

East Ivanhoe



Community Bank[®] Branch Bendigo Bank

Five-year milestone for local Community Bank[®]

East Ivanhoe, Tuesday, 18 April: The East Ivanhoe community will come together on 6 May 2006 to celebrate the fifth birthday of its **Community Bank[®]** branch.

A free barbecue, giveaways and entertainment for the whole family will mark the milestone.

And, a competition, giving you the chance to win a new bank account will also be used to help celebrate five years of Community Banking in East Ivanhoe.

East Ivanhoe **Community Bank[®]** branch Chairman Graham Norman said it had been an exciting five years for the community.

"Five years of community banking in East Ivanhoe has brought residents, businesses and local groups more than just a new bank to its shopping strip," he said.

"Our **Community Bank[®]** branch now boasts more than \$90 million in banking business and in excess of 4500 accounts.

"While day-to-day banking products offered via a more personalised service have been extremely successful with the branch's customers, the East Ivanhoe **Community Bank[®]** branch has also been able to return a share of its profits directly to the community through a popular community grants scheme and local sponsorships.

"Contributions worth \$48,000 have been granted to 12 different community groups, and an additional \$30,000 has been handed out in sponsorships during the past year."

Mr Norman said the figures were a permanent and tangible reminder of the benefits that support for the East Ivanhoe **Community Bank[®]** branch could bring to the wider community.

"Our branch is now producing the financial results that we had always envisaged and we look forward to increased benefits flowing back to the community that has supported our company and made it the success that it is today," he said.

"The opening of our bank branch, which is essentially owned by the mums and dads of East Ivanhoe and surrounds, was a significant turning point in the history of our community.

"We, as a community, decided that we needed a traditional bank branch and we, as a community, ensured that it happened.

"Today, five years later, we are reaping the rewards of our achievement as we continue to deliver everything that we promised when we started this business venture."

He said Branch Manager Noel Donnelly and his experienced team remained committed to supporting all new and existing customers and he urged members of the community to contact them regarding their personal or business banking needs.

The fifth birthday celebrations will start at 10am on Saturday 6 May at the East Ivanhoe Community Bank branch at 233-235 Lower Heidelberg Road.

INQUIRIES: Noel Donnelly 03 9497 5133

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