

20 April 2016



SME CORE 2016

Australian listed crowdfunding platform CoAssets Limited ("**CoAssets**" or the "**Company**") (NSX code: CAX), is pleased to inform shareholders that it has successfully hosted its first annual SME CORE (Capitalising Opportunities & Realising Expectations) event on 13th April 2016 at the Singapore Marriott Tang Plaza Hotel.

SME CORE 2016 presented a unique opportunity for small and medium-sized enterprises (SMEs) to engage the government and industry leaders. The event helped SMEs better appreciate the potential of crowdfunding and financial technology, the new types of support they may receive from the government, as well as technological solutions that can enhance their productivity and efficiency.

Mr Mohamed Nasser, Senior Vice President, Head of Equity Capital Market (SMEs) and Capital Market Development at the Singapore Exchange, was one of the keynote speakers at SME CORE. Industry gurus such as Dr. Jeffrey Chi, Chairman of Singapore Venture Capital & Private Equity Association, and Mr. Chew Siang Chee, who won Best Asia Treasurer 2015 in the Corporate Treasure Marquee Awards, also gave insightful presentations during the event.

More than 500 delegates attended the event, registering a strong turnout of about 300 SMEs. In addition, the event showcased high-profile exhibitors such as SAP, IBM, as well as Aegis LLC. The success of SME CORE 2016 further underscored the ability of CoAssets to pull together high profile exhibitors, speakers, and other industry professionals to deliver an event that is relevant and meaningful to its key audience.

"This is an excellent event with a large turnout," said Mr Chai Wai Fook, Partner at Ernst and Young. "I think it is quite lively, very interactive and exciting overall. It is great to be here to be mingling with the guests, professionals and regulators; exchanging ideas and tips on how to make businesses better."

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Commenting on the event, CEO of CoAssets Mr Getty Goh said:

"As the first event we organised of this type it was a very good debut. We decided to expand into SMEs crowdfunding as we see a big opportunity here, providing businesses with an alternative method for financing. CORE 2016 definitely led to further awareness of crowdfunding and to potential deal traction."

One of the exhibitors at the event was Sweet Monster, an ice-cream franchise from South Korea, which is currently seeking S\$100,000 in crowdfunding via the CoAssets platform, in order to open its third outlet in Singapore. The company is offering a targeted yield of 10% p.a and the project has currently reached 80% of the intended amount of funding required.




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About CoAssets (NSX Code: CAX)

CoAssets (www.coassets.com) is one of South-East Asia's leading crowdfunding platforms, which is listed on the National Stock Exchange of Australia. It is not licensed and/or regulated by the Monetary Authority of Singapore. Officially launched in Singapore in July 2013, it currently has more than 40,000 registered users. In terms of value, the deals currently in CoAssets' pipeline is worth more than S\$120million (US\$85 million), and the amount successfully funded stands at more than S\$43 million (US\$30 million). The company won the Red Herring Top 100 Asia Award for 2014, as well as OPP Gold Award for Excellence and currently has offices in Australia, Malaysia and Singapore.

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