

23 November 2017

Dear Shareholder,

Re: Annual General Meeting held at 9.00am on Thursday 23rd November 2017

The meeting was attended by 8 Members (including directors and officers) representing 1,166,849,706 Shares and proxies in favour of the Chairman for 31 members representing 338,111,746 Shares.

Notice of meeting together with the Annual Accounts and associated reports were taken as read. The minutes of the AGM held on 24th November 2016 were tabled and signed as a true record of proceedings.

VOTING OF RESOLUTIONS

1. **Annual Report**

To receive and consider the annual financial report and the reports of the directors and of the auditor for the financial year ended 31 July 2017.

The Chairman addressed the meeting and commented that the year ended 31 July 2017 had been challenging.

Con Gendis the Managing Director updated members present as to the direction and prospects of the Company. A copy of his report is attached.

Questions from the floor regarding current sales were answered.

The reports were unanimously accepted by a show of hands

2. **Remuneration Report**

To adopt the remuneration report for the year ended 31 July 2017.

The instructions given to validly appointed proxies in respect of the resolution were as follows:

In favour	Against	Abstain
500,511,730	1,145,457	50,000

The motion was carried on a show of hands as an ordinary resolution.

Re-election of Directors 3.

a. Re-election of Mr William McCartney as a Director

Customer Service: 1300 650 981 www.heritagebrands.com.au

In favour	Against	Abstain
665,726,266	100,000	20,000

The motion was carried on a show of hands as an ordinary resolution.

b. Re-election of Mr Stephen Mason as a Director

In favour	Against	Abstain
954,270,359	131,486	20,000

The motion was carried on a show of hands as an ordinary resolution.

Yours Sincerely

 $Chris\ Mc\ Gibbon$

Company Secretary



Lets Recap

The last 12 months

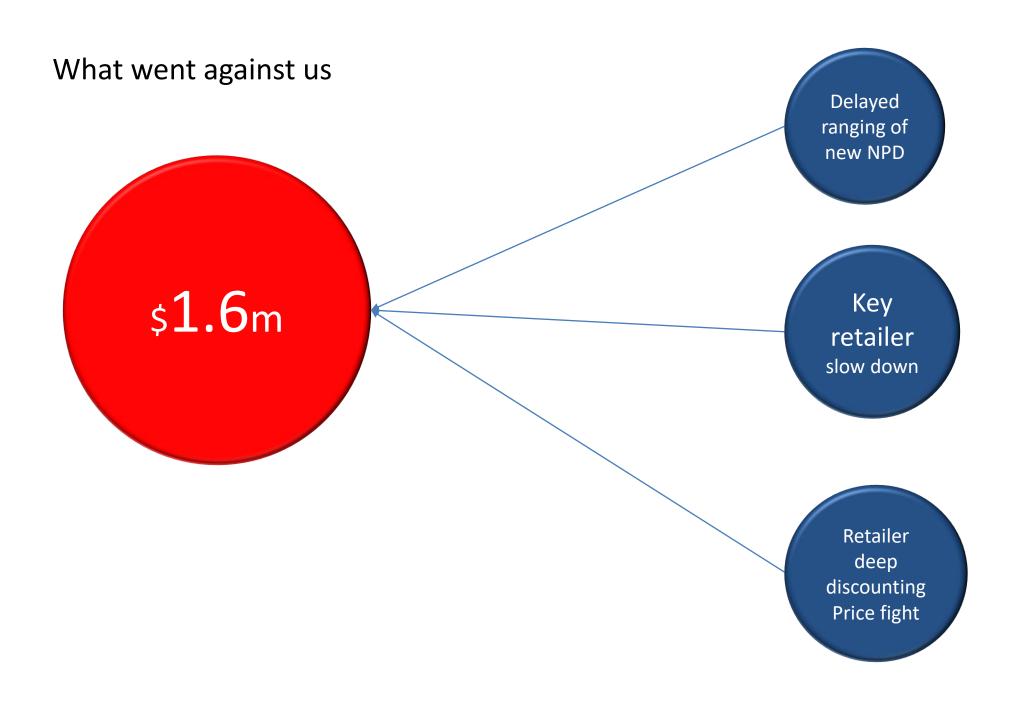


Brands Net sales \$000's F16 F17 F15 F14 LE act act act **Gross Sales** 63,009 69,552 +10.3% 35,608 37,617 13,286 14,492 23,595 25,337 **Gross Margin** 48% 47% GM 44% 46% 6,004 1,103 **EBITDA** 2,661 5,008 -16.7%



