

SHAREHOLDER ANNOUNCEMENT

29 September 2011

Dear Shareholder,

We know that you are anxious to get some news on the paddy price for last year's crop.

As an export-focused manufacturing and marketing business we remain concerned about a range of external factors, including the volatile Australian dollar, fluctuating global rice prices and the impact of electricity prices.

In view of the above and after taking into account the necessary retentions in moving towards SunRice's stated goal of 70% gearing, our current expectation is that a paddy price in the order of \$230 per tonne (medium grain) is realistic for the 2010/11 crop.

Please note this remains an indicative price, however we hope it provides some guidance. As always, we will do everything possible to maximise the paddy return consistent with our goal to improve the company's balance sheet.

Yours sincerely,



Gerry Lawson
Chairman