

17 January 2017

Business update – Strategic partnership with Shinsegae Food Inc.

John Bridgeman Limited (NSX:JBL) is pleased to announce the entry into an agreement between Shinsegae Food Inc., one of South Korea's leading food processing, manufacturing and distribution businesses, and a wholly owned subsidiary of Bartholomew Roberts Ltd, an unlisted company which John Bridgeman Limited manages and has a shareholding interest.

Shinsegae Food is part of the Emart division of the Shinsegae Group, which was spun off and separately listed on the Korean Stock Exchange in 2011.

Shinsegae Food and the Bartholomew Roberts subsidiary have agreed to establish a 50-50 joint venture company in Korea which will aim to develop, operate, market and promote new food products in the Korean and broader Asian markets. Both parties will hold 50% of the shares and have equal representation on the board of directors of the joint venture entity.

The joint venture will combine the proven management expertise of Shinsegae Food Inc. in the food and beverage industry, with the financial and investment acumen of the Bartholomew Roberts team.

While the agreement is not legally binding and is subject to certain approvals and other conditions precedent being met, the Board of John Bridgeman Limited believes the business relationship between the parties will lead to value for both parties and their shareholders, and potentially other international business opportunities in different industry sectors.

Managing Director, Stuart McAuliffe, said, "We have great respect for our Shinsegae partners, who have demonstrated significant success with international joint ventures, as well as their food processing, manufacturing and distribution businesses. Shinsegae Group established Starbucks Coffee Korea as a joint venture with Starbucks International in 1999. Starbucks Coffee Korea achieved approximately 1 trillion Won (around AUD \$1 billion) in sales in 2016, and now operates 1,000 stores. We believe our relationship with Shinsegae Food will deepen as we work to develop our own joint venture, which we think will yield positive returns to shareholders. Shinsegae Food will contribute 25 existing full-service, currently profitable restaurants to the joint venture. This provides a very strong base for rapid expansion."

There is no guarantee that the joint venture will be implemented. However, the Board believes disclosure is appropriate at this time to keep the market informed of the opportunities currently being explored. Further disclosure will be made as the details become more certain.

ENDS

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