Profit H2 \$1.6m Profit H1 \$3.4m

F17 was a year of two halves



The solution



Continue to de-risk and diversify

Therefore we didn't cut back , but went harder at it !!

In the knowledge retreat would stifle future growth.









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Our pure consumer truth

physical and mental wellbeing
Is not a luxury, It is the essence
to an improved and prolonged quality of life

By helping consumers build ones confidence by feeling and looking beautiful and healthy

Inside and out













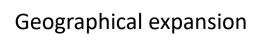






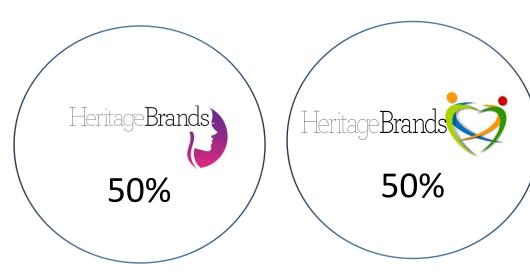








Divisional expansion



And its starting to pay off



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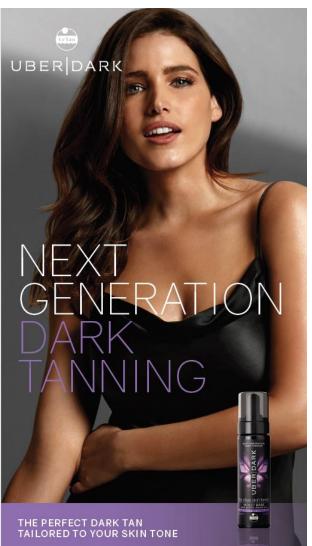
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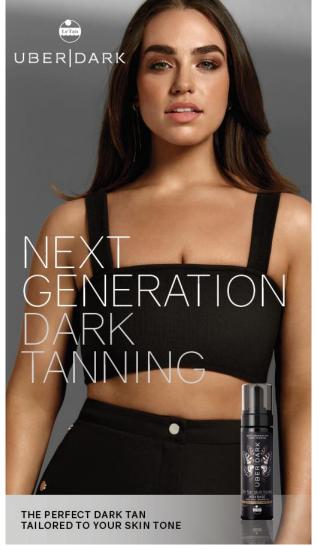
Orange, Lavender,









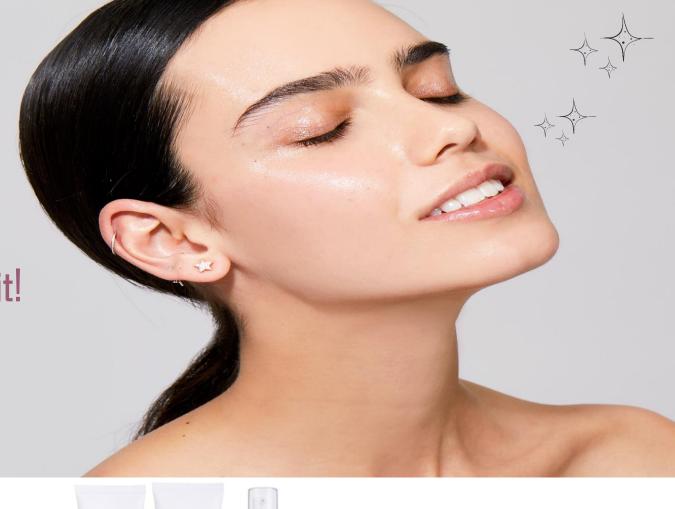




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