CEO Remuneration

Annual General Meeting 23 August 2013



Principles

In setting executive remuneration, the Board applies the following principles:

- Salary is reflective of the market
- The incentive schemes must encourage executives to meet and exceed targets
- Attract, retain and motivate key employees
- Ensure shareholders also benefit



Benchmarking

- An independent remuneration consultant, the Hay Group completed a remuneration benchmarking for the CEO role
- The benchmarking results were:
 - Base salary is lower than the median and average of the market
 - The CEO has more variable or 'at risk' pay based on company performance than peers in the market



Structure of CEO Total Remuneration

- Total Fixed Remuneration is 45% of total remuneration earned in FY13
- Short Term Incentive is 35% of total remuneration earned in FY13
- Long Term Incentive is 20% of the total remuneration earned in FY13

 More than half of the CEO's remuneration was 'at risk' or variable pay based on performance



Remuneration Aligned to Performance

- SunRice delivered a very strong result in 2013:
 - 44% increase on last year in the underlying profit before tax by \$19m to \$62m
 - Increase in Paddy price from \$275 to \$317 (representing a total \$40m uplift for growers)
 - Together this represents total uplift of \$59m on last year
- The remuneration paid to the CEO for FY13 reflected this strong financial performance
- The total remuneration package paid in FY13 is at the average of the market for comparable companies



CEO Remuneration Performance Measures

The performance measures to achieve **Short Term Incentive** pay included:

- Maximising grower return
- Maximising net profit
- Strategic issues
- Operational goals
- Corporate governance, risk and compliance objectives



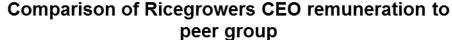
CEO Remuneration Performance Measures

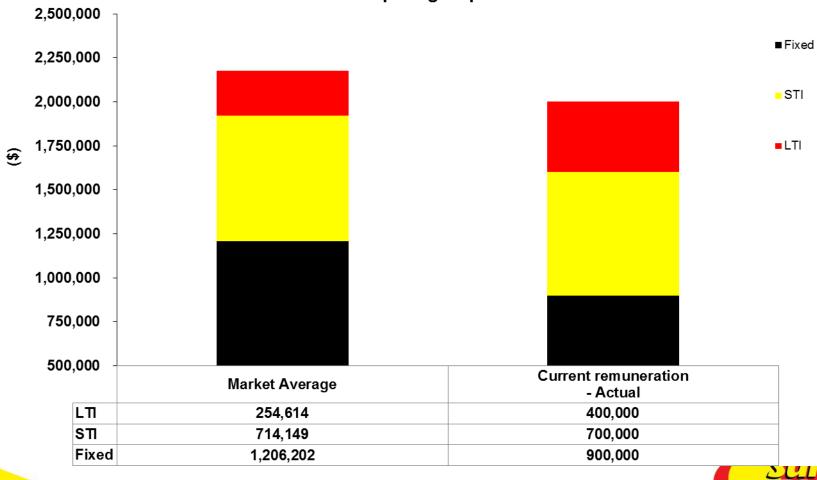
The performance measures over a three year period to achieve **Long Term Incentive** pay include:

- Profit
- Paddy price
- Costs
- Strategic goals
- Succession goals



CEO Comparative Remuneration





Conclusion

- SunRice has delivered a very strong financial result in FY13
- The benchmarking demonstrates that the CEO has more at risk than peer executives
- We believe in the principle that if management deliver superior results we will reward accordingly



Questions



Non Executive Directors' (NED) Remuneration

Annual General Meeting 23 August 2013



Proposed Increase in NED Fee Pool

- A 9% increase in Directors' fees to take into account that fees have not increased for three years
- Committee fees: (Safety, Health and Environment obligations)
- The appointment of an additional non-grower Director
- Headroom for progressive adjustments to Directors' fees to maintain market competitive fees



Remuneration Benchmarking - Background

- Independent remuneration benchmarking has been conducted by Egan Associates
- SunRice is now one of the significant companies in the Fast Moving Consumer Goods sector in Australia
- Anchored in the Riverina, SunRice has an international footprint with marketing offices and subsidiaries in Australia, USA, Jordan, Japan, Papua New Guinea and Solomon Islands



Remuneration Benchmarking

- Benchmarking was conducted against companies with similar financial attributes to SunRice (revenue, assets and operating profit)
- The average Directors' fees are in the bottom quartile and below the 25th percentile
- Since the last increase to Directors' fees, the market has increased between 16% and 27% primarily due to the increased responsibility of Non-Executive Directors
- Fees need to be competitive to attract Non-Executive
 Directors with appropriate industry skills and knowledge



Board Governance

- Corporations Act
- Competition and consumer laws
- Rice Marketing Act and exclusive marketing arrangements
- Employment laws including Workplace Health and Safety,
 Workcover, Workplace Gender Equality, Fair Work Australia
- Taxation laws in Australia and internationally
- Foreign laws where SunRice has businesses
- Environment laws
- Common law
- Anti-bribery and corruption



Board Commitment

In addition to the Ricegrowers Board meetings, the Board has established a number of formal sub-committee:

- Finance and Audit Committee
- Grower Services Committee
- Remuneration Committee
- Nominations Committee
- Safety, Health and Environment Committee
- Due Diligence Committee
- Disclosure Committee
- Subsidiary Boards (Riviana, Trukai, SunFoods, SolRice, RRAPL)
- Capital Structure Review



