

NSX ANNOUNCEMENT

PRESS RELEASE - FOR IMMEDIATE RELEASE 8 SEPTEMBER 2014

ASSOB HAS SIGNED ITS FIRST REGIONAL FUNDING HUB

Paul Niederer, CEO of **Australian Small Scale Offerings Board Limited (ASSOB)** (AOB:NSX) has today announced that the Company has secured its first Regional Funding Hub for the Far North Queensland and Torres Strait (FNQ&TS) region.

The **Cairns Innovation Hub (CIH)**, led by start-up and innovation coach, Mr. Troy Haines, has been chosen by ASSOB as its first regional affiliate due to the unique drive, energy and co-operation of the people involved. The region's local leaders, including CIH, the Cairns Chamber of Commerce, and other groups have indicated they want to be the catalyst for the region's economic growth and associated job creation.

The relationship with CIH is ASSOB's first regional affiliate with expectations of the 'Powered by ASSOB' initiative to be expanded into other regions across the country over the coming months.

Regional Funding Hubs will work with local government and local communities to locate businesses in need of capital, and will focus attention on the importance of funders, including banks, to support local businesses. This will add another layer of client access on top of our existing network of accredited ASSOB sponsors.

For more information about ASSOB's first Regional Funding Hub, please refer to recent articles:

Crowdfunding Trailblazer ASSOB Launches First Regional Hub
<http://www.crowdfundinsider.com/2014/09/48275-crowdfunding-trailblazer-assob-launches-first-regional-hub/>

Cairns newest hub builds capital for business fundraising
http://m.cairnspost.com.au/business/cairns-newest-hub-builds-capital-for-business-fundraising/story-fnjpusdv-1227043438695?from=public_rss

Ends.



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About ASSOB

The Australian Small Scale Offerings Board (ASSOB) is Australia's largest and most successful business introduction and matching platform for showcasing investment opportunities in high growth, unlisted Australian companies.

A wide range of businesses, from seed and start-up stage, to award-winning and government granted companies, as well as more established growth and expanding companies, have joined ASSOB seeking access to growth capital and a convenient forum to connect with stakeholders.

ASSOB combines peer-to-peer investment (or 'social' investment) with a venture capital approach, enabling entrepreneurs and early-stage organisations to accelerate company development and to efficiently connect with Funders. www.assob.com.au

For more information about this Press Release, the linked Articles or to become a Regional Funding Hub, contact:

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