



E-PLUS LIMITED

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NSX RELEASE

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E-PLUS LAUNCHES OVER-THE-TOP PLATFORM

Twenty3.tv Streams Full Season of the
2017 FIM Asia SuperMoto Championship

OTT Platform twenty3.tv powered by E-Plus Global, was launched in conjunction with the season opener of the 2017 FIM Asia SuperMoto Championship on 2 and 3 September 2017 at the Thailand Circuit Motorsport Complex, Nakhon Chai Si, Thailand.

Appointed as the Official OTT Channel Partner, twenty3.tv will provide HD Live Streaming and Video-on-Demand (VOD) sports and entertainment related lifestyle content to its viewers. This includes every round of this year's FIM Asia SuperMoto Championship that will be streamed live via the platform, which will also feature VOD and highlight shows of the races.

Powered by E-Plus Global Sdn Bhd, a wholly-owned subsidiary of E-Plus Limited (**NSX:8EP**), the OTT platform was developed based on high demands to live stream all events promoted, organized and managed by the company. "We received requests to produce and live stream the exciting races in the Asia SuperMoto Championship series by our fans across the world. For Round One in Thailand, we garnered an average of 200,000 unique viewers for our race over there. Twenty3.tv is an innovative digital streaming platform and is set to be the frontrunners of digital content catered to every market," said Andrew Ching, Chief Executive Officer of E-Plus Limited.

He added that partners and sponsors in collaboration with the live streamed events could leverage on the channel for branding and promotional exposure.

“Other international events in our live stream pipeline include the world renowned Powerman duathlon championship series for Thailand, Indonesia and Malaysia (which is also the Asian Championships), as well as the annual Melaka Art and Performance Festival. Fans, partners and sponsors can look forward to a diversified sports and entertainment content 24-7 on twenty3.tv.”

Visit www.twenty3.tv for live streaming or www.eplusglobal.com for more information.

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ISSUED BY:

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ABOUT E-PLUS

Incorporated in 2004, E-Plus is a full-fledged one-stop fledged one-stop events management company. This multi award-winning agency is the brainchild of a dynamic and creative team that provides innovative and creative ideas in both planning and executing events for clients, both locally and internationally. Recognised as one of the top and more experienced events management agencies in the region, the company continually seeks to elevate industry practices through its unique, creative and innovative ideas.

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