FORM: Half yearly/preliminary final report

| Name of issuer | | - | - | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-------------------------------|-------------------------------------------|-------------------------|
| Pritchard Equity Limited | | | | |
| ACN or ARBN Half yearly (tick) 100 517 404 | | (tick) ('Currer | ear/financia it period') cember 201 | l year ended |
| For announcement to the market Extracts from this statement for announcement to the n | narket <i>(see</i> | note 1). | | |
| | | 222/ | _ | \$A |
| Operating Revenue (item 1.1) | UP | 63% | То | 189,651 |
| | | | | |
| Operating Profit (loss) before abnormal items and tax | UP | 56% | То | 117,228 |
| Operating Profit (loss) for the period after tax but before non-controlling interest (item 1.9) | UP | 32% | То | 126,420 |
| Profit (loss) for the period attributable to security holders (item 1.11) | UP | 37% | То | 124,072 |
| Income Distributions | | Current period | | corresponding period |
| | | | | |
| 4 | | | | |
| | | | | |
| Short details of any bonus or cash issue or cash is cash i | other iten | n(s) of importance not pr | eviously re | leased to the |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

| | Il meeting ninary final statement only) | |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| The ar | nual meeting will be held as follows: | |
| Place | | |
| Date | | |
| Time | | |
| Approx | rimate date the annual report will be available | |
| 1. | This statement accounting policies which comply with accounting standards as defined in the Corporations Act or other standards acceptable to the Exchange (see note 13). dentify other standards used | |
| 2. | This statement, and the financial statements under the <i>Corporations Act</i> (if separate), use the same accounting policies. | |
| 3. | This statement does/does not* (delete one) give a true and fair view of the matters disclosed (see note 2). | |
| 4. | This statement is based on financial statements to which one of the following applies: | |
| | The financial statements have been audited. The financial statements have subject to review by a registered audited (or overseas equivalent). | been uditor |
| | The financial statements are in the process of being audited or subject to review. | t yet |
| 5. | If the accounts have been or are being audited or subject to review and the audit report is not attached, details of any qualifications are attached/will follow immediately they are available* (delete one). (Half yearly statement only - the audit report must be attached to this statement if the statement is to satisfy the requirements of the Corporations Act.) | |
| 6. | The issuer has/does not have* (delete one) a formally constituted audit committee. | |
| Sign he | U. v. | |
| | (Director/Company secretary) | |
| Print na | ama. Sleve- P. Hall | |

ACN 100 517 404

HALF YEAR FINANCIAL REPORT FOR THE HALF YEAR ENDED 31 DECEMBER 2010

DIRECTORS' REPORT

Your directors present the financial report of the consolidated entity consisting of Pritchard Equity Limited and the entities it controlled for the half year ended 31 December 2010.

Directors

The names of directors who held office during or since the end of the half year:

- Steven Shane Pritchard
- Enzo Pirillo
- Gordon Bradley Elkington

Review of Operations

The consolidated entity's principal activity was the making of medium and long term investments in both listed and unlisted securities. There have been no significant changes in the nature of these activities since the date of the Company's last annual report.

The net operating profit after tax was \$124,072 compared to \$92,830 in the previous year.

As a result, the net assets per share as at 31 December 2010 were \$1.35.

Auditor's Declaration

The lead auditor's independence declaration under section 307C of the *Corporations Act 2001* is set out on page 3 for the half year ended 31 December 2010.

This report is signed in accordance with a resolution of the Board of Directors.

Steven Shane Pritchard

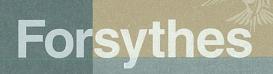
Director

21 February 2011

Hamilton, NSW

Enzo Pirillo

Director



AUDITOR'S INDEPENDENCE DECLARATION TO THE DIRECTORS OF PRITCHARD EQUITY LIMITED

In accordance with section 307C of the Corporations Act 2001, I am pleased to provide the following declaration of independence to the directors of Pritchard Equity Limited.

As lead audit partner for the review of the financial statements of Pritchard Equity Limited for the half-year ended 31 December 2010, I declare that to the best of my knowledge and belief, there have been no contraventions of:

- (i) the auditor independence requirements of the Corporations Act 2001 in relation to the review; and
- (ii) any applicable code of professional conduct in relation to the review.

