

27 March 2007

COMPANY ANNOUNCEMENT

Branch reaches \$10 Million in business

Congratulations to the staff, directors, shareholders and clients of the Hervey Bay **Community Bank**[®] Branch on reaching the \$10 million business threshold. It is a great milestone considering the relatively quiet start we had in the first nine months of trading.

We have recently reached our maximum capital raising and have now sold the full \$810,000 of shares.

The Board welcomes these more recent **Community Bank**[®] supporters.

We encourage all shareholders to make use of their bank branch for their day to day banking.

And, we ask shareholders to actively promote the branch to their friends and colleagues.

Our team of staff at Hervey Bay **Community Bank**[®] Branch is regularly complimented for their friendly and courteous manner, so special thanks goes to them for their efforts on the front line.

Our six month audit reveals we have fallen behind the projected level of business contained in the prospectus.

The Board has decided to start a campaign to raise the profile of Hervey Bay **Community Bank**[®] Branch.

We have committed \$5000 to this campaign initially, with ongoing funding through the next 12 months.

Big Ideas Marketing has been engaged to address the profile of the business in Hervey Bay.

Marketing activities to date have included an information day at Centro shopping centre and sponsoring 17 prizes to the junior participants in the Hervey Bay Family Fishing Competition. The prizes were given as bank accounts worth between \$20 and \$250.

The Board has also been involved in starting its sports bursary program in conjunction with the Hervey Bay Boat Club. The goal of the sports bursaries is to enable 12 grants of \$250 to be made each year to promote sports involvement for youth in the community.

All of these actions are designed to lift the profile of the business and increase banking turnover. We urge the shareholders to promote the branch at every opportunity.

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Rod Cullen
Chairman

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