



The Rice Food Experts

MEDIA RELEASE

SunRice announces CEO's resignation

Leading Australian branded food business, SunRice, today announced its Chief Executive Officer, Mr. Gary Helou, will be leaving the company on 14 September 2011. Mr. Helou has accepted the role of Managing Director at Murray Goulburn Co-operative.

SunRice Chairman, Mr Gerry Lawson, expressed his sincere thanks to Mr. Helou.

“Gary has made a very significant contribution and impact as SunRice’s CEO over the past 11 years,” he said.

“He has provided outstanding leadership and vision through very difficult and challenging times, including a drought which saw local rice production almost cease. Gary’s determination and focus on diversification of supply sources, brands, innovation and growing the business were exemplary and we sincerely wish him the very best for the future.”

Mr. Lawson said the Board will now commence recruitment for a new Chief Executive Officer.

“We will be seeking a CEO to lead the company through its next phase of growth,” he said.

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About SunRice

Ricegrowers Limited, now trading as SunRice, is Australia’s leading branded rice food company, with products marketed in close to 60 countries around the globe. SunRice has annual sales of approximately AUD800 million. Information – www.sunrice.com.au