FORM: Half yearly/preliminary final report

Name of issuer

HERITAGE BRANDS LIMITED AND CONTROLLED ENTITIES					
ACN or ARBN	Half yearly (tick)	Preliminary final (tick)	Half year/financial year ended ('Current period')		
081 149 635	√		01/08/2012 to 31/01/2013		
081 149 635			01/08/2012 to 31		

For announcement to the market

				\$A,000
Revenue	up	10.64%	to	16,147
Profit (loss) for the period	down	26.37%	to	866
Profit (loss) for the period attributable to members of the parent	down	26.37%	to	866
Dividends		Current period	Previous corresponding period N/A	
Franking rate applicable:		N/A		
Final dividend (preliminary final report only)				
Amount per security		N/A N/A		N/A
Franked amount per security				
Interim dividend (Half yearly report only)				
Amount per security		N/A		N/A
Franked amount per security				
Short details of any bonus or cash issue or other	r item(s) of im	portance not previously	released to	the market:
N/A				

NTA Backing

20.1	Current period	Previous corresponding period
Net tangible asset backing per ordinary security (cents)	(0.09)	(0.28)

Compliance statement

1.	This statement has been prepared under accounting policies which comply with accounting standards as
	defined in the Corporations Act or other standards acceptable to the Exchange.

Identify other standards used

N/A	

2. This statement, and the financial statements under the *Corporations Act 2001* (if separate), use the same accounting policies.

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- 3. This statement does/does not* (delete one) give a true and fair view of the matters disclosed.
- 4. This statement is based on financial statements to which one of the following applies:

The financial statements have been audited.

The financial statements are in the process of being audited or subject to review.

The financial statements have been subject to review by a registered auditor (or overseas equivalent).

The financial statements have *not* yet

been audited or reviewed.

- 5. If the accounts have been or are being audited or subject to review and the audit report is not attached, details of any qualifications are attached/will follow immediately they are available* (delete one). (Half yearly statement only the audit report must be attached to this statement if the statement is to satisfy the requirements of the Corporations Act.)
- 6. The issuer has/does not have* (delete one) a formally constituted audit committee.

Sign here: Date: 8 April 2013

(Company secretary)

Print name: Christopher William Mc Gibbon