

Announcement

A2H Launches new product – UTU Pure Virgin Face (“UTU PVF”)

In line with the Anti-Aging House Holding Limited’s (A2H or Company) strategic development plan, Youth To Youth (“UTU”), a brand of its wholly-owned subsidiary, Anti-Aging House Technology (Wuhan) Company Limited has launched its new product – UTU PVF, a drinkable collagen enhancing skin luster through the WeChat business platform and market. The Company schedules to officially launch UTU PVF on November 18, 2016 in a new product launching conference in Wuhan City, China.

As a result of over 20 years of brand building, the entry of UTU PVF into the WeChat business market is expected to create a new benchmark for oral cosmetics for our industry; it will also spur the development of the Great Healthcare Industry in the WeChat business platform and market. This market is a Blue-Ocean market with a high technical threshold and moderate competition, and the launch of UTU PVF will be our first step into the micro-business industry.

UTU’s years of experience in developing and manufacturing collagen tripeptide and A2H’s platforms in mainland China, Taiwan, Canada and Japan have enabled UTU to utilize three core patented technologies for collagen tripeptide. Using the compound enzyme gradient digestion technology, UTU made 280 daltons of collagen and introduced this drinkable one, named as UTU PVF, a drinkable collagen enhancing skin luster, to the more demanding urban women and clients.

UTU PVF contains six core ingredients: fruit and vegetable powder, Taiwan red quinoa, cranberry, prebiotics, collagen peptide, and snow lotus. Selecting the essence of these ingredients, UTU PVF is dedicated to ensuring safe, healthy, and effective skin-whitening oral products for women.

The Company believes that these new product will augment the Company’s revenue.

Anti-Aging House Holding Limited

October 11, 2016

