

The facts about your indicative Pledge of Support

Completing an indicative Pledge of Support means you intend to purchase shares in Kew East Financial Services Limited. These funds will be used to establish a **Community Bank**[®] branch in Kew.

A cross section of the community - including residents, traders and business people - will be required to pledge between \$500 and \$10,000 each.

It is important to note that a Pledge of Support is not a legally binding document and is not an investment in a Bendigo Bank account or Bendigo Bank shares.

Once an adequate number of people have pledged their support, an independent adviser will be appointed to conduct a feasibility study. The results of this study will provide an indication of the expected business growth of our branch.

Money is not required when you make your indicative Pledge of Support. Information about your investment and the **Community Bank**[®] branch proposal will be distributed to you via a prospectus.

It is important that you read and consider the information contained within the Prospectus. At this stage you will then be required to fill out an application form to purchase shares in our community company.

Kew East Financial Services Limited will make all decisions regarding the application of any money that you invest. Bendigo Bank accepts no responsibility for the actions of the committee.

Complete your indicative Pledge of Support now

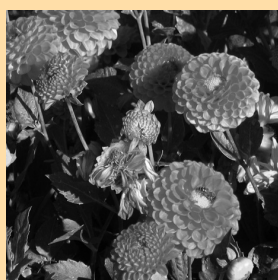
To provide the Kew **Community Bank**[®] Project with the best chance of success we ask you to complete your indicative Pledge of Support now.

Remember, your money will not actually be required until the Prospectus stage of the project.

You can also start moving your banking business to the Kew **Community Bank**[®] Project. Please contact Kew East Branch Manager, George Prodromidis on 9859 7699. The more accounts opened and loans completed, the faster our branch becomes a reality.

A member of the Kew **Community Bank**[®] Committee can help you organise your banking through a staff member.

Kew East Financial Services Limited, who operate the successful Kew East **Community Bank**[®] Branch have contributed over \$1 million to local community organisations over the last nine years and will be the local company operating the Kew **Community Bank**[®] Branch. The more banking business that we can attract, the more we can contribute to our community.



pledge

feasibility

prospectus

launch

 **Bendigo Bank**

Kew Community Bank® Project

Let your actions speak louder than words

Please tick the box(es) below and complete the information to show your support. You will receive regular updates on our campaign.

☐ **Pledge**
Yes, I would like to invest in the future purchase of shares in Kew East Financial Services Limited for the establishment of Kew **Community Bank®** Branch.
Pledge amount \$ (between \$500 and \$10,000)

Do you currently bank with Bendigo Bank? ☐ Yes ☐ No

☐ **Banking**
Yes, I would like to support the establishment of Kew **Community Bank®** Branch and would consider transferring my banking business to the **Community Bank®** branch

Show your support for Kew **Community Bank®** Branch. Transfer your banking business now.

Money is not required now

Please see over for facts about your indicative Pledge of support.

Name

Address

Occupation

Home Phone

Work Phone

Mobile Phone

Email

What community projects would you like to see funded in your area?

Product information

For more information about Bendigo Bank products and services please phone **1300 BENDIGO** (1300 236 344) or visit www.bendigobank.com.au or contact your local Kew East Manager, George Prodromidis on 9859 7699 or Business Banking Manager, Jennifer Crawford on 9811 3919 or 0448 314 929.

Privacy

Bendigo Bank is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide in your indicative Pledge of Support.

The information contained in this form will be held by the Kew **Community Bank®** Branch Committee and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank in establishing a **Community Bank®** branch in Kew. Our full privacy policy is available online at www.bendigobank.com.au

Pledge forms can be returned to:

Bob Stewart of Kew
Kew East **Community Bank®** Branch,
661A High Street, Kew East
9859 7699

For further information:

Rod Albury 0438 118 148
Paula Davey 9853 0568
Francis Stewart 9853 8429
Ric Hallgren 0418 106 610
Simon Phipps 9853 3800