



Annexure 3E

BSX Listing Rules

Director's Initial Interest Notice

References

Corporations Act, s.205G

Notice of Director's Initial Interest in an Entity

Information given to BSX becomes the property of BSX and may be made public.

Name of entity: Hervey Bay & District Financial Services Limited

ABN : 46 116 567 072

The information below is given on behalf of:

Name of Director: Katrina Elizabeth Ehrlich

Date of Appointment: 24 February 2010

1. Director's interests in securities where the director is the registered holder

Number and class of securities

Nil

2. Director's interests in securities where the director is not the registered holder

Name of holder & nature of interest

(Detail how the relevant interest was obtained)

Number and class of securities

Nil

3. Director's interests in contracts

Detail of contract

Nil

Nature of interest

**Name of registered holder
(If issued securities)**

**Number and class of securities to
which the interest relates**