



NSX ANNOUNCEMENT

3 November 2015

CoAssets hosts first Expo for Property, Investing and Crowdfunding (EPIC) in Kuala Lumpur, Malaysia and saw S\$15million of done deals

Highlights:

- 12 speakers, 22 exhibitors, and 800 interested investors for the inaugural EPIC KL event
- S\$15m worth of deals spanning 9 regions consummated during event
- Major sponsors included SGPD Corporation, the Hatten Group, DWG Real Estate and Crowdfund Insider
- ParkEasy, a Malaysian start-up secured the most votes for EPIC's "Crowdfunding with a Twist" challenge and walked away with RM10,000



CoAssets Limited ("CoAssets" or the "Company") (NSX code: CAX), Southeast Asia's leading crowdfunding platform for real estate, is pleased to confirm the success of its inaugural Expo for Property, Investing and Crowdfunding (EPIC) event held in Kuala Lumpur last week.

More than 800 delegates participated in the two-day expo, with the number comparable to this year's EPIC 2015 in Singapore. Feedback from the 22 exhibitors at the event has indicated in excess of \$\$15million worth of deals were concluded.

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22 exhibitors from 9 different countries were present, including Singapore, Malaysia, Thailand, Indonesia, Mongolia, Cambodia, Australia and the United Kingdom. The info-graphic is attached below.



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EPIC Kuala Lumpur follows the highly successful EPIC Singapore, held in July this year. CoAssets is planning to host a number of EPIC series, including in Surabaya, Indonesia in December.

Crowdfunding with a twist - Adding value to the Malaysian Start-up Ecosystem

As a new feature, EPIC Kuala Lumpur was the first time that the event had a start-up alley to feature some of the prominent Malaysian and Singapore start-ups. To showcase the potential of crowdfunding, there was also a start-up challenge called *Crowdfunding with a Twist*, where event attendees were asked to vote for their favourite startup. As part of the challenge, the company that received the most number of votes during the 2-days event would win RM10,000 cash.

Some of the Malaysian start-ups that competed for the prize money included Tumpang, Square Social and ITranscend; while start-ups from Singapore included ImageCrowd and Carmen. However, the start-up that had the most votes and walked away with the RM10,000 was ParkEasy (http://www.parkeasy.my) – a mobile app that helps users find parking spaces in shopping complexes.



Mr Getty Goh, Co-Founder and Chief Executive Officer of CoAssets, commented:

"We are very pleased that EPIC was a success, with the number and quality of delegates highlighting the curiosity and appetite people have for real estate crowdfunding.

Crowdfunding is still in its early stages but it is developing more and more in Asia-Pac, and we continue to take an active leadership role in organising major networking events and being one of the key voices in the discussions around real estate and equity crowdfunding trends.

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We will continue to use EPIC as an educational platform and significant part of our growth efforts".



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Background of CoAssets Ltd

CoAssets is Southeast Asia's first and leading real estate crowdfunding platform. Officially launched in Singapore on July 2013, it currently has more than 23,000 registered users. In terms of deals, since December 2014, the total value of deals listed on CoAssets is more than \$\$45million (US\$33million) and the amount successfully funded currently stands at more than \$\$37million (US\$27 million). The company recently won the Red Herring Top 100 Asia Award for 2014, as well as the OPP Gold Award for Excellence. CoAssets has currently offices in Australia, Malaysia and Singapore.

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