



L1 & 2  
382 Little Collins Street  
Melbourne, Victoria  
Australia 3000  
P: +61 3 9670 9339  
E: [info@edtrin.com](mailto:info@edtrin.com)  
W: [edtrin.com](http://edtrin.com)

## 11/06/15 FOR IMMEDIATE RELEASE

11 June, 2015 - EDTRIN Group ("EDTRIN") wish to inform the market of an agreement with Torque Recruitment Group ("Torque"). The agreement gives EDTRIN access to service the educational and training requirements of Torque's recruitment database of approximately 250,000 candidates, predominantly in QLD and Western Australia.

Torque Recruitment Group is a privately owned Australian company founded by industry professionals with over 30 years experience in recruitment within Australia and overseas. Its business is focussed on providing clients with the very highest quality recruitment and selection services leading to optimised productivity and business performance through superior staffing. Torque works across multiple industry sectors including, Warehousing, Distribution, Transport & Logistics, Engineering, Management programs, Leadership programs and all basic administration functions.

EDTRIN Group Ltd Australian and New Zealand CEO, Brian Styles (who previously held positions including Chief Executive Officer of Programmed Integrated Workforce (PIW) and Chairman, Executive Committee APAC Drake International) said his experience was central to the Torque deal. "My background with Programmed gives me great connections and insight into this industry. I understand the requirements of David (CEO of Torque) very well having worked in this sector for many years. I've worked a lot with these guys in the past and now I'm here to assist them get in gaining skills and qualifications that will greatly assist in helping them find a job and keep it.

David Byrnes, Managing Director and CEO of Torque Recruitment emphasised the value of the business alliance and commitment with EDTRIN. "Our mantra is quality management of people. We understand and respect the individual approach to education that EDTRIN is taking because it has great synergy with our own focus on individuals, their abilities and requirements. Torque takes the time to assess the qualifications and competency of its people to reach a benchmark standard. To have the ability to direct a candidate to the appropriate education, licences, up-skilling or re-skilling with EDTRIN is a smart way to strengthen our candidate base and overall client performance."

EDTRIN has a number of agreements in place with RTOs (Registered Training Organisations). After identification of the individual requirements of a candidate, EDTRIN will work with these partners to provide either funded or fee-for-service training. EDTRIN will be paid directly through its RTO partner base. Further opportunity also exists for EDTRIN and Torque in the areas of consultation and business development focussing on education, training and further career development.



The EDTRIN agreement with Torque also follows the acquisition of innovative Victorian Communications Technology companies ProjectProject Pty Ltd and learning management software developer Finpa Australia Pty Ltd. The company's recent establishment of operational headquarters in Melbourne places EDTRIN in the educational epicentre of the region, giving it premium entry to target markets in New Zealand and Asia including China, India, Malaysia, Singapore, Indonesia, Thailand and Myanmar.

## **Background**

EDTRIN, whose name derives from the convergence of Education, Training and Innovation, is developing an integrated physical/digital education ecosystem designed to assist lifelong personal advancement for individuals through timely, personally relevant educational resources and ongoing career management. The company is developing and delivering more effective training and learning outcomes through smart technology and a better understanding of industry knowledge needs and capability gaps. The process is to continuously refine and innovate educational resources and delivery mechanisms that have business and consumer relevance in today's rapidly evolving commercial and social landscape.

EDTRIN recently acquired Finpa Australia Pty Ltd and its LMS (learning management system), a licensable software platform used by Registered Training Organisations (RTOs) in Australia, as a white label solution for online student access and student data management. Student's courses can be completed, tracked and assessed through the LMS while this data is captured by an administrator. Additionally, EDTRIN acquired ProjectProject PTY LTD, a full-service brand and communications technology company as part of a strategy to develop intellectual property including educational and training content, communications and marketing strategies and technology in house.

**For further information please contact:**

**Brian Styles**  
**EDTRIN Australia CEO**  
**[brian.styles@edtrin.com](mailto:brian.styles@edtrin.com)**

[www.edtrin.com](http://www.edtrin.com)

<http://www.torquejobs.com>