FORSYTHES ASSURANCE & RISK

Forsythes Assware & Lesh

Martin Matthews

Partner

Newcastle, 21 February 2011

CONDENSED CONSOLIDATED INCOME STATEMENT

FOR THE HALF YEAR ENDED 31 DECEMBER 2010

| | Note | 31.12.2010 | 31.12.2009 |
|-------------------------------------------------------------------------------------|------|------------|------------|
| | | \$ | \$ |
| Income from investment portfolio | 2a | 26,497 | 15,753 |
| Income from trading portfolio | 2b | 90,355 | 70,265 |
| Income from deposits | 2c | 4,283 | 5,343 |
| Income from the provision of services | 2d | 12,929 | = |
| Net profit of associated company | | 55,586 | 24,774 |
| Other income | 2e | 1 | 37 |
| Total income from ordinary activities | | 189,651 | 116,172 |
| Administration expenses | _ | 32,781 | 7,145 |
| Auditors remuneration | | 18,673 | 21,140 |
| Bank charges | | 886 | 987 |
| Depreciation expense | | 1,448 | |
| Employee expenses | | 5,609 | 79 |
| Finance costs | | 3,589 | 5,221 |
| Listing fees | | 6,369 | 6,374 |
| Net realised foreign exchange loss | | 523 | (- |
| Share registry fees | _ | 2,545 | |
| Operating profit before income tax | | 117,228 | 75,305 |
| Income tax benefit | _ | 6,214 | 2,143 |
| Operating profit after income tax | | 123,442 | 77,448 |
| Profit attributable to non-controlling interest | | (2,348) | (2,801) |
| Operating profit before realised gains/(losses) on the investment portfolio | | 121,094 | 74,647 |
| Net realised gains/(losses) on equity securities sold from the investment portfolio | _ | 2,978 | 18,183 |
| Profit attributable to members of the company | _ | 124,072 | 92,830 |
| Overall Operations | | | |
| Basic earnings per share (cents per share) | | 7.60 | 5.69 |
| Diluted earnings per share (cents per share) | | 7.60 | 5.69 |

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE HALF YEAR ENDED 31 DECEMBER 2010

| | Note | 31.12.2010 | 31.12.2009 |
|--------------------------------------------------------------------|------|------------|------------|
| | | \$ | \$ |
| Profit /(loss) for the half year | | 121,094 | 74,647 |
| | | | |
| Other comprehensive income | | | |
| | | | |
| Net revaluation/(devaluation) of non-current assets | | 70,868 | 28,577 |
| Net realised gains on sale of long-term investments transferred to | | 2,978 | 18,183 |
| the Income Statement from the asset revaluation reserve | | | |
| Exchange differences arising on translation of foreign operation | | (10,898) | _ |
| Total other comprehensive income for the half year | | 62,948 | 46,760 |
| Total comprehensive income for the half year | | 184,042 | 121,407 |

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2010

| | Note | 31.12.2010 | 30.06.2010 |
|-----------------------------------------------------------------|------|------------|------------|
| | | \$ | \$ |
| ASSETS | | | |
| CURRENT ASSETS | | | |
| Cash and cash equivalents | | 150,341 | 114,667 |
| Trade and other receivables | | 20,089 | 87,780 |
| Trading portfolio | | 166,612 | 145,760 |
| Deferred expenditure | _ | 13,203 | |
| TOTAL CURRENT ASSETS | | 350,245 | 348,207 |
| NON-CURRENT ASSETS | | | |
| Investment portfolio | | 1,118,749 | 1,012,003 |
| Investments in associates accounted for using the equity method | | 1,104,531 | 1,048,945 |
| Plant and equipment | | 5,665 | 8,487 |
| Goodwill | | 13,332 | 14,778 |
| Deferred tax assets | _ | 96,767 | 92,842 |
| TOTAL NON-CURRENT ASSSETS | - | 2,339,044 | 2,177,055 |
| TOTAL ASSETS | _ | 2,689,289 | 2,525,262 |
| LIABILITIES | _ | | |
| CURRENT LIABILITIES | | | |
| Trade and other payables | | 94,546 | 117,649 |
| Borrowings | | 120,365 | 114,382 |
| Current tax payables | | (1,314) | (1,934) |
| TOTAL CURRENT LIABILITIES | | 213,597 | 230,097 |
| NON-CURRENT LIABILITIES | - | | |
| Borrowings | | 265,737 | 265,737 |
| Deferred tax liabilities | | 138 | Ξ |
| TOTAL NON-CURRENT LIABILITIES | - | 265,875 | 265,737 |
| TOTAL LIABILITIES | - | 479,472 | 495,834 |
| NET ASSETS | | 2,209,817 | 2,029,428 |
| EQUITY | - | | |
| Issued capital | 4 | 932,960 | 932,960 |
| Reserves | | (49,104) | (108,511) |
| Retained earnings | | 1,166,721 | 1,051,534 |
| Equity attributable to equity holders of the parent | _ | 2,050,577 | 1,875,983 |
| Minority equity interest | | 159,240 | 153,445 |
| TOTAL EQUITY | _ | 2,209,817 | 2,029,428 |
| | = | | ****** |

