Form 604

Corporations Act 2001
Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme: HERITAGE BRANDS LIMITED

ACN/ARSN: ACN 081 149 635

1. Details of substantial holder(1)

Name: SOULS PRIVATE EQUITY PTY LIMITED

ACN/ARSN (if applicable): ACN 111 196 420

There was a change in the interests of the substantial holder on: 04/11/2026

The previous notice was given to the company on: 05/11/2024

The previous notice was dated: 05/11/2024

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary Shares				
Soul Patts	452,470,639	16.7%	9,049,412	14.13%
Total	**452,470,639**	**16.7%^**	**9,049,412**	**14.13%***

^ % Voting power in the previous notice was based on 2,716,067,480 HBA ordinary shares on issue.
** % Voting power in the present notice is based on 64,043,186 HBA ordinary shares on issue after the issue of 8,021,889 shares announced by the company on the NSX on 4 November 2026.*

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
The change in relevant interest is due to the issue of 8,021,889 shares announced by the company on the NSX on 4 November 2026.					

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
SOULS PRIVATE EQUITY PTY LIMITED	SOULS PRIVATE EQUITY PTY LIMITED	SOULS PRIVATE EQUITY PTY LIMITED	Directly held fully paid ordinary shares	9,049,412 ORDINARY SHARES	14.13%

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
See list of subsidiaries of Soul Patts as disclosed in Note 24 of FY26 Soul Patts Annual Report.	

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
SOULS PRIVATE EQUITY PTY LIMITED	Level 8, 121 Castlereagh Street, Sydney, NSW 2000

Signature

print name Jaime Perry Pinto capacity Company Secretary

sign here  date 10 November 2026

DIRECTIONS

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.

(2) See the definition of "associate" in section 9 of the Corporations Act 2001.

(3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.

(4) The voting shares of a company constitute one class unless divided into separate classes.

(5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.

(6) Include details of:

(a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

(7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

(8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".

(9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.