



## Annexure 3E

BSX Listing Rules

Director's Initial Interest Notice

### References

Corporations Act, s.205G

### Notice of Director's Initial Interest in an Entity

Information given to BSX becomes the property of BSX and may be made public.

**Name of entity: Hervey Bay & District Financial Services Limited**

**ABN : 46 116 567 072**

The information below is given on behalf of:

**Name of Director: James Arthur Kean**

**Date of Appointment: 31 March 2010**

### 1. Director's interests in securities where the director is the registered holder

**Number and class of securities**

**Nil**

### 2. Director's interests in securities where the director is not the registered holder

**Name of holder & nature of interest**

(Detail how the relevant interest was obtained)

**Number and class of securities**

### 3. Director's interests in contracts

**Detail of contract**

**Nature of interest**

**Name of registered holder  
(If issued securities)**

**Number and class of securities to  
which the interest relates**