PRESS RELEASE

I Synergy Holdings Berhad

ISH POST RM2.8 MILLION REVENUE IN A MONTH

15 September 2015-

I SYNERGY HOLDINGS BERHAD ("ISY" or the "Group") has recently reported its half yearly financial report to the NSX. The result was that ISY had total revenues of RM2.8 million and net loss of RM0.29 million. These financial results were for the half year ended 30 June 2015. The result was the result of only 1-month of trading through the operating subsidiary, I SYNERGY INTERNATIONAL (M) SDN BHD ("ISI") from the date of acquisition of 1 June 2015.

When looking at a normalised trading result for the full 6 months to 30th June the company through its operating subsidiary generated RM 16.8 million in revenue with a loss of RM 1.74 million. This result represents an increase in revenue of 133% over the same period in 2014 which was RM7.2 million.

Since ISH is listed on National Stock Exchange of Australia ("NSX"), the share price has risen by 20% from A$0.20 to A$0.24 and the Group is making positive progress in the business with growing affiliate base and increasing participating merchants in the flagship program – MyKad Smart Shopper ("MSS").

The Management expects favourable growth in business and revenue for the current financial year ended 2015.

About I Synergy Holdings Berhad

I Synergy Holdings Berhad (ISH), is a public limited liability company incorporated in Malaysia on April 2015. I Synergy Holdings Berhad (ISH) became the parent company of I Synergy International (M) Sdn Bhd through a Share Exchange Agreement entered between the two business entities. http://i-s.com.my/

About I Synergy International (M) Sdn Bhd

I Synergy International (M) Sdn Bhd (ISI) is a private limited liability company formed in Malaysia that operates and manages its own affiliate network called Affiliate Junction (AJ), Malaysia's leading and premiere affiliate network. Through the network, ISI offers affiliate marketing solutions for businesses from all industries to leverage on a cost effective performance-based marketing channel.

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