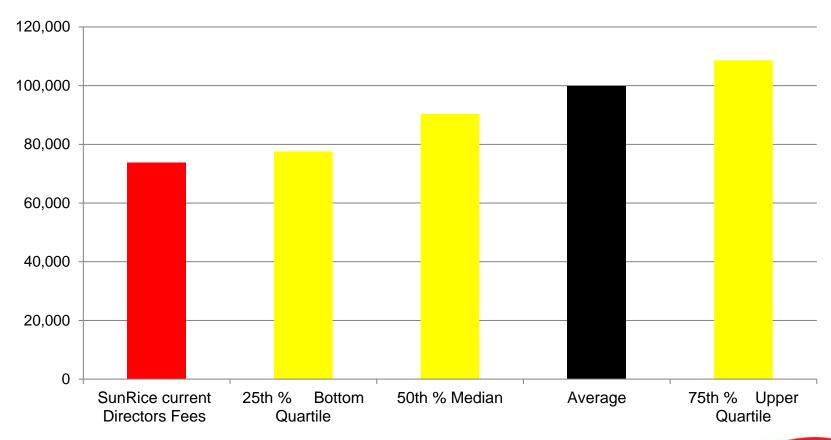
Structure of Director Remuneration

- In 2010, the structure of the remuneration paid to Directors was aligned to market practice
- Directors no longer receive daily fees per meeting
- Directors are paid an annual base salary
- Fees are currently paid for only 3 of the 7 committees
- Fees are currently paid for only 1 of the 5 subsidiary boards
- Entitlements under the retirement plan were grandfathered



Benchmarking Results for Director Fees

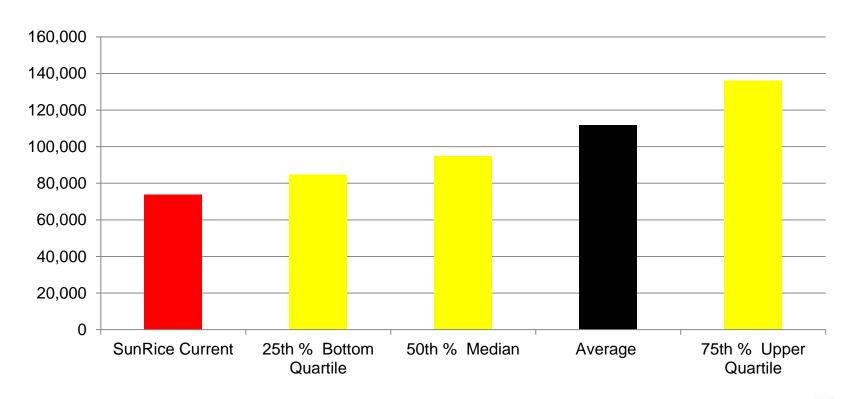
Companies with comparable financial data within the Consumer Staple Sector





Benchmarking Results for Directors Fees

Selected Companies (Bega Cheese, Ridley Corporation, Tassal Group, Goodman Fielder, Warrnambool Cheese & Butter, Graincorp)





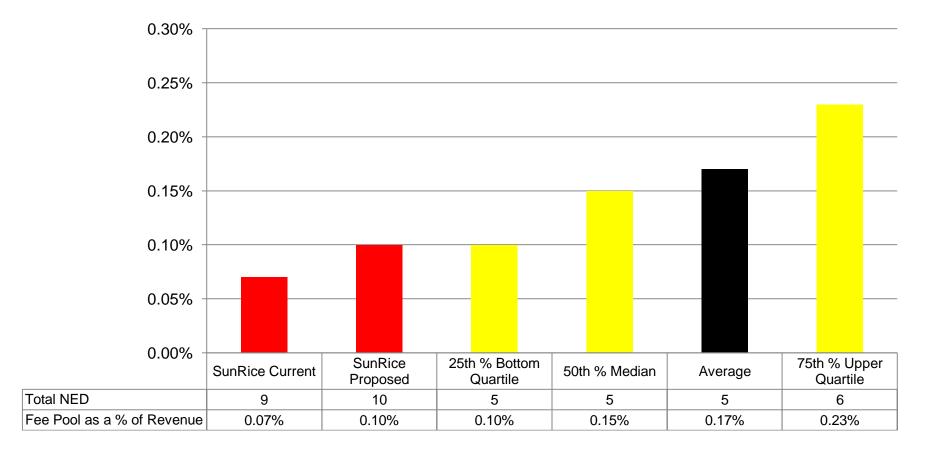
Benchmarking NED Fee Pool

- Independent benchmarking was also conducted for the total fee pool
- Fees as a percentage of revenue
- 13 comparable companies, many with international operations were in the sample



Benchmarking NED Fee Pool

Consumer companies with comparable revenue





Proposed NED Fees

	Current	Egan Associates recommendation	Market data Bottom Quartile
Fees per Position:			
Chairman	150,420	174,800	159,232
Deputy Chairman	86,110	102,695	93,409
Director (x7)	73,353	90,209	81,157
Total Fees Paid	750,000	908,960	820,741
New Non-Executive Director		90,209	81,157
Allocated fee pool		999,169	901,898
Additional Headroom		100,831	198,102
Total Proposed Fees		1,100,000	1,100,000





Conclusion

- The proposed increase of 9% is modest and considerably less than market movement over the past three years
- It is also considerably less than the recommendation we received from the independent expert
- Headroom as per market practice



Questions

