



Announcement

John Bridgeman Limited

ACN 603 477 185

JOHN.BRIDGEMAN

5 February 2018

Business update and JB Financial Group acquisition update

John Bridgeman Limited (NSX: JBL) (**John Bridgeman** or **Company**) advises that it has undertaken a review of strategic operations in light of the proposed acquisition of 100% of JB Financial Group Ltd (**JB Financial**), as announced to the market on 4 January and 11 January 2018.

The Company has been advised by JB Financial that it has also reviewed operations in anticipation of the proposed acquisition by John Bridgeman.

The Company advises that cost savings of \$916,075 pa in John Bridgeman and \$1,380,213 pa in JB Financial are being achieved through staff restructuring. An additional estimated \$400,000 pa in administrative cost savings are also in the process of being implemented. These cost savings, which combined are estimated to total \$2.7 million pa, are being achieved primarily through synergies in executive roles, the efficient use of contractors, and streamlining of investment structures and processes.

Following this strategic review, the combined John Bridgeman/JB Financial workforce comprises approximately 286 employees and over 868 contractors. Less than 5% of staff were affected by the staff restructuring process that has been undertaken.

It is anticipated that John Bridgeman's acquisition of JB Financial would allow for up to approximately \$4 million per annum in cost savings to be achieved over the short to medium term.

Meanwhile, the Company is pleased to announce the establishment of a new commercial and strategy unit, focusing on capital raisings and investment activities. The Company is preparing for the upcoming IPO of Samuel Axe Enhanced Fund Ltd¹, which is anticipated to be launched within the next month, raising between \$15.6 and \$50 million.

Further details will be provided as they become available.

ENDS

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¹ Refer Company announcement dated 11 May 2017.