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KL WELLNESS CITY AND DANAI WELLNESS FORGE STRATEGIC PARTNERSHIP

Please find attached a Press Release regarding a new partnership between Crigen Resources Berhad's Danai Wellness and KL Wellness City through a Memorandum of Understanding to strengthen collaboration in wellness innovation, co-marketing, and co-branding initiatives.

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PRESS RELEASE

FOR IMMEDIATE RELEASE

KL Wellness City and Danai Wellness Forge Strategic Partnership to Champion Holistic Health and Global Wellness at Ironman Florida 2025

Kuala Lumpur, 24 October 2025 — KL Wellness City (KLWC), Malaysia's first purpose-built wellness metropolis, and Danai Wellness, a leading holistic spa and therapeutic brand under Crigen Resources Berhad, have officially entered into a Memorandum of Understanding (MoU) to strengthen collaboration in wellness innovation, co-marketing, and co-branding initiatives.

The MoU signing was held at the KL Wellness City Gallery, in conjunction with the Ironman Florida 2025 Send-Off Celebration, where KLWC's Executive Director Dato' Sri Dr. Vincent Tiew — a record-setting Ironman triathlete — will represent Malaysia at the upcoming global triathlon in Florida, USA.



A Partnership to Elevate Malaysia's Global Wellness Profile

The strategic partnership between KL Wellness City and Danai Wellness reflects a shared vision to position Malaysia as a global destination for integrated healthcare and holistic wellbeing.

Under the MoU, both parties will embark on joint brand awareness and promotional initiatives that highlight wellness living, preventive health, and medical wellness. Co-marketing activities will include cross-promotions at KL Wellness City events, the integration of Danai Wellness' spa and medi-wellness services into KLWC's ecosystem, and collaborative content highlighting Malaysia's growing reputation for health tourism excellence.

Dato' Sri Dr. Vincent Tiew said, *"This partnership is more than a business collaboration it is a synergy between two wellness pioneers united by a purpose to promote healthier, happier living. Together with Danai Wellness, we aim to inspire Malaysians and global visitors to embrace total wellness as a lifestyle."*

Welcoming the partnership, Dr. Chris Daniel Wong, Executive Director of Crigen Resources Limited commented, *"We are delighted to welcome Danai Wellness into our ecosystem of strategic partners. Their commitment to holistic wellness complements our vision to create a comprehensive health and wellness community. Together, we will drive meaningful collaborations that redefine the wellness experience in Malaysia and beyond. This partnership not only strengthens our collective brand presence but also demonstrates how public-private alliances can transform Malaysia into a truly global wellness hub."*



Empowering Co-Branding and Promotional Initiatives

As part of the agreement, Danai Wellness will provide wellness vouchers and spa experiences for KL Wellness City–approved promotional campaigns.

KL Wellness City, in turn, will feature Danai Wellness’ brand and services across its upcoming marketing campaigns, including its international outreach through the Malaysia Healthcare Travel Council (MHTC) and the Malaysia Year of Medical Tourism (MYMT) 2026 initiative.

This collaboration represents a model for private-public partnerships that contribute to Malaysia’s healthcare and tourism ecosystem, advancing the nation’s positioning as a Global Wellness Destination.

Supporting Malaysia’s Ironman in Florida, USA

In celebration of holistic wellbeing, the partnership also supports Dato’ Sri Dr. Vincent Tiew’s Ironman Florida 2025 participation, symbolizing the physical embodiment of resilience, endurance, and wellness.

Dato’ Sri Dr. Vincent who holds the Malaysia Book of Records title for “The Most Ironman Competitions Completed by an Entrepreneur” will proudly carry the MHTC “Malaysia Year of Medical Tourism 2026” flag during the Ironman Nations Parade in Florida.

“Through sports, health, and collaboration, we can tell a powerful story of Malaysia’s strength, spirit, and wellness culture on the global stage,” added Dato’ Sri Dr. Vincent Tiew.

About KL Wellness City

KL Wellness City Sdn Bhd is Malaysia’s first fully integrated wellness metropolis designed to redefine healthcare and wellness living. Encompassing an ecosystem of medical, residential, commercial, and lifestyle components, the township integrates world-class healthcare infrastructure—including The International Tertiary Hospital, Medical Suites, healthcare innovation labs, and wellness-centric residences—creating a one-stop destination for holistic wellbeing.

Visit www.klwellnesscity.com for more information.

About Danai Wellness

Danai Wellness, a brand under Crigen Resources Berhad is a subsidiary of Crigen Resources Limited, listed on the National Stock Exchange of Australia is a leading holistic wellness provider established in 2003. With its flagship wellness outlet located in Kuala Lumpur and Penang, Danai offers an extensive range of medi-wellness services, spa therapies and massage treatments aimed at rejuvenating the body, mind, and spirit. The brand's philosophy centres on integrated wellness balancing modern health practices with traditional healing experiences to promote lasting vitality and wellbeing.