

18 August 2014

### **Bendigo Community Telco appoints Adam Lacey as new CEO**

Bendigo Community Telco today announced the appointment of Mr Adam Lacey as company CEO. Mr Lacey joins BCT from Telstra where he was a Senior Strategic Sales Manager. At Telstra Mr Lacey was responsible for key sales and marketing activities as well as developing partner and vendor relationships.

Prior to his roles at Telstra, Mr Lacey held senior executive roles at a broad range of companies including Digicel Group, AAPT and Optus.

Chairman, Mr Don Erskine commented that he was very pleased with the appointment of Mr Lacey.

"The board of BCT has conducted an extensive search across Australia for an executive to lead our business. We believe the appointment of Mr Lacey will sharpen our focus on delivering advanced business solutions to our client base. Mr Lacey has been very successful at driving business growth in larger telecommunications businesses and we are confident that he will be able to assist us to grow our customer base."

"I am absolutely delighted to have been asked by Mr Erskine and the Board to take over as CEO of Bendigo Community Telco", Mr Lacey said.

"I believe that BCT is well positioned to expand its business. In the high-end space, the company is a recognised leader in the provision of Virtual Private Networks and Cloud Services. As the NBN roll-out continues BCT can capitalize by expanding its base of consumer customers", he said.

Mr Lacey holds Bachelor of Arts degrees from both the Australian Defence Force Academy and RMIT (Public Relations). Mr Lacey has moved from Sydney to Bendigo to take up this senior appointment.

### **About Bendigo Community Telco**

Bendigo Community Telco is a telecommunications company headquartered in Bendigo Victoria. The Company is listed on the National Stock Exchange (NSX), with a large proportion of the share being owned by local businesses, staff and individual shareholders.

The company is focussed on delivering information technology solutions for businesses engaging 100 to 500 employees and has a full portfolio of Cloud and networking products. Bendigo Community Telco is a direct partner of NBN Co. and makes use of the NBN network Australia wide.

### **For Further Information Contact**

Ken Belfrage, Company Secretary 54545000 or [ken.belfrage@bendigotelco.com.au](mailto:ken.belfrage@bendigotelco.com.au)