

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the Annual General Meeting of the Members of East 72 Holdings Limited ACN 099 912 044 (E72 or the Company) will be held on Tuesday 29th November 2016 at 11.00 am Sydney time at Level 10, 20 Martin Place, SYDNEY NSW 2000 (AGM or the Meeting).

BUSINESS

1. Chairman's Address

Report on results and activities during the financial year.

2. Financial Statements for the year ended 30 June 2016

The audited financial statements of E72 and its subsidiary will be presented to the Meeting for review.

ORDINARY BUSINESS

3. Adoption of Remuneration Report

The Board of E72 is submitting its Remuneration Report to shareholders for consideration and adoption by way of a **non binding** resolution. This resolution is put to members in accordance with section 250R(2) of the *Corporations Act* and the *Corporations Amendment (Improving Accountability on Director and Executive Remuneration) Act 2011*. The outcome of this resolution is advisory only and is not binding on the Company or the Directors for the 2016 year, but under certain circumstances, disclosed in the Explanatory Memorandum, may cause additional resolutions to be placed before the 2017 Annual General Meeting. The Remuneration Report is set out on pages 10 to 12 of the E72 Annual Report for 2016. The report explains the board's policies in relation to the nature of remuneration paid to the Directors and management.

Resolution 1 - as an ordinary resolution:

That the Remuneration Report contained in the East 72 Holdings Limited 2016 Annual Report be hereby adopted

Voting Exclusion Statement

As required by Section 250R(4) of the Corporations Act, the Company will disregard any votes cast under Resolution 1 by the Directors of the Company or their related entities and associated parties.

ABN 85 099 912 044

telephone: (02) 9380 9001



4. Re-election of Director – Mr. Wayne Adsett

Clause 20.2 of the constitution of the Company requires each Director to be re-elected every three years and also that an election of Directors be held each year.

Wayne Adsett will retire in accordance with clause 20.2 of the Company's constitution and, being eligible, has offered himself for re-election.

Resolution 2 - as an ordinary resolution:

That Wayne Adsett be re-elected as a Director of the Company

5. Approval of Prior Issue of Ordinary Shares

To consider and if thought fit, pass the following resolution:

Resolution 3 - as an ordinary resolution:

That for the purposes of NSXA Listing Rule 6.25(1) and for all other purposes, the Shareholders ratify and approve the issue of 217,414 ordinary shares made on 17 August 2016 for the purposes and on the terms and conditions set out in the Explanatory Memorandum accompanying the Notice (**Prior Issue of Shares**).

Voting Exclusion Statement

The Company will disregard and not count any votes cast (in any capacity) on Resolution 3 on or on behalf of any or all of the following persons:

- (a) A person who participated in the Prior Issue of Shares and a person who might obtain a benefit, except a benefit solely in the capacity of a holder of ordinary securities, if the resolution is passed; and
- (b) An associate of that person.

However, the Company need not disregard a vote if:

- (a) It is cast by a person as a proxy for a person who is entitled to vote, in accordance with the directions on the proxy form; or
- (b) It is cast by the person chairing the meeting as a proxy for a person who is entitled to vote, in accordance with a direction on the proxy form to vote as the proxy decides.



6. Approval of Proposed Issue of Ordinary Shares

To consider and if thought fit, pass the following resolution:

Resolution 4 - as an ordinary resolution:

That for the purposes of NSXA Listing Rule 6.25 and for all other purposes, approval is given for the allotment and issue of up to 333,000 ordinary fully paid shares in the Company on the terms and conditions as detailed in the Explanatory Memorandum (Proposed Issue of Shares).

Voting Exclusion Statement

The Company will disregard any votes cast on Resolution 4 by:

- (a) A person who may participate in the Proposed Issue of Shares and a person who might obtain a benefit, except a benefit solely in the capacity of a holder of ordinary securities, if the resolution is passed; and
- (b) An associate of that person.

However, the Company need not disregard a vote if:

- (a) It is cast by a person as proxy for a person who is entitled to vote, in accordance with the directions on the proxy form; or
- (b) It is cast by the Chairman of the Meeting as proxy for a person who is entitled to vote, in accordance with a direction on the proxy form to vote as the proxy decides.

