Kew East Financial Services Limited



25th September, 2011

Dear Shareholder.

Your Directors are pleased to announce that a profit after tax for the 2011 Financial year is \$146,900.

A final dividend of 8 cents per share plus an additional special dividend of 2 cents per share both fully franked have been declared.

The record date of the dividend will be 15th November, with the payment date 30th November 2011.

Please be advised that the venue of the Annual General meeting will now be at Villa Alba Museum, 44 Walmer Street, Kew at 6.30pm on Wednesday 16th November with registration commencing at 6:00pm.

In respect to the campaign for the establishment of Community Bank Branch in Kew I am pleased to advise that we have achieved our business banking target and are approaching our pledge target.

The next stage is the Feasibility Study, the 'make or break' phase of the process. An independent consultant will be engaged to survey the community to establish the viability of a 'Community Bank' at Kew.

The Board will require Shareholders approval at the forthcoming AGM for additional shares to be issued – up to 500,000 one dollar shares.

An independent valuation of the Company will determine the value of bonus shares to be issued to our current shareholders. A prospectus will then be prepared according to regulatory requirements.

I look forward to your attendance at the AGM. Successful applicants for our 2011 Community Grants program will also be announced following the AGM.

Rod Albury KEFS - Chairman

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Diary Note: KEFS 2011 AGM - Wednesday 16 November, 2011 Villa Alba Museum 6:30pm