

## NSX Announcement

27 September 2024

### NUREN GROUP LIMITED ANNOUNCES APPOINTMENT OF ADDITIONAL DIRECTORS

Nuren Group Limited (NSX: NRN) (the Company) is pleased to announce Mr. Yee Koon Eng and Mr. Wee Keat Leow have been appointed to the Company's Board as an Independent, Non-Executive Director and Executive Director respectively, with effect from 1 October 2024.

Chairman, Prof Dr Kong Yew Wong stated, "We are pleased to announce that Mr. Yee Koon Eng and Mr. Wee Keat Leow will be joining the Board to lead the Company into its next phase of growth".

#### About Mr. Yee Koon Eng

Mr. Yee Koon Eng is a prominent entrepreneur in Malaysia, particularly noted for his contributions to the confinement care industry and women's wellness. He began his entrepreneurial journey at 18, after graduating from high school in 2002. Mr Yee Koon Eng and his wife established Cozzi Confinement Centre ("Cozzi") in 2017, providing affordable postnatal care including baby care, mother care, nutritious meals, and professional guidance. The success of the initial centre prompted further expansions of 5 centres to date. Cozzi has also focused on maternal education, organizing over 25 talks since 2021 on topics related to women and baby wellness. In 2021, Mr. Yee Koon Eng acquired stakes in Itsherbs ("IH"), which addresses women's fertility concerns through Traditional Chinese Medicine and serves over 30,000 customers. In 2022, Mr. Yee Koon Eng was also appointed as an advisor to Tradisi Bidan House ("TBH Wellness"), a company offering traditional postnatal massages. Under Dato Eng's leadership, Cozzi and his associated ventures continue to provide comprehensive wellness services for women in Malaysia.

#### About Mr. Wee Keat Leow

Mr. Wee Keat Leow is a seasoned professional with over 20 years of experience in the tech industry. He holds a PMP certification and an honours degree in Software Engineering from the University of New South Wales, Australia. Mr. Wee Keat Leow began his career in Sydney and has gained experience working in Malaysia, Singapore, Cambodia, and the United States. Throughout his career, Mr. Wee Keat Leow has worked in software development, project management, and technology consulting. He has held key positions at Intel Malaysia and Motorola Australia, focusing on manufacturing automation and mobile messaging software. As an entrepreneur, he co-founded Claritas, a cloud-based CRM solution company, which was acquired by Incite Innovations in 2022. Mr. Wee Keat Leow is recognized as an industry thought leader, having been a keynote speaker at numerous innovation and technology conferences. His expertise includes solution architecture, CRM, AI, digital media, retail management, and fintech. Currently, Mr. Wee Keat Leow leads technology innovation and product direction at Nuren Group.

**For further information, please contact:**

James Stephen Barrie, Company Secretary

Email: [jamesbarrie@fernvillegroup.com.au](mailto:jamesbarrie@fernvillegroup.com.au)

**About NRN**

*Nuren Group is a digital media company and service provider in parenting education, maternity wellness, and women livelihood.*