Entitlement to Vote

In accordance with section 1074E(2)(g)(i) of the *Corporations Act* and regulation 7.11.37 of the Corporations Regulations and ASTC Operating Rule 8.3A.1, the Company has determined that for the purposes of the Annual General Meeting all Shares will be taken to be held by the persons who, according to records of the Company's share registrar, held them as registered Shareholders at 7pm (Sydney time) on Sunday 27th November 2016. Accordingly, share transfers registered after that time will be disregarded in determining entitlements to attend and vote at the Annual General Meeting.



How to Vote

Members entitled to vote at the AGM may vote:

- by attending the Meeting and voting in person; or
- by appointing an attorney to attend the Meeting and vote on their behalf or, in the case of corporate members or proxies, a corporate representative to attend the Meeting and vote on its behalf; or
- by appointing a proxy to attend and vote on their behalf, using the proxy form accompanying this Notice. A proxy may be an individual or a body corporate.

Voting in person (or by attorney or by corporate representative)

Members or their proxies, attorneys or representatives (including representatives of corporate proxies) wishing to vote in person should attend the Meeting and bring a form of personal identification (such as their driver's licence).

To vote by attorney at this Meeting, the original or a certified copy of the power of attorney or other authority (if any) under which the instrument is signed must be received by the share registry before 11.00 am (Sydney time) on 27 November 2016 in any of the following ways:

By post to the share registry.
Boardroom Pty Ltd
GPO Box 3993,
SYDNEY NSW 2001

By hand delivery to the share registry.
Boardroom Pty Ltd
Level 12
225 George Street
SYDNEY NSW 2000

By fax to Boardroom Pty Limited on. (02) 9290 9655

To vote in person, you or your proxy, attorney, representative or corporate proxy representative must attend the AGM to be held at Level 10, 20 Martin Place, SYDNEY NSW 2000 on 29 November 2016 commencing at 11:00am (Sydney time).

A vote cast in accordance with the appointment of a proxy or power of attorney is valid even if before the vote was cast the appointor:

- died;
- became mentally incapacitated;
- revoked the proxy or power; or
- transferred the Shares in respect of which the vote was cast,

unless E72 received written notification of the death, mental incapacity, revocation or transfer before the Meeting or adjourned Meeting.

To vote by corporate representative at the Meeting, a corporate Member or proxy should obtain an Appointment of Corporate Representative Form from the share registry, complete and sign the form in accordance with the instructions on it. The appointment should be lodged at the registration desk on the day of the meeting. The appointment of a representative may set out restrictions on the representative's powers.

The original form of appointment of a representative, a certified copy of the appointment, or a certificate of the body corporate evidencing the appointment of a representative is prima facie evidence of a representative having been appointed. The Chairman of the Meeting may permit a person claiming to be a representative to exercise the body's powers even if he or she has not produced a certificate or other satisfactory evidence of his or her appointment.

Voting by Proxy

Any shareholder of the Company entitled to attend and vote at this AGM is entitled to appoint a proxy to attend and vote instead of that shareholder. The proxy does not need to be a Member of the Company. A shareholder that is entitled to cast 2 or more votes may appoint 2 proxies and may specify the proportion or number of votes each proxy is appointed to exercise. If no proportion or number is specified, each proxy may exercise half of the shareholder's votes. A proxy may be an individual or a body corporate. A proxy that is a body corporate may appoint a representative to exercise the powers that the body corporate may exercise as the Member's proxy.

A proxy may vote or abstain as he or she chooses except where the appointment of the proxy directs the way the proxy is to vote on a particular resolution. If an appointment directs the way the proxy is to vote on a particular resolution:

- if the proxy is the chair the proxy must vote on a poll and must vote in the way directed;
- if the proxy is not the chair the proxy need not vote on a poll, but if the proxy does so, the proxy must vote in the way directed; and
- in this instance if the proxy does not attend the Meeting, or does not vote on a poll, the chair of the Meeting is taken, before voting on the resolution closes, to have been appointed as the proxy for the purposes of voting on the resolution at that Meeting.