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

FOR THE HALF YEAR ENDED 31 DECEMBER 2010

| | Issued capital | Asset revaluation reserve | Capital profits treserve | Foreign currency translation reserve | Retained earnings | Total |
|---------------------------------------------------------|----------------|---------------------------|--------------------------|-----------------------------------------------|-------------------|--------------------|
| | \$ | \$ | \$ | \$ | \$ | \$ |
| Balance at 1 July 2009 | 932,960 | (44,565) | 75,512 | - | 1,039,427 | 2,003,334 |
| Profit for the half year | - | - | - | 3 - | 74,647 | 74,647 |
| Other comprehensive income | | | | | | |
| Net revaluation/(devaluation) of non- current assets | - | 28,577 | _ | - | Œ | 28,577 |
| Net capital gains for the year | - | - | - | - | 18,183 | 18,183 |
| Total other comprehensive income | - | 28,577 | - | - | 18,183 | 46,760 |
| Total comprehensive income for the period | - | 28,577 | - | - | 92,830 | 121,407 |
| Transfer to retained earnings from reserves | - | - | (7,401) | - | 7,401 | , |
| Dividends/distributions paid | - | - | - | - | (9,445) | (9,445) |
| Balance at 31 December 2009 | 932,960 | (15,988) | 68,111 | - | 1,130,213 | 2,115,296 |
| = | | | | | | |
| Balance at 1 July 2010 | 932,960 | (155,189) | 46,678 | - | 1,051,534 | 1,875,983 |
| Profit for the half year | - | - | - | - | 121,094 | 121,094 |
| Other comprehensive income | | | | | | |
| Net revaluation/(devaluation) of non- current assets | _ | 70,868 | _ | - | | 70,868 |
| Net capital gains for the year | - | _ | _ | | 2,978 | 2,978 |
| Foreign currency exchange reserve | _ | _ | _ | (10,898) | _,070 | (10,898) |
| Total other comprehensive income | | 70,868 | _ | (10,898) | 2,978 | 62,948 |
| Total comprehensive income for the period | - | 70,868 | - | (10,898) | 124,072 | 184,042 |
| Transfer to retained earnings from reserves | « - | - | (563) | - | 563 | 1. 70 0 |
| Dividends/distributions paid | _ | = | _ | - | (9,448) | (9,448) |
| Balance at 31 December 2010 | 932,960 | (84,321) | 46,115 | (10,898) | 1,166,721 | 2,050,577 |

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE HALF YEAR ENDED 31 DECEMBER 2010

| | 31.12.2010 | 31.12.2009 |
|------------------------------------------------------|------------|------------|
| | \$ | \$ |
| CASH FLOWS FROM OPERATING ACTIVITIES | | |
| Sales from trading portfolio | 99,124 | 33,626 |
| Purchases for trading portfolio | (30,166) | (71,991) |
| Brokerage received | 6,694 | - |
| Dividends received | 12,495 | 4,790 |
| Interest received | 5,072 | 11,373 |
| Distributions received | 9,257 | 2,261 |
| Commissions received | 1 | 1,026 |
| Other receipts | 5,174 | 34 |
| | 107,651 | (18,881) |
| Administration expenses | (81,334) | (113,386) |
| Bank charges | (886) | (987) |
| Finance costs | (3,590) | (5,213) |
| Income tax paid | (719) | _ |
| Net cash provided by/ (used in) operating activities | 21,122 | (138,467) |
| CASH FLOWS FROM INVESTING ACTIVITIES | | |
| Sales from investment portfolio | 68,460 | 214,405 |
| Purchases for investment portfolio | (101,901) | (358,566) |
| Purchases of other assets | (4,625) | - |
| Net cash used in investing activities | (38,066) | (144,161) |
| CASH FLOWS FROM FINANCING ACTIVITIES | | |
| Deferred expenditure | (13,203) | _ |
| Dividends/distributions paid | (9,447) | (9,447) |
| Proceeds from borrowings | 101,893 | 195,280 |
| Repayment of borrowings | (21,743) | (62,381) |
| Net cash provided by financing activities | 57,500 | 123,452 |
| Net increase/(decrease) in cash held | 40,500 | (159,176) |
| Cash at beginning of period | 114,667 | 445,565 |
| | | 445,505 |
| Foreign currency exchange difference | (4,882) | 206 200 |
| Cash at end of period | 150,341 | 286,389 |

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE HALF YEAR ENDED 31 DECEMBER 2010

NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

Basis of preparation of the Condensed Consolidated Financial Statements

This general purpose half year financial report has been prepared in accordance with Accounting Standard AASB 134 *Interim Financial Reporting* and the *Corporations Act 2001*. Compliance with AASB 134 ensures compliance with International Financial Reporting Standards IAS 34 *Interim Financial Reporting*.

