
39-41 Amberley Crescent, Dandenong South VIC 3175

Thursday, 7th July 2005

GROWTH PLATFORM LIMITED UPDATE ON OPERATIONS

Growth Platform Limited (“GPD”) is pleased to provide an update on the progress of its business operations, since its listing on the Newcastle Stock Exchange on 27 April 2005.

In addition to its continuous disclosure obligations, we intend to provide quarterly updates like this one early in each new calendar quarter.

Appointment of New Director of Operations

GPD is pleased to announce that it has appointed Mr. Christian McMahon as its Director of Operations commencing 6th July 2005. This appointment follows Mr. McMahon’s agreement to join the company as its Operations Manager, currently on a consulting basis. The contractual arrangements include the issue of 800,000 options exercisable at 30c each, with various profit performance hurdles.

In his role as Operations Manager, Mr. McMahon will have overall operational responsibility for GPD’s waste operations, reporting directly to the Board. In addition, as a Board member, Mr. McMahon will bring to the Board his extensive experience in the waste management sector.

Mr. McMahon has tertiary qualifications in environmental science and postgraduate qualifications in mining and finance. Mr. McMahon spent a number of years in the mining industry before moving into the construction materials extraction industry, the recycling industry and ultimately the waste management industry. He has extensive experience in all facets of these industries from feasibility and planning development for large projects, cost centre and budget management of multi division companies and business development at board level of large projects through to human resource management and maintenance of fixed and mobile plant.

Most recently Mr. McMahon was employed as Operations Manager of the Baxter Group where he was responsible for several landfill sites in Melbourne, a bin hire business and a sand extraction business. Mr. McMahon oversaw the integration of a major landfill site into the Baxter Group and during his time with the company annualized revenue increased from \$6 million to \$24 million, with a commensurate growth in profits. Prior to that role Mr. McMahon spent two years with Pioneer Australia Waste Management as a landfill manager.

Chairman of GPD, Nick Kephala, says: “We believe that Christian will be a major asset for our company. At Board level, he will assist with the strategic direction of the company, and at an operations level has proven his worth many times over. Christian has been consulting with GPD since our acquisition of the resource recovery facility in Perth in May 2005, and has successfully ensured that those operations have been profitable for us from day one.”

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Update on Operations – Austral Waste Recycling (WA) Pty Ltd (“AWR”)

As announced on 9th May 2005, GPD’s wholly owned subsidiary, AWR has taken the assignment of a resource recovery contract with the City of Wanneroo, Perth.

AWR receives and processes the residential/household kerbside recycling collections from the Councils of the City of Wanneroo, City of Swan and City of Joondalup. There are in excess of 120,000 households within this region.

Approximately 1,500 tonnes of recyclable waste per month is received by AWR at the resource recovery facility situated in Wangara, Perth and owned by the City of Wanneroo. The waste is delivered by each Council, which picks it up directly via household kerbside collections. AWR then processes the waste through a series of sophisticated balers, trammels and a limited amount of hand sorting, with a view to recovering all recyclable products for the purposes of sale.

We are pleased to advise that the integration of the facility into AWR’s management and control has been relatively seamless, and AWR has to date implemented a number of efficiency measures that has increased the productivity of the plant and reduced costs. There have been a number of staff changes, and the new teams of 12 staff are working together well, with the Site Manager reporting directly to Christian McMahon, GPD’s Director of Operations.

AWR has been profitable from day one, and a number of strategies are currently under consideration for the expansion of the operation to enhance longer-term profitability. It is the view of the Board of GPD that the Wangara facility can, in the medium to long term, grow and generate significant profits for the group.

Sale of Spray Booth and Waste (SAW) Pty Ltd (“SAW”)

GPD has on 6 July 2005 sold the business of SAW back to the original vendor of the business with an effective date of 30th June 2005. The decision to sell this operation was made by the Board of GPD after 5 months of trading, during which time the level of competition in the core operations of the business increased markedly, and the view was formed that continued involvement in a competitive “sales based” industry did not fall within the long term strategy of GPD.

In consideration for the sale, GPD will receive back, by way of share cancellation (subject to shareholder approval at the company’s AGM), the 625,000 shares in GPD that were issued to the vendor at the time of the acquisition. This will commensurately reduce the number of GPD shares on issue. There is also a cash component to the sale, and GPD will recover all receivables and pay out all payables, with a surplus expected. The exact loss on sale of the business, if any, will not be known for a number of months due to the collection of the receivables, however the net result is not expected to be material.

Chairman of GPD, Nick Kephala says: “It is common, when purchasing distressed assets, that you won’t want to pursue every business acquired in the long term. The low entry price affords you this luxury. The Wangara facility is one example of a distressed asset, which we believe may have long-term prospects for GPD. And SAW is an example of where the Board has decided, despite having profit prospects and not representing a major drain on cash flow, that in the long term it did not

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warrant the attention required of our Board and management team...When you add up the net cost of both acquisitions to 30 June, including acquisition costs and trading profit/loss, and compare them with the forecast operating profits for FY2006 of the Wangara facility, the price/earnings multiple is less than 1, which is a pretty good result.”

Net Asset Position for the GPD group

The net tangible asset position for the GPD group remains strong. Cash at bank is approximately \$1.1 million, and other net current assets (receivables, stock, work in progress less creditors and other accruals) are, as at 30 June 2005, approximately \$220,000. Other than equipment leases there we have no debt. It is anticipated that the profitability of the Perth operations will offset a significant proportion of GPD's corporate overheads such that cash burn on operations within the group is minimal.

Other Projects

GPD continues to actively pursue new opportunities for the company. These include the acquisition of existing businesses and establishment of new operations in the waste management industry. Confidentiality restricts us from providing further information at present, however further details will be provided as and when appropriate.

If you require any further information, please contact **Nick Kephala** – Chairman of Growth Platform Limited - 0419 309 737

About Growth Platform Limited:

Growth Platform Limited is a public company that listed on the Newcastle Stock Exchange on 27 April 2005 (NSX code: GPD). The company is an integrated waste management business, currently with operations in Western Australia. Current businesses focus on the household waste sector, however the company has plans to expand its operations throughout Australia in all areas of the waste industry, with a particular focus on recycling.