

Chief Executive Officer's Report

Annual General Meeting 22 November 2016





Agnes Water, National Large Store of the Year

FY2016 Highlights

- Strong comparable store sales growth with Tobacco, Produce and Liquor the key drivers of growth
- Continued to match our competitors deep promotional discounting
- 33 new stores joined the network
- New store format strategy developed and launched
- 30 stores implemented online shopping
- Strengthen the support office team
- Delivered a strong financial result which was within guidance
- Paid our first dividend



FY2016 Financial Result

FY2016	FY2015	Varia	ance
\$'M	\$'M	\$'M	%
49.7	50.4	(0.7)	-1.4%
28.4	28.8	(0.4)	-1.3%
18.6	18.8	(0.2)	-1.3%
37.3%	37.3%	0.0%	0.1%
2.7 5.5%	2.8 5.5%	(0.1)	-2.6% -1.2%
1.9	1.9	(0.0)	-1.4%
3.7%	3.7%	0.0%	0.0%
	\$'M	\$'M \$'M	\$'M \$'M \$'M
	49.7	49.7 50.4	49.7 50.4 (0.7)
	28.4	28.4 28.8	28.4 28.8 (0.4)
	18.6	18.6 18.8	18.6 18.8 (0.2)
	37.3%	37.3% 37.3%	37.3% 37.3% 0.0%
	2.7	2.7 2.8	2.7 2.8 (0.1)
	5.5%	5.5% 5.5%	5.5% 5.5% -0.1%
	1.9	1.9 1.9	1.9 1.9 (0.0)



FY2017 Strategic Priorities

Sustainable Growth Strategy

- 1. Generating Sales Growth
 - > Targeted **store formats** to support the store offer
 - Focus on *fresh offer* to drive stronger fresh participation & volumes
 - Re-define private label program to enhance price perception
- 2. Margin Enhancement
 - Continuing to ensure *lowest landed cost* into store
 - Re-define *pricing policy* by format
 - Stronger partnerships with suppliers as a result of improved category management and compliance support
- 3. Sustainability
 - Encourage store reinvestment
 - Work with our stores to reduce their Cost of Doing Business
 - Attract new stores and grow total store numbers



FY2017 Trading Update

- Sales continue to grow with positive comparable store sales growth after 21 weeks in FY2017
- Market conditions remain challenging:
 - Price deflation in packaged grocery likely to continue
 - Tobacco price inflation will start to impact on volumes
 - ALDI will continue to impact on SA & WA
- Financial results so far this year has been in line with budget



Questions



Yackandandah, National Medium Store of the Year

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