



NSX/News Release

Launch of VISA & Circle Co-Branded VISA Card

Highlights

- *Launch of Co-Branded Visa Card*
- *1st FinTech Product Launch*
- *Strategic Digital Platform for member based transactions*

Sydney, Australia & Kuala Lumpur, Malaysia Thursday, 7 December 2017 — Circle International Holdings Ltd. (NSX: CCH) (“CCH” or the “Company”), is proud to announce a collaboration with Visa through My World Rewards (M) Sdn Bhd as our first milestone into the payments segment by launching our Visa-Circle Co-branded card (Visa-CCH card). This collaboration is part of CCH’s strategic plans to venture into FinTech.

As a Media Technology company, which engages in digital platforms, payments is part of the CCH business ecosystem. Currently CCH has a member base of more than 100,000 members in our Business Circle apps and these members may be potential users of our Visa-CCH card. CCH will earn revenues from every transaction across and via the Visa-CCH card. The collaboration is expected to contribute to CCH revenues in the 2018 financial year.



Founder and Chief Executive Officer; Dato’ Brian Tan; “Today on our NSX listing day, I am very proud to announce our 1st collaboration with VISA in cross branding partnership. This marks our 1st step into the FinTech sector. This is our Circle Visa Premium Card – a unique payment and loyalty reward solution, exclusively for Business Circle. The card rewards our community members with unique incentives, special discounts and promotions.”

ENDS

FOR FURTHER INFORMATION:

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