If a proxy appointment is signed or validly authenticated by the Member but does not name the proxy or proxies in whose favour it is given, the Chairman may either act as proxy or complete the proxy appointment by inserting the name or names of one or more Directors or Company Secretary.

If:

- a Member nominates the Chairman of the meeting as the Member's proxy; or
- the Chairman is to act as proxy if a proxy appointment is signed by a Member but does not name the proxies in whose favour it is given or otherwise under a default appointment according to the terms of the proxy form,

then the person acting as Chairman in respect of an item of business at the Meeting must act as proxy under the appointment in respect of that item of business.

Pursuant to section 250R(5) of the Corporations Act 2001, specific rules in relation to proxy voting pertaining to Resolution 1 are described at section 3.7 of the Explanatory Memorandum.



Proxies must be lodged not later than 48 hours before the Annual General Meeting i.e. 11.00 am (Sydney time) on 27 November 2016 in any of the following ways:

By post to the share registry. Boardroom Pty Ltd GPO Box 3993, SYDNEY NSW 2001 By hand delivery to the share registry.
Boardroom Pty Ltd
Level 12
225 George Street
SYDNEY NSW 2000

By fax to Boardroom Pty Limited on: (02) 9290 9655

By electronic lodgement.

http://www.votingonline.com.au/e72agm2016 in accordance with instructions provided on the website. You will need your Holder Identification Number (HIN) or Security Reference Number (SRN) to lodge your proxy vote online, along with postcode or country of residence and your Voting Access Code (VAC) to lodge your proxy vote online.

A form of proxy is provided with this notice.

Further Information

If you have any queries in relation to the Annual General Meeting, please contact the Company Secretary, Andrew Brown, on (02) 9380 9001 or <a href="mailto:annual-meeting.nee

Dated this 13th day of October 2016

By order of the Board of Directors

Andrew Brown Company Secretary



EXPLANATORY MEMORANDUM

(This Explanatory Memorandum forms part of the Notice of Meeting)

This Explanatory Memorandum provides information for members in respect of the resolutions to be considered at the Annual General Meeting of East 72 Holdings Limited (E72, Company) to be held at 11.00am Sydney time on Tuesday 29 November 2016 at Level 10, 20 Martin Place, SYDNEY, NSW 2000

Ordinary Business

1. Chairman's Address

Report on results and activities during the financial year.

2. Financial Statements

- 2.1 As required by section 317 of the *Corporations Act 2001* (Cth) (Corporations Act), the Financial Report, Directors' Report and Auditor's Report of the Company is contained within the Annual Report 2016 which is available at the Company's website www.east72.com.au and will be laid before the Meeting.
- 2.2 Members will be provided with the opportunity to ask questions about the reports or about the Company generally but there will be no formal resolution put to the Meeting.

3. Remuneration Report

- 3.1 As required by section 250R(2) of the Corporations Act, a resolution that the Company's Remuneration Report be adopted must be put to a vote. The Report is contained within the Directors' Report in the Company's Annual Report 2016 which is available on the Company's website at www.east72.com.au
- 3.2 Section 250R(3) of the Corporations Act provides that the vote on this resolution is advisory only and does not bind the directors or the Company, other than in respect of 3.3 3.5 below. In accordance with section 250SA of the Corporations Act, members of the Company will be provided with an opportunity to ask questions or make comments on the Remuneration Report.
- As required by Section 250R(4) of the Corporations Act, interests in E72 Shares held by Key Management Personnel and Directors of E72 (as named within the Remuneration Report contained on pages 10-12 of the 2016 Annual Report) or their related parties or associates (together **Prohibited Persons**) will be excluded from voting on this Resolution.

However, the Company will not disregard a vote if the Prohibited Person does so as a proxy appointed by writing that specifies how the proxy is to vote on the proposed resolution and the vote is not cast on behalf of a Prohibited Person.

