

5th April 2017

Alliance Global Capital Ltd
Attn: Mr. Andrew Bristow
C/- Highgate Corporate Advisers
Pty Ltd
Suite 214, Level 2
33 Lexington Drive
Bella Vista NSW 2153

Email: highgatecorporateadvisors@gmail.com

Dear Mr. Bristow,

Alliance Global Capital Ltd - AGT (the "Company")

Re: Awareness Letter

We have noted that there may have been a delay in price sensitive information that was released to the exchange on 5 April 2017.

NSX also notes the substantial increase in the price as highlighted below.

| Trade Date | Price (\$) |
|-------------------|-------------------|
| 13/10/2016 | 0.25 |
| 3/11/2016 | 0.55 |
| 29/11/2016 | 0.75 |
| 20/03/2017 | 1.00 |
| 29/03/2017 | 1.50 |

Please be reminded that the Issuer must comply with Chapter 6CA of the Corporations Act and Listing Rules Section IIA 6.4, 6.5 and 6.5A under continuous disclosure.

In light of this price sensitive announcement please respond to the following questions.

- 1) When did the Issuer first become aware of the information?
 - a. In its response, the Issuer should discuss when the Information was first disclosed to the Issuer.
 - b. The Issuer should discuss if the information was disclosed to the Issuer before the announcement was released to the Exchange and whether any prior announcement has been made by the Issuer.
 - c. If there was no earlier announcement the Issuer should discuss why the Information was not released earlier to the Exchange.
 - d. The Issuer should discuss the policies and procedures it has in place to release price sensitive information promptly and without delay.
- 2) The Issuer should refer to Listing Rules 6.4 and the exceptions in Listing Rule 6.5 in formulating its response.



Listing Rule 6.4

The NSX continuous disclosure rule states:

Generally, and apart from compliance with all the specific requirements, the issuer shall keep the Exchange informed without delay, for dissemination of any information relating to the group of which it is aware that:

- 1) is necessary to enable the Exchange and the public to appraise the financial position of the issuer and the group;
- 2) is necessary to avoid the establishment of a false market in its securities; or
- 3) a reasonable person would expect to have a material effect on the price or value of its securities.

Such information must be made available to the Exchange before the time at which any other public announcement of the information is made.

These provisions will be breached by an issuer who intentionally, recklessly or negligently fails to notify the Exchange of information that:

- a. Is not generally available; and
- b. A reasonable person would expect, if it were generally available, to have a material effect on the price or value of its securities.

If you have any questions regarding any of the above, please do not hesitate to contact me.

Yours Sincerely

Ron Kaushik
Manager- Market Surveillance and Compliance.