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FROM SINGAPORE**

**UPDATE:  
EDTRIN SECURES USD 5 MILLION INVESTMENT THROUGH IBB INTERNATIONAL LTD  
TO UNDERPIN OPERATIONAL GROWTH AND CAPITAL RAISING ACTIVITIES**

13th July, 2015 – As previously announced EDTRIN has entered an agreement with IBB International Ltd to provide funds management services. IBB has secured USD 5 million in investment funding to improve EDTRIN's capital position, underpinning operational growth and EDTRIN's anticipated fundraising activities for its upcoming listing in Frankfurt Stock Exchange. IBB attracted investment by Anametrics Holdings Ltd (D&B risk rated company - with USD 20 billion in Assets) through its subsidiary One Anametrics Intertrade Limited. The USD 5 million in funds has been received by the company in advance of the issue of new Shares at AUD 1.00 each calculated as at 30 June 2015, being 6,470,500 new Shares, which will be issued as CDI's. The issue of the Shares will be the subject of a resolution to be put to shareholders at the annual general meeting later this year.

Anametrics Chief Executive, Low Chun Keong commented, "Anametrics is very excited about the future of EDTRIN and are very pleased to announce this arrangement which will permit EDTRIN to work towards its business objectives." Graeme Coomber, CEO of EDTRIN added, "We very much welcome this wonderful vote of confidence in EDTRIN by Anametrics. It is very indicative of the strong support and interest that we are seeing from the market. Anametrics support will play a vital role in assisting EDTRIN's mission in providing our customers with learning and training support for life."

**Background**

The name 'EDTRIN' derives from the convergence of Education, Training and Innovation, with the company developing an integrated physical / digital education ecosystem designed to assist lifelong personal advancement for individuals through timely, personally relevant educational resources and ongoing career management. EDTRIN is developing and delivering more effective training and learning outcomes through smart technology and a better understanding of industry knowledge needs and capability gaps. The process is to continuously refine and innovate educational resources and delivery mechanisms that have business and consumer relevance in today's rapidly evolving commercial and social landscape.

The company's operational headquarters are located in Singapore and it also has developmental offices in Melbourne Australia. This places EDTRIN in the educational epicenter of the region, giving it premium entry to target markets in the Asia Pacific, China, Indian Sub-Continent, the Middle East and North African regions.

## **IBB**

IBB International Holdings Ltd consists of an international group of companies with experience in Private equity, capital raising, Venture Capital and corporate advising services. It owns and operates IBB's family of funds across ASEAN markets including China, in sectors such as renewable energy, trade finance, micro-finance, energy efficiency and food security. <http://www.ibbholdings.com/>

## **Anametrics**

Anametrics Holdings Group of companies consists of mining operations, Venture Capital / Private Equity and refinery technologies, renewable energy operations and trade facilitation. The company has in excess of USD 20 Billion in net tangible assets. Its geographical centre and focus is Asia. <http://www.anametrics.net/>

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