- 3.4 As required by Section 250U of the Corporations Act in the event that 25% of the votes cast in respect of this Resolution are opposed to the passing of the Remuneration Report and if members make comments at the Meeting, then in the following year the Board of the Company must report on any proposed responses to those comments, or explain why the Board of the Company does not propose any response.
- 3.5 Furthermore, as required by Section 250U and Section 250V of the Corporations Act, if 25% of the votes cast at the 2016 and 2017 AGMs (or two consecutive AGMs beyond that period) oppose the adoption of the Remuneration Report, then at the 2017 (or second) AGM, the company must give members the option to pass a resolution (**Spill Resolution**) requiring that the entire board (except the Managing Director) stand for re-election at a further general meeting. This meeting must take place within ninety days after the AGM. Passing of the Spill Resolution, which is subject to the same voting exclusion provisions as Resolution 1, will require that 50% or more of votes cast are in favour of such a Spill Resolution.
- 3.6 The Board believes the Company's remuneration policies and structures as outlined in the Remuneration Report are appropriate relative to the size of the Company, its business and strategic objectives and in relation to current and emerging market practices.
- 3.7 In respect of undirected proxies, if the Chairman of the meeting is appointed (or taken to be appointed) as a proxy, the shareholder can direct the Chairman of the meeting to vote for or against, or to abstain from voting on Resolution 1 (Adoption of Remuneration Report) by marking the appropriate box opposite item 1 in the proxy form. Pursuant to section 250R(5) of the Corporations Act 2001, if the Chairman of the meeting is a proxy and the relevant shareholder does not mark any of the boxes opposite item 1, the relevant shareholder will be expressly authorising the Chairman to exercise the proxy in relation to item 1. The Chairman intends to exercise such proxies by voting them in favour of the adoption of the Remuneration Report.

4. Re-Election of Director

- 4.1 In accordance with Clause 20.2 of the Company's Constitution, one third of the Directors must retire from office at each Annual General Meeting of the Company. Wayne Adsett, being the longest serving Director, is required to retire by rotation. In accordance with Clause 20.3 of the Company's Constitution, Wayne Adsett is eligible and has duly offered himself for re-election.
- 4.2 Wayne Adsett has been a Director of the Company since March 2010. He was a founding partner of Adsett and Braddock Chartered Accountants, and practiced for some 25 years before retiring from the practice and the profession. He specialised in management and taxation of medium sized businesses.

Wayne now oversees the management of a number of companies' activities in his role as consultant, investor and director. During the past three years, Wayne has not served as a Director of any other public companies.

Recommendation

The Directors (other than Wayne Adsett) recommend that Members vote in favour of Resolution 2.

5. Approval of Prior Issue of Shares

- 5.1 Approval is being sought under NSXA Listing Rule 6.25(1) for the issue of 217,414 ordinary shares, representing 14.99% of the Company's capital, to sophisticated investors on 17 August 2016. The Prior Issue of Shares was made at \$0.35 per share.
- 5.2 Subject to certain circumstances, outlined under NSXA Listing Rule 6.25(2), NSXA Listing Rule 6.25(1) prevents a company from issuing or agreeing to issue new securities or other securities with rights of conversion such as an option, in any twelve month period which amount to more than 15% of the Company's ordinary securities on issue without shareholder approval.
- 5.3 By ratifying the issue of Shares pursuant to the Prior Issue of Shares, the Company will retain the flexibility to issue equity securities in the future up to the 15% annual placement capacity set out in NSX Listing Rule 6.25 without the requirement to obtain prior Shareholder approval.
- 5.4 Relevant information relating to the Prior Issue of Shares:

Number and date	217,414 shares on 17 August 2016				
Issue price	\$0.35 per Share				
Terms	Shares issued were fully paid ordinary shares in the capital of the Company issued on the same terms and conditions as the Company's existing Shares.				
Allottees	Sophisticated investors, none of whom were a related party of the Company.				
Use of funds	Working capital and investment.				

Recommendation

The Directors recommend that Members vote in favour of Resolution 3.

6. Approval of Proposed Issue of Shares

- 6.1 Approval is being sought under NSXA Listing Rule 6.25(1) for the issue of up to 333,000 ordinary shares, representing 19.98% of the Company's capital, to sophisticated investors. It is intended to allot the Proposed Issue of Shares at \$0.35 per Share.
- 6.2 It is intended to allot the Proposed Issue of Shares within the three months succeeding the Meeting.
- 6.3 Subject to certain circumstances, outlined under NSXA Listing Rule 6.25(2), NSXA Listing Rule 6.25(1) prevents a company from issuing or agreeing to issue new securities or other securities with rights of conversion such as an option, in any twelve month period which amount to more than 15% of the Company's ordinary securities on issue without shareholder approval.



