

MEDIA RELEASE

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SunRice Appoints Acting Chief Executive Officer

Leading Australian branded food business, SunRice, today announced that David Keldie will act as Chief Executive Officer following the departure of Gary Helou.

Mr Keldie is currently the General Manager of Consumer Markets and has 25 years' experience in the FMCG industry. He joined SunRice in 2001 and was appointed to his current role in 2005, where he has responsibility for the Middle East, Asia, Pacific and Australia / New Zealand markets. He is also involved in sales and marketing at SunFoods in the US and Trukai in Papua New Guinea.

SunRice Chairman Gerry Lawson said the Board's recruitment of a new Chief Executive Officer was well advanced and ongoing.

"While the recruitment process is finalised, David will be responsible for the SunRice business and will report to the Board. He has solid FMCG and management experience and is well known to both employees and shareholders," said Mr Lawson.

David's appointment as Acting CEO is effective immediately.

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About SunRice

Ricegrowers Limited, trading as SunRice, is Australia's leading branded rice food company, with products marketed in close to 60 countries around the globe. SunRice has annual sales of approximately AUD800 million. Information – www.sunrice.com.au