

## East Ivanhoe **Community Bank®** Branch Newsletter March 2009

### The Year Ahead

The East Ivanhoe **Community Bank®** Branch would like to wish all of our customers, shareholders and community grant and sponsorship recipients all the best for 2009. There are a number of dates that we would like you to note for events that we are proud to support over the coming months:

**Friday 20th March 2009:** Our Lady of Mercy College Moonlight Food & Music Festival

**Friday 20th March 2009:** Mary Immaculate Primary School Twilight Fair

**Saturday 28th March 2009:** Banyule Festival & Twilight Sounds

**Sunday 29th March 2009:** Arty Farty Fest

**Saturday 9th May 2009:** East Ivanhoe **Community Bank®** Branch 8th birthday celebrations

If you are involved with a local community group and would like to discuss how we can support, please contact Noel Donnelly on 9497 5133 or email [noel.donnelly@bendigobank.com.au](mailto:noel.donnelly@bendigobank.com.au)

### Youth Foundations Victoria

In October 2008, the State Government and the East Ivanhoe **Community Bank®** Branch launched Youth Foundation Victoria – West Heidelberg. This exciting new initiative empowers young people to make a real difference in their local community.

The East Ivanhoe **Community Bank®** Branch grant of \$106,000 over three years will provide a pool of funds for projects and initiatives deemed worthwhile by a group of local youths. Supported by a facilitator, the young people involved will develop invaluable skills across leadership, communications and decision-making, as well as instilling within them a strong sense of philanthropy through the establishment of a range of projects that directly benefit their local community.

One of the first groups to receive a grant were a group of young students from the Pavilion, a re-engagement school for people aged

15 to 19 who haven't been supported by the traditional schooling system.

The students developed a concept to design and print t-shirts with the text : "3081 PRIDE". The t-shirts will be sold throughout a range of outlets within West Heidelberg and the profits will be used to fund their next entrepreneurial project.

The students have been linked with a local clothing manufacturer who will take them on a factory tour to show them design and printing processes and available printing gear for small enterprise to buy.

As Cheryle Michael, Youth and Community Partnerships Director from Banyule Council, has pointed out, this experience can change the student's perceptions of philanthropy, work, enterprise, education and their own capacity - ALL IN ONE.

We are very proud of the progress this program has made to date and would like to congratulate Andrea Rieniets, Program Facilitator for her amazing work so far. We look forward to updating you with more achievements arising out of the Youth Foundations Victoria program.



▲ Youth Foundation Victoria participants from the Pavilion at the launch event held in late 2008

# Space Centre for East Ivanhoe Primary Schools

The East Ivanhoe **Community Bank**<sup>®</sup> Branch was thrilled with the recent Federal Government announcement of \$1 million for Ivanhoe East Primary School and Mother of God Primary School, to fund a new Performing Arts Centre and a before-and-after school programme to be shared by the two schools.

In October 2007 the East Ivanhoe **Community Bank**<sup>®</sup> Branch committed \$200,000 over five years to the project.



▲ Branch Manager Noel Donnelly with Jenny Macklin MP and students from East Ivanhoe and Mother of God Primary Schools

Branch Manager Noel Donnelly attended the announcement launch in early March, together with Jenny Macklin MP, Member for Jagajaga.

"This is wonderful news for students at both schools, as they will be able to share a great new performing arts centre and a new before-and-after school programme," Ms Macklin said.

"The new centre will be used as a venue for musical performances, drama and other performing arts as well as for functions and meetings.

"The centre will be managed by the two schools, but it will be open to the broader community, with local groups being able to hold performances in the new facilities and local businesses and community groups being able to use the meeting rooms.

"This will give the children at these schools and the broader community a chance to display their amazing talents in a great new facility".

## A **Community Bank**<sup>®</sup> branch for Heidelberg

As many of you may be aware, a pledge campaign to establish a **Community Bank**<sup>®</sup> branch in Heidelberg commenced in October 2008.

So far a staggering \$850,000 in pledges has been received to support the establishment of the **Community Bank**<sup>®</sup> branch, opening the door for the next phase of the project, the Feasibility Study.

This study will assess whether the level of personal and business banking that people would bring in is enough to ensure the establishment of the Heidelberg **Community Bank**<sup>®</sup> Branch. The accountancy firm HLB Mann Judd have been appointed as independent consultants to conduct the study, which commenced in late February. A survey (which takes approximately 10 minutes to complete) was sent to all homes and businesses within the

Heidelberg district. The survey responses are anonymous and contents are completely confidential – only the consultancy firm will have access to the information provided.

With the progressing of the campaign at this vital stage being entirely dependant upon the community's response to the survey, Heidelberg Steering Committee Chairman Brett Purchase, has strongly urged local residents, shoppers and business operators to complete the survey.

"So far the local community has shown amazing support for the **Community Bank**<sup>®</sup> model but we can't be complacent. It is essential that the feasibility study survey be completed and returned if the branch is to go ahead." said Mr Purchase.

We would like to encourage all of our customers and shareholders within the Heidelberg district to spread the word about the **Community Bank**<sup>®</sup> concept to support the establishment of this new branch.

## A friendly new face



▲ Customer Relations Officer Jo-Ann, new staff member Emilia and Branch Manager Noel

We are pleased to welcome Emilia to the team at our East Ivanhoe branch, and also congratulate Carole on the safe arrival of Robbie, born January 10th.

## Small Business

All of our small business customers are encouraged to sign up for the Bendigo Bank Business ENewsletter. The service is free to customers, providing useful information pertinent to the small business owner. To subscribe go to [www.bendigobank.com.au/public/business/businessfocus/business\\_focus.asp](http://www.bendigobank.com.au/public/business/businessfocus/business_focus.asp) or contact Noel Donnelly on 9497 5133 for further information.

## Banking like it should be!

Banking with the East Ivanhoe **Community Bank**<sup>®</sup> Branch is a great way to support your community because profits made by the branch stay in the local community – through our sponsorships, community grants and shareholder dividends.

But in addition, banking at East Ivanhoe **Community Bank**<sup>®</sup> Branch is banking like it used to be. We offer extended trading hours and friendly staff. And if you need to call us, we'll answer the phone ourselves! So if you're thinking about your banking, why not come down and say hello?

East Ivanhoe **Community Bank**<sup>®</sup> Branch,  
233-235 Lower Heidelberg Road, East Ivanhoe VIC 3079  
Phone: 9497 5133

Opening hours: Monday to Friday 9.00am – 5.00pm  
and Saturday mornings 9.00am – 12 noon

**Directors:** Nan Caple, Graham Norman, John Nelson,  
Cameron Bragg, Paul Gittings, Andy Harris, Katy Richmond,  
Lyndy Stagg