

NSX Release

4 August 2021

Performance Rights Conversion

The Board of **OliveX Holdings Limited (NSX: OLX)** (the “Company”) confirms the issue and allotment of 30,000,000 fully paid ordinary shares following the conversion of the following Performance Rights:

- 10,000,000 Class A Performance Rights;
- 10,000,000 Class B Performance Rights; and
- 10,000,000 Class C Performance Rights.

- ENDS -

Yours faithfully,

John Bell
Company Secretary

About OliveX Holdings Limited

OliveX is a digital health and fitness company selling innovative products and applications to deliver unique user experiences using artificial intelligence, gamification and premium content. The OliveX fitness metaverse provides platforms that enable real-world fitness to merge with the digital universe in order to engage consumers with brands, influences and coaches. OliveX reaches those who exercise at home, at the gym or outdoors in over 170 countries.

To learn more, visit www.olivex.ai

About Volution

Owned by OliveX Holdings Limited, Volution is a UK-based global enterprise technology platform for the fitness sector, which offers gym owners and personal fitness trainers an easy-to-use, end-to-end suite of services that run both in-club and virtually, to take advantage of the new ‘hybrid gym’ model. Its tools attract, engage, retain and monetise gym memberships, combining high-quality content, customer relationship management and real-time data analytics and reporting tools. Volution’s customers include the [Gold’s Gyms](#), [Les Mills](#) and [Anytime Fitness](#) networks.

To learn more, visit [OliveX Volution](#)

About Six to Start

Six to Start is an independent game developer based in London, specialising in story-like games and game-like stories. Their latest games include Zombies, Run!, the world's bestselling smartphone fitness app, and The Walk, the first smartphone fitness game funded by the UK's Department of Health.

Six to Start was founded in 2007 - developing games involving millions of players for Channel 4, the BBC, and Muse, along with cutting-edge fiction for Penguin and Macmillan. The company also conducts research and development for companies including Disney Imagineering, Microsoft, and the British Museum.

To learn more, visit www.sixtostart.com and to see the 2020 Zombies, Run! trailer visit <https://youtu.be/niby3esOXdY>