

24 March 2015

Mr. Joel Locker
Company Secretary
Arcadia Worldwide Limited
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Los Angeles
California
USA

Email: joellocker5@aol.com



National Stock Exchange of Australia

Newcastle
Level 2, 117 Scott Street,
Newcastle, NSW, 2300

Melbourne
Suite 1.2, 415 Riversdale Road
Hawthorn East, VIC, 3123

Sydney
Level 34, 50 Bridge Street
Sydney, NSW, 2000

www.nsx.com.au

ABN: 11 000 902 063

Dear Mr. Locker

Arcadia Worldwide Limited (the "Company")

Re: Price Query

We have noted a substantial share price increase in the Company's securities since 20 March 2015.

A summary of trades executed over this period are as follows:

Date	Price	Volume	Buyer	Seller	Percentage Increase
20/03/15	\$1.00	1,000	Taylor Collison	Morgans	900.00%
23/03/15	\$1.25	1,000	Taylor Collison	Morgans	25.00%
24/03/15	\$1.50	500	Taylor Collison	Morgans	20.00%

In light of this market activity please respond to the following questions.

1. Is the Company aware of any price information concerning it that has not been announced, which, if known, could be an explanation for recent trading in the securities of the Company? For example, but not limited, to financial results, material litigation, material contracts, material leases, change in senior staff, directors or management or any other price sensitive activity.
2. If the answer to 1. is yes, can an announcement be made immediately? If not, why not and when is it expected that an announcement will be made?

Please note, if an answer to question 1 is yes and an announcement cannot be made immediately, you need to contact us to discuss this and you need to consider a trading halt (see below).

3. Please confirm that the company is in compliance with the listing rules and, in particular, listing rule 6.4.

It is recommended that you confer with the Company's Nominated Adviser in formulating a response.

Your response should be directed to Scott Evans, General Manager, no later than **4.00pm, Thursday, 26 March, 2015**. Your response will be released to the market along with a copy of this letter. If you wish to discuss the content of your response, please do not hesitate to contact me as soon as possible.

If the Company is unable to respond by the above agreed time, the Company must request, in writing, an immediate trading halt.

The Company will remain under a trading halt until a response is received.

Listing Rule 6.4

The NSX continuous disclosure rule states:

Generally, and apart from compliance with all the specific requirements, the *issuer* shall keep the Exchange informed without delay, for dissemination of any information relating to the *group* of which it is aware that:

- (1) is necessary to enable the Exchange and the public to appraise the financial position of the *issuer* and the *group*;
- (2) is necessary to avoid the establishment of a false market in its *securities*; or
- (3) a reasonable *person* would expect to have a material effect on the price or value of its *securities*.

Such information must be made available to the Exchange before the time at which any other public announcement of the information is made.

These provisions will be breached by an *issuer* who intentionally, recklessly or negligently fails to notify the Exchange of information that:

- (a) is not generally available; and
- (b) a reasonable person would expect, if it were generally available, to have a material effect on the price or value of its *securities*.

Trading Halts

If the Company is unable to respond by **4.00pm, Thursday, 26 March 2015**, or if the answer to question 1 is yes and an announcement cannot be made immediately, the Company must request a trading halt in the Company's securities. The request must be in writing. The NSX is not bound to act upon the request.

In your request please include the following information:

- a. The reasons for the trading halt
- b. How long you want the halt to last
- c. The event you expect to happen that will end the trading halt
- d. That you are not aware of any reason why the trading halt should not be granted
- e. Any other information necessary to support your request.

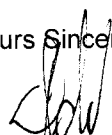
Conditions for the trading halt:

- 87.1 A trading halt may be imposed by the Exchange if:
- (a) the Exchange releases an announcement in relation to an Issuer which, in the opinion of the Exchange, is market sensitive; or
 - (b) an Issuer requests a trading halt and the Exchange agrees to impose a trading halt.
- 87.2 Securities subject to a trading halt will be placed into Pre-Opening Phase. However, if the trading halt is imposed after the end of Closing Phase, the Securities subject to a trading halt will be placed into Pre-Opening Phase the next Trading Day.
- 87.3 Securities subject to a trading halt must not be traded (including by way of Crossings and Special Crossings) during the period of the trading halt, regardless of whether the Securities have been placed into Pre-Opening Phase.
- 87.4 A trading halt will end at the earlier of:
- (a) the time announced by the Exchange that the trading halt will end (and the Exchange will provide at least ten minutes notice before the end of the trading halt); or
 - (b) the commencement of Normal Trading on the second Trading Day after the day the trading halt is imposed.
- 87.5 When a trading halt ends, the Securities will be placed in the phase applying to the market as a whole unless the Exchange decides otherwise.

If a trading halt is requested and granted and the Company is still unable to reply to this letter before the commencement of trading, suspension from quotation would normally be imposed by the NSX from the commencement of trading if not previously requested by the Company. The same applies if the Company has requested a trading halt because the Company is unable to release information to the market, and are still unable to do so before the commencement of trading.

If you have any questions regarding any of the above please do not hesitate to contact me.

Yours Sincerely



Jeff Dodd
Trading & Settlements