It is recommended that this financial report be read in conjunction with the 2010 Annual Report and any public announcements made by the Company during the half year, in accordance with the continuous disclosure requirements of the *Corporations Act 2001*.

The condensed financial statements have been prepared on the basis of historical cost, except for the revaluation of certain non-current assets and financial instruments. Cost is based on the fair values of the consideration given in exchange for assets. All amounts are presented in Australian dollars, unless otherwise noted.

The accounting policies and methods of computation adopted in the preparation of the half year financial report are consistent with those adopted and disclosed in the company's 2010 annual financial report for the financial year ended 30 June 2010, except for the impact of the Standards and Interpretations described below. These accounting policies are consistent with Australian Accounting Standards and with International Financial Reporting Standards.

The Company as adopted all of the new and revised Standards and Interpretations issued by the Australian Accounting Standards Board (the AASB) that are relevant to their operations and effective for the current reporting period.

New and revised Standards and amendments thereof and Interpretations effective for the current reporting period that are relevant to the Company include:

 Amendments to AASB 5, 8, 101, 107, 117, 118, 136 and 139 as a consequence of AASB 2009-5 Further Amendments to Australian Accounting Standards arising from the Annual Improvements Project

AASB 2009-5 Introduces amendments into Accounting Standards that are equivalent to those made by the IASB under its program of annual improvements to its standards. A number of the amendments are largely technical, clarifying particular terms, or eliminating unintended consequences. Other changes are more substantial, such as the current/non-current classification of convertible instruments, the classification of expenditures on unrecognised assets in the statement of cash flows and the classification of leases of land and buildings.

The adoption of these amendments has not resulted in any changes to the Company's accounting policies and have no affect on the amounts reported for the current or prior periods.

The following significant accounting policies have been adopted in the preparation and presentation of the half year financial report from 1 July 2010 to 31 December 2010.

(a) Holdings of Securities

(i) Statement of Financial Position classification

The Consolidated entity has two portfolios of securities, the investment portfolio and the trading portfolio.

The investment portfolio comprises holdings of securities which the directors intend to retain on a long-term basis, and has been classified as a non-current asset.

The trading portfolio comprises holdings of securities held for short term trading purposes and is classified as a current asset.

(ii) Valuation of investments

Securities, including listed and unlisted shares, notes and options, are initially brought to account at cost (including any associated transaction costs) and are continuously carried at fair value.

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE HALF YEAR ENDED 31 DECEMBER 2010

NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(a) Holdings of Securities (continued)

Fair value for the purposes of valuing holdings of securities is determined by reference to market prices prevailing at balance date, predominantly last sale price, where the securities are traded on an organised market. Where a security is not so traded, its fair value is determined by the Directors

(iii) Income from holdings of securities

Distributions relating to listed securities are recognised as income when those securities are quoted ex-distribution basis. Distributions relating to unlisted securities are recognised as income when received unless the distributions are capital returns in which case the amount of the distribution is treated as an adjustment to the cost base of the securities.

| a. Income from Investment Portfolio 17,240 13,756 — trust distributions received 9,257 1,997 Total income from investment portfolio 26,497 15,753 b. Income from Trading Portfolio - — sales revenue 99,660 33,625 — cost of sales (9,305) 36,640 Total income from trading portfolio 90,355 70,265 c. Income from Deposits 4,283 5,343 Total income from deposits 4,283 5,343 d. Income from the provision of services - 6,694 - — other income received 6,235 - - Total other income 12,929 - e. Other Income 1 35 — foreign exchange gain - 2 Total other income 1 37 | NOT | E 2: REVENUE | 31.12.2010 \$ | 31.12.2009 \$ |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------------------------------------|------------------|------------------|
| — trust distributions received 9,257 1,997 Total income from investment portfolio 26,497 15,753 b. Income from Trading Portfolio 99,660 33,625 — cost of sales (9,305) 36,640 Total income from trading portfolio 90,355 70,265 c. Income from Deposits 4,283 5,343 Total income from deposits 4,283 5,343 d. Income from the provision of services 6,694 - — brokerage received 6,694 - — other income received 6,235 - Total other income 12,929 - e. Other Income 1 35 — commissions received 1 35 — foreign exchange gain - 2 | a. | Income from Investment Portfolio | | |
| b. Income from Trading Portfolio — sales revenue 99,660 33,625 — cost of sales (9,305) