

FORM: Half yearly/preliminary final report

Name of *issuer*

HERITAGE BRANDS LIMITED AND CONTROLLED ENTITIES

ACN or ARBN

081 149 635

Half yearly
(tick)

✓

Preliminary
final (tick)

Half year/financial year ended
(‘Current period’)

01/08/2013 to 31/01/2014

For announcement to the market

| | | | | |
|--|------|----------------|----|-------------------------------|
| | | | | \$A,000 |
| Revenue | down | 3.19% | to | 15,657 |
| Profit (loss) for the period | down | 59.50% | to | 351 |
| Profit (loss) for the period attributable to members of the parent | down | 59.50% | to | 351 |
| Dividends | | Current period | | Previous corresponding period |
| Franking rate applicable: | | N/A | | N/A |
| Final dividend <i>(preliminary final report only)</i> | | | | |
| Amount per <i>security</i> | | N/A | | N/A |
| Franked amount per <i>security</i> | | | | |
| Interim dividend <i>(Half yearly report only)</i> | | | | |
| Amount per <i>security</i> | | N/A | | N/A |
| Franked amount per <i>security</i> | | | | |
| Short details of any bonus or cash issue or other item(s) of importance not previously released to the market: | | | | |
| N/A | | | | |

NTA Backing

| | | |
|--|----------------|-------------------------------|
| 20.1 | Current period | Previous corresponding period |
| Net tangible asset backing per ordinary security (cents) | (0.05) | (0.11) |

Compliance statement

1. This statement has been prepared under accounting policies which comply with accounting standards as defined in the *Corporations Act* or other standards acceptable to the Exchange.

Identify other standards used

N/A

2. This statement, and the financial statements under the *Corporations Act 2001* (if separate), use the same accounting policies.
3. This statement does/~~does not~~* (*delete one*) give a true and fair view of the matters disclosed.
4. This statement is based on financial statements to which one of the following applies:
- | | |
|---|--|
| <input type="checkbox"/> The financial statements have been audited. | <input checked="" type="checkbox"/> The financial statements have been subject to review by a registered auditor (or overseas equivalent). |
| <input type="checkbox"/> The financial statements are in the process of being audited or subject to review. | <input type="checkbox"/> The financial statements have <i>not</i> yet been audited or reviewed. |
5. If the accounts have been or are being audited or subject to review and the audit report is not attached, details of any qualifications are attached/~~will follow immediately they are available~~* (*delete one*). (*Half yearly statement only - the audit report must be attached to this statement if the statement is to satisfy the requirements of the Corporations Act.*)
6. The issuer has/~~does not have~~* (*delete one*) a formally constituted audit committee.



Sign here: Date: 2 April 2014
(*Director/Company secretary*)

Print name: Christopher William McGibbon