

Dear Shareholder,

As previously advised, The Board of Ettalong Beach Financial Services Ltd is no longer issuing its Annual Report in paper format, however, the full report can be viewed on our website which can be accessed via www.bendigobank.com.au .

The Board is now in a position to announce that we had a successful year to 30 June 2012 and achieved a net profit of \$72,364 and may consider a dividend payment to you, our loyal shareholder. Further details of any proposed dividend payment will be announced at our Annual General Meeting. In preparation for a dividend payment, the Board is aware that many shareholders have not recorded details of their tax file number (TFN) and/or direct credit details on the Share Registry.

You can avoid paying withholding tax of 46.5% from your proposed dividend payment, by notifying ASF & Associates who manage the Share Registry on our behalf, details of your TFN at your earliest convenience. It is not an offence to withhold your TFN or, where the securities are held for a business purpose, your ABN. However, if you do not provide your TFN or ABN, tax may be deducted at the highest marginal rate.

To save costs and in the event of any dividend payment, the Board will not issue cheques and instead will electronically credit your nominated bank account.

Delays in receiving dividend payments can be avoided by completing the attached forms and posting them to the following address:

AFS & Associates
P.O. Box 454
Bendigo Victoria 3552

The Board is grateful for your patience and commitment to our local Community Bank and look forward to your continued support. If you have any enquiries regarding the proposed dividend payment, please email me at bruce.croft@bigpond.com

Yours sincerely,

Bruce Croft
Company Secretary EBFS Ltd
30 September 2012