

# FORM: Half-yearly report

Name of issuer

HERITAGE BRANDS LIMITED

ACN or ARBN

081 149 635

Half yearly  
(tick)

✓

Preliminary  
final (tick)

Half year/financial year ended  
(Current period)

01/08/2011 to 31/01/2012

## For announcement to the market

				\$A,000
Revenue	up/down	10.7%	to	14,583
Profit for the period	up/down	283.57%	to	1,176
Profit for the period attributable to members of the parent	up/down	283.57%	to	1,176
<b>Dividends</b>		Current period	Previous corresponding period	
Franking rate applicable:		N/A	N/A	
<b>Final dividend</b> <i>(preliminary final report only)</i>				
Amount per security		N/A	N/A	
Franked amount per security				
<b>Interim dividend</b> <i>(Half yearly report only)</i>				
Amount per security		N/A	N/A	
Franked amount per security				
Short details of any bonus or cash issue or other item(s) of importance not previously released to the market:				
N/A				

## NTA Backing

20.1	Current period	Previous corresponding period
Net tangible asset backing per ordinary security (cents)	0.018	0.020

### Compliance statement

1. This statement has been prepared under accounting policies which comply with accounting standards as defined in the *Corporations Act* or other standards acceptable to the Exchange.

Identify other standards used

N/A

2. This statement, and the financial statements under the *Corporations Act* (if separate), use the same accounting policies.
3. This statement does/~~does not~~\* give a true and fair view of the matters disclosed.
4. This statement is based on financial statements to which one of the following applies:
- |   |  |
|---|--|
| <input type="checkbox"/> The financial statements have been audited.  | <input checked="" type="checkbox"/> The financial statements have been subject to review by a registered auditor (or overseas equivalent). |
| <input type="checkbox"/> The financial statements are in the process of being audited or subject to review. | <input type="checkbox"/> The financial statements have <i>not</i> yet been audited or reviewed.  |
5. If the accounts have been or are being audited or subject to review and the audit report is not attached, details of any qualifications are attached/~~will follow immediately they are available~~\* (delete one). (Half-yearly statement only - the audit report must be attached to this statement if the statement is to satisfy the requirements of the *Corporations Act*.) –Refer to the half-yearly report attached.
6. The issuer has/~~does not have~~\* a formally constituted audit committee.

Sign here: ..... Date: 23 March 2012  
(Company secretary)

Print name: Chris McGibbon