

12 July 2016

## CoAssets Successfully Organised Third EPIC Event in Singapore, Announcing Plans to Stage Inaugural EPIC in Fuzhou, China

- CoAssets successfully organised its third Expo in Property Investing and Crowdfunding (EPIC) event in Singapore, drawing more than 700 enthusiastic participants
- Strong turnout indicates robust interest in alternative finance and FinTech, as well as strong investor's appetite to spot promising start-ups
- The inaugural EPIC in China will be held in November 2016, and dovetailed under the umbrella of a bigger trade show, Smart FuZhou 2030 Expo, with CoAssets being appointed as the organising partner in a joint collaboration with the Linca Group and the Fuzhou government
- More than S\$4m worth of deals have already been sealed for the inaugural EPIC event in Fuzhou, China



Left: Mr. Getty Goh, CEO and Co-Founder of CoAssets, during his opening speech at EPIC SG 2016

Right: Winner of Start-up Alley and pitching competition, Call-Levels, receiving their prize

Australia's first listed crowdfunding platform CoAssets Limited ("CoAssets" or the "Company") (NSX code: CAX), is pleased to inform shareholders that it has successfully organised its third annual instalment of the EPIC (Expo for Property, Investing and Crowdfunding) event in Singapore, on 8 July 2016 at the Marriott Tang Plaza Hotel.

EPIC Singapore, nominated for the 'Best Trade Conference Organiser' Award by Singapore Tourism Board, aims to bring investors, opportunity providers and start-ups together to discuss pertinent issues and subjects such as sustaining business growth, managing business life-cycle challenges and accessing financing options. EPIC Singapore 2016 was attended by more than 700 participants, a 40%

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increase since the first event in July 2014, indicating robust interest in alternative finance and FinTech, as well as strong investor's appetite to spot and support promising start-ups.

Against the backdrop of a challenging economic climate, EPIC Singapore touched on a gamut of topics that are of interest to investors, business owners and start-ups, discussing issues ranging from growing businesses and sustaining growth. Among the distinguished speakers at EPIC Singapore were Mr Douglas Abrams, Managing Director, Expara who spoke about the *Key Elements for Start-up Success*; Mr Lye Kok Choy, Caleb, Associate Director, Ernst & Young Solutions LLP who shared *Strategies on Mergers and Acquisitions*; Mr Chew Siang Chee, Asia's Best Corporate Treasurer in 2015 who spoke about the economic impact of Brexit, Acclaimed investor mentor, trainer and author, Mr Jochen Siepmann also provided useful insights to all delegates about making smart investment decisions for themselves.

For the first time, EPIC Singapore also featured a start-up alley and pitching competition. Six prominent start-ups from Singapore and South-East Asia were shortlisted to compete in a "live- battle", with Call-Levels emerging victorious after two rounds of competition. The winners walked away with a cash prize of S\$5,000.




**Commenting on the resounding success of the third annual EPIC event in Singapore during his opening speech, CEO and Co-Founder of CoAssets, Mr. Getty Goh said:** "I am proud that EPIC Singapore has consistently delivered value to our participants and brought the eco-system of investors, business owners and opportunity providers closer together. The face-to-face interactions achieved during EPIC were particularly useful in helping all delegates engage one another to build lasting partnerships and bonds. It also provided a useful avenue to promote greater understanding on how crowdfunding can complement and add-value to the life-cycle of businesses and start-ups."

In line with CoAssets' strong growth in the region, EPIC will be going regional starting from Singapore, with the next few events planned for in Malaysia, China, Indonesia, and Australia. The inaugural China EPIC has been scheduled in November 2016, and will be dovetailed under the umbrella of a bigger trade show, Smart FuZhou 2030 Expo. CoAssets has been appointed the organising partner of the Smart Fuzhou 2030 Expo, in a joint collaboration with the Linca Group and the FuZhou government. **Mr. Getty Goh commented** "CoAssets was appointed the organising partner by virtue of our strong regional presence, demonstrated expertise in successfully delivering high quality large-scale expos across the region, as well as our thought leadership in the FinTech Crowdfunding space. The inaugural Smart FuZhou 2030 trade show will bring EPIC to the next level and involve more than 5,000 local and international delegates." **Mr. Goh added that** "planning for the inaugural EPIC China event was in full swing, and more than S\$4m worth of deals have already been sealed."

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### ***About CoAssets (NSX Code: CAX)***

*CoAssets (www.coassets.com) is one of South-East Asia's leading crowdfunding platforms, which is listed on the National Stock Exchange of Australia. It is not licensed and/or regulated by the Monetary Authority of Singapore. Officially launched in Singapore in July 2013, it currently has more than 49,000 registered users., and the amount successfully funded stands at more than S\$43 million (US\$30 million). The company won the Red Herring Top 100 Asia Award for 2014, as well as OPP Gold Award for Excellence and currently has offices in Australia, Malaysia and Singapore.*

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