

**NSX ANNOUNCEMENT**  
**31 January 2024**

## **December 2023 – Quarterly Activity Report**

### **Highlights**

- **Meccle over 3 million social media impressions**
- **Meccle continual growth in Downloads and App Registrations**
- **Official admission to the Sichuan Provincial Council for Promotion of International Cooperation and Investment**
- **Benefit from valuable building and warehouse resources**

**Haodex Limited (NSX:HAO)** (“**Haodex**” or the “**Company**”) is pleased to update the market on its activities for the quarter ended 31 December 2023. Haodex has achieved significant milestones with the Meccle ecommerce marketplace app, garnering over 3 million social media impressions, experiencing consistent growth in downloads, and Haodex securing official admission to the Sichuan Provincial Council, positioning the company for strategic collaboration and potential financial support for the advancement of its flagship project.

### **Meccle Ecommerce Marketplace App Achievements:**

Since the launch of the Meccle ecommerce marketplace app on August 22, 2023, we are thrilled to report several major milestones.

**a. Social Media Traction**

Meccle has successfully generated over 3 million impressions across major social media platforms. This widespread visibility attests to the platform's appeal and relevance, capturing the attention of a diverse audience within Meccle's target customer base.

**b. Continual Growth in Downloads and App Registrations:**

The momentum of Meccle continues to build, with consistent growth in downloads and app registrations. Active user engagement reflects a positive response to our innovative approach to ecommerce.

### **Admission into the Sichuan Provincial Council for Promotion of International Cooperation and Investment**

Subsequent to the 31 December 2023 period, the Company is pleased to announce that Haodex has its official admission to the Sichuan Provincial Council for Promotion of International Cooperation and Investment. This membership is expected to result in a fruitful collaboration, potentially providing significant financial support for the advancement of our flagship project, Meccle.

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#### **Haodex Ltd**

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### **Strategic Collaboration in Sichuan Ecommerce Pilot Zone:**

As a member of the Sichuan Provincial Council, Haodex is positioned to benefit from valuable building and warehouse resources in the Sichuan Ecommerce Pilot Zone. This strategic collaboration aligns seamlessly with our commitment to innovation in the ecommerce sector and promises to enhance our distribution network, facilitating 2-4 day delivery to our customers.

### **Looking Forward:**

As we conclude this quarter, Haodex remains focused on innovation, collaboration, and sustained growth. Anticipating further milestones and achievements in the upcoming quarters, we are excited to share these developments with our stakeholders.

### **Quarterly Cashflow**

The Company ended the quarter with a cash balance of \$270k. Quarterly operating cash outflows for the period were \$151k. During the December 2023 quarter, the aggregated amount of payments made to related parties and their associates totalled \$55k for the director's fees.

### **ENDS**

For more information, please contact:  
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### **About Haodex Limited**

Haodex Limited (NSX:HAO) operates an outstanding portfolio of e-commerce platforms providing trade between Australia and the Asia-Pacific region, and is listed on the National Stock Exchange of Australia. Haodex plays a crucial role in facilitating China's increasing demand for seamless international trade by providing multiple online marketplace for retail goods (Monkey King Australia) a wholesale platform connecting Asian manufacturers direct to customers (Bulkbuy World) and accommodation (Frankshaus). The Haodex suite of online marketplaces are all easily accessible by both website and online app. Haodex is determined to connect its expansive network of Chinese vendors to the global demand for cost-effective and high-quality goods and services.

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