- By approving the issue of Shares pursuant to the Proposed Issue of Shares, the Company will retain the flexibility to issue further equity securities in the future up to the 15% annual placement capacity set out in NSX Listing Rule 6.25 without the requirement to obtain prior Shareholder approval.
- 6.5 Relevant information relating to the Proposed Issue of Shares:

Number and date	333,000 shares within three months of the date of this Meeting
Issue price	\$0.35 per Share
Terms	Shares issued will be fully paid ordinary shares in the capital of the Company issued on the same terms and conditions as the Company's existing Shares.
Allottees	Sophisticated investors, none of whom will be a related party of the Company.
Use of funds	Working capital and investment.

Recommendation

The Directors recommend that Members vote in favour of Resolution 4.

GLOSSARY OF TERMS

AGM	Annual Canaral Macting				
AGW	Annual General Meeting				
Company	East 72 Holdings Limited (ABN 85 099 912 044)				
Corporations Act	Corporations Act 2001 (Cth)				
E72	East 72 Holdings Limited (ABN 85 099 912 044)				
Meeting	Annual General Meeting				
Member	A Holder of E72 Shares or their nominated proxy or corporate representative				
NSXA	National Stock Exchange of Australia or the financial market operated by NSX Limited, as the context requires				
NSXA Listing Rules	A Listing Rule of the NSXA				
Prior Issue of Shares	A placement of 217,414 Shares made on 17 August 2016 which are the subject of Resolution 3				
Professional and Sophisticated Investors	Investors within the definition in Sections 708(8) or 708(11) of the Corporations Act				
Proposed Issue of Shares	A proposed issue of 333,000 Shares to be made within three months of the end of the Meeting which are the subject of Resolution 4				
Share	An ordinary share in E72				
Shareholders	Holders of E72 Shares				

Note: In the notice of Meeting and Explanatory Memorandum, unless the context otherwise requires, the above terms have the meaning set opposite them.



All Correspondence to:

By Mail: Boardroom Pty Limited

GPO Box 3993

Sydney NSW 2001 Australia

By Fax: +61 2 9290 9655

Online: www.boardroomlimited.com.auBy Phone: (within Australia) 1300 737 760

(outside Australia) +61 2 9290 9600

YOUR VOTE IS IMPORTANT

For your vote to be effective it must be recorded before 11:00am AEDT on Sunday 27 November 2016.

☐ TO VOTE ONLINE

STEP 1: VISIT www.votingonline.com.au/e72agm2016

STEP 2: Enter your Postcode OR Country of Residence (if outside Australia)

STEP 3: Enter your Voting Access Code (VAC):



BY SMARTPHONE

Scan QR Code using smartphone QR Reader App

TO VOTE BY COMPLETING THE PROXY FORM

STEP 1 APPOINTMENT OF PROXY

Indicate who you want to appoint as your Proxy.

If you wish to appoint the Chair of the Meeting as your proxy, mark the box. If you wish to appoint someone other than the Chair of the Meeting as your proxy please write the full name of that individual or body corporate. If you leave this section blank, or your named proxy does not attend the meeting, the Chair of the Meeting will be your proxy. A proxy need not be a securityholder of the company. Do not write the name of the issuer company or the registered securityholder in the space.

Appointment of a Second Proxy

You are entitled to appoint up to two proxies to attend the meeting and vote. If you wish to appoint a second proxy, an additional Proxy Form may be obtained by contacting the company's securities registry or you may copy this form.

To appoint a second proxy you must:

(a) complete two Proxy Forms. On each Proxy Form state the percentage of your voting rights or the number of securities applicable to that form. If the appointments do not specify the percentage or number of votes that each proxy may exercise, each proxy may exercise half your votes. Fractions of votes will be disregarded.

(b) return both forms together in the same envelope.

