

**08/07/15 FOR IMMEDIATE RELEASE  
FROM MELBOURNE, AUSTRALIA**

## **EDTRIN SIGNS PARTNERSHIP AGREEMENT WITH FINGERPRINT ME**

8TH July, 2015 – EDTRIN Group Ltd (EDTRIN), is pleased to inform the market that it has signed a Partnership Agreement with Fingerprint Me Pty Ltd (Fingerprint Me), Australia's first youth employment academy.

Fingerprint Me is an employer driven, socially focused organisation helping young people thrive in their transition from education into the workforce. The company assesses young individuals (15 to 24) who are looking for future work options, uncovering what makes each person unique (their 'fingerprint'), assisting them to find a pathway to a future career and job readiness. The Fingerprint Me Academy recently launched in Balwyn, Melbourne, Victoria.

Daniela Ascone, Fingerprint Me Director of Strategy and Partnerships, saw the benefits of working with EDTRIN to tackle an immediate youth employment issue. "Peter Coronica (CEO) and I first met with Chris Gillard and Damian O'Sullivan from EDTRIN in February, this year (2015). We were impressed with EDTRIN's vision of learning for life, as well as their initiatives and ideas around the youth employment and engagement space we're operating in. We had immediate philosophical alignment. It became quite obvious that a partnership will be mutually beneficial and assist both in achieving our respective goals. We're very happy, and excited to begin to work together with EDTRIN to tackle youth employment issues and help create more self-assured, confident, young people who know who they are, what they want to be and do, and crucially, how to get there."

Damian O'Sullivan, Chief Education Officer for EDTRIN shared similar sentiments about the partnership. "The work that the team is doing at Fingerprint Me is brilliant. It is valuable and important both socially and economically. We're very much looking forward to combining our knowledge, networks, scalability and ideas with Fingerprint Me to help deliver successful education and training for as many young individuals as we can, backed by career pathway strategies and world class school to work transition programs."

Under the partnership agreement, EDTRIN and Fingerprint Me will collaborate and co-develop business initiatives (projects), share networks and undertake cross-promotion. Each will also offer the other competitive partner rates for any services, as required.

## **Background**

EDTRIN, whose name derives from the convergence of Education, Training and Innovation, is developing an integrated physical / digital education ecosystem designed to assist lifelong personal advancement for individuals through timely, personally relevant educational resources and ongoing career management. The company is developing and delivering more effective training and learning outcomes through smart technology and a better understanding of industry knowledge needs and capability gaps. The process is to continuously refine and innovate educational resources and delivery mechanisms that have business and consumer relevance in today's rapidly evolving commercial and social landscape.

The company's recent establishment of operational headquarters in Melbourne and Singapore places EDTRIN in the educational epicentre of the region, giving it premium entry to target markets in New Zealand and Asia including China, India, Malaysia, Indonesia, Thailand and Myanmar.

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