

Rosewood & District **Community Bank**[®] Branch **Bendigo Bank**



Community Bank[®] attracting new business

Rosewood, Friday 9 June 2006: Less than six months after opening and the people of Rosewood are continuing to prove their support of the **Community Bank**[®] concept.

Branch staff have opened over 300 new accounts since the branch was converted from a company-owned branch to a locally owned **Community Bank**[®] branch on 5 December 2005.

And the branch has grown by more than \$4 million since the conversion to over \$23 million in banking business on its books, a major achievement for not only the bank branch but the community as a whole.

Chairman Clyde Nicoll said Manager Amy Wolens and her staff have worked hard to build the business and provide a friendly face to our operation.

"We also have the support of a professional business banking, agribusiness and financial planning team from Bendigo Bank.

Mr Nicoll said that undoubtedly an important component of the **Community Bank**[®] model is also the contribution to our community.

"It is about supporting our community and ensuring that our branch's profits remain in the Rosewood district and don't disappear to a head office in the city.

"Since our establishment, community groups including Rosewood Little Athletics, Rosewood Show, Rosewood State High School, Rosewood Lions Club and the Marburg Pacing Association have carried the Rosewood & District **Community Bank**[®] Branch name on its sponsorship list as we endeavor to financially support our community.

"All of this goes to prove our catchcry that the **Community Bank**[®] concept is about more than simply banking.

"At the back of your mind should also be the thought that the sooner you begin to support your local **Community Bank**[®] branch, the sooner your community will begin to share in the profits," Mr Nicoll said

Rosewood & District **Community Bank**[®] Branch is located at 30A John Street, Rosewood and is open from 9am to 5pm Monday to Friday and 9am to noon on Saturdays.

INQUIRIES: Clyde Nicoll 5464 1144

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