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Bendigo Community Telco expands into Shepparton

Bendigo Community Telco today announced that it has acquired Shepparton ISP McPherson Media. The union is expected to deliver a greatly expanded range of locally supported telecommunication products including NBN, Cloud and business grade networking services to the Shepparton region.

The acquisition will provide an enhanced local presence for Bendigo Community Telco to carry on McPherson Media's tradition of supporting regional customers.

"I am absolutely delighted to have been able to acquire the McPherson Media business", said Mr Don Erskine, Bendigo Community Telco Board Chairman. "Bendigo Community Telco has values very complementary to those of McPherson Media, as both companies have a strong focus on customer support, local presence and developing the skills of our own people."

"We look forward to assisting the Greater Shepparton Region in increasing its competitiveness as we bring new capabilities and technologies to the traditional customer base of McPherson Media. Current customers can be assured of our commitment to the on-going support of their business, and we look forward to introducing ourselves to many new customers as well"

McPherson Media Group CEO, Mr Damian Trezise commented that he was pleased with the many benefits that this partnership would bring to McMedia customers and he wanted to acknowledge the many loyal customers who have continued to support the business over the past 20 years.

"McPherson Media has been looking for some time now for a partner that could assist us in expanding its telecommunications services to the Greater Shepparton Region. With the purchase of our company by Bendigo Community Telco, our customers will immediately receive greater access to leading edge communication capabilities while still enjoying the local support that we have been proud to deliver."

"Bendigo Community Telco will bring a wide range of additional capabilities into the region. As a direct partner of NBN Co., Bendigo Community Telco ensures that our customers can connect to the NBN now – with competitive pricing and with less support problems. Bendigo Community Telco is also a leading provider of voice and data services for business, delivering IP voice and high speed business grade Virtual Private Networking."

"The purchase of McPherson Media by Bendigo Community Telco will see a continuation of our commitment to supporting our customers."

About McPherson Media

McPherson Media (McMedia) is part of the McPherson Media Group of companies. McMedia has provided locally supported ISP services since 1995 and implemented a locally owned wireless network to bring data networking service to the entire region.

The company has a loyal base of business and consumer customers in the Greater Shepparton Region who share the value that McMedia places on local sales and support.

For Further Information Contact

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