

Change of Director's Interest Notice

Information or documents not available now must be given to NSX as soon as available. Information and documents given to NSX become NSX's property and may be made public.

Name of entity	BELL IXL INVESTMENTS LIMITED
ABN	80 113 669 908

We (the entity) give NSX the following information under section 205G of the Corporations Act.

Name of Director	Massimo Livio Cellante
Date of last notice	17 February 2010
Date of this notice	9 October 2011

Part 1 - Change of director's relevant interests in securities

Direct or indirect interest	Indirect interests
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Section 608(3) of the <i>Corporations Act 2001</i> . Please refer to notices under section 671B of the <i>Corporations Act 2001</i> that have been released to the market for more information.
Date of change	6 October 2011
No. of securities held prior to change	1. 6,728,000 2. 1,000,000
Class	1. Ordinary shares (fully paid) 2. Limited voting ordinary shares (fully paid)
Number acquired	1. 292,000 2. 818,000
Number disposed	1. N/A 2. N/A
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	1. \$29,200.00 2. \$81,800.00
No. of securities held after change	1. 7,020,000 2. 1,818,000 (see holder details below)
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back.	1. Off-market purchases. 2. Off-market purchases.

The parties registered, or entitled to be registered, as holders of the above securities are:

Name	Ordinary shares	Limited voting ordinary shares
Monvale Investments Pty Ltd (ACN 094 587 774)	2,368,334	272,666
Kintara Nominees Pty Ltd (ACN 094 254 592)	2,338,333	272,667
Productof foam Holdings Pty. Limited (ACN 078 033 244)	2,313,333	272,667
Resorts International Pty. Ltd. (ACN 094 587 765)	0	1,000,000
	<u>7,020,000</u>	<u>1,818,000</u>