STEP 2 VOTING DIRECTIONS TO YOUR PROXY

To direct your proxy how to vote, mark one of the boxes opposite each item of business. All your securities will be voted in accordance with such a direction unless you indicate only a portion of securities are to be voted on any item by inserting the percentage or number that you wish to vote in the appropriate box or boxes. If you do not mark any of the boxes on a given item, your proxy may vote as he or she chooses. If you mark more than one box on an item for all your securities your vote on that item will be invalid.

Proxy which is a Body Corporate

Where a body corporate is appointed as your proxy, the representative of that body corporate attending the meeting must have provided an "Appointment of Corporate Representative" prior to admission. An Appointment of Corporate Representative form can be obtained from the company's securities registry.

STEP 3 SIGN THE FORM

The form must be signed as follows:

Individual: This form is to be signed by the securityholder.

Joint Holding: where the holding is in more than one name, all the securityholders should sign

Power of Attorney: to sign under a Power of Attorney, you must have already lodged it with the registry. Alternatively, attach a certified photocopy of the Power of Attorney to this form when you return it.

Companies: this form must be signed by a Director jointly with either another Director or a Company Secretary. Where the company has a Sole Director who is also the Sole Company Secretary, this form should be signed by that person. Please indicate the office held by signing in the appropriate place.

STEP 4 LODGEMENT

Proxy forms (and any Power of Attorney under which it is signed) must be received no later than 48 hours before the commencement of the meeting, therefore by 11:00am AEDT on Sunday 27 November 2016. Any Proxy Form received after that time will not be valid for the scheduled meeting.

Proxy forms may be lodged using the enclosed Reply Paid Envelope or:

■ Online www.votingonline.com.au/e72agm2016
■ By Fax +61.2.9290.9655

Boardroom Pty Limited GPO Box 3993,

Sydney NSW 2001 Australia

Boardroom Pty Limited
Level 12, 225 George Street,
Sydney NSW 2000 Australia

Attending the Meeting

If you wish to attend the meeting please bring this form with you to assist registration.

East 72 Holdings Limited

ABN 85 099 912 044

			Your Address This is your address as register. If this is incorrect make the correction in the sponsored by a broker shore Please note, you cannot using this form.	, please mark the he space to the ould advise their	he box with a ne left. Secu broker of any	an "X" and rityholders y changes.
		PROXY FORM				
STEP 1	APPOINT A PROXY					
I/We being a me	ember/s of East 72 Holdings Limited and e	ntitled to attend and vote hereby appoint:				
	the Chair of the Meeting (mark box)					
	NOT appointing the Chair of the Meeting as ting as your proxy below	s your proxy, please write the name of the person	or body corporate (excluding	ng the registere	ed securityho	older)
Holdings Limit on my/our beha	ted to be held at Level 10, 20 Martin Place alf and to vote in accordance with the following	dividual or body corporate is named, the Chair of the , Sydney NSW 2000 on Tuesday 29 November 20 ng directions or if no directions have been given, as kies on remuneration related matters: If I/we have ag	16 at 10:00am AEST and a the proxy sees fit.	t any adjournme	ent of that me	eeting, to act
the Meeting be	comes my/our proxy by default and I/we hav	ve not directed my/our proxy how to vote in respect o ough Resolution 1 is connected with the remuneratio	f Resolution 1, I/we express	sly authorise the	Chair of the	Meeting to
		favour of all Items of business (including Resolution tem, you must provide a direction by marking the 'Ag				ır proxy with
STEP 2	VOTING DIRECTIONS * If you mark the Abstain box for a particul be counted in calculating the required maj	lar item, you are directing your proxy not to vote on y ority if a poll is called.	our behalf on a show of har	nds or on a poll	and your vot	e will not
				For	Against	Abstain*
Resolution 1	Adoption of Remuneration Report					
Resolution 2	Re-election of Director – Mr. Wayne Adset	t				
Resolution 3	Approval of Prior Issue of Ordinary Shares	ì				
Resolution 4	Approval of Proposed Issue of Ordinary St	hares				
STEP 3	SIGNATURE OF SECURITYH This form must be signed to enable your of					
Indiv	vidual or Securityholder 1	Securityholder 2		Securityholo	der 3	
Sole Directo	or and Sole Company Secretary	Director	Dir	ector / Compan	y Secretary	
Contact Name		Contact Daytime Telephone		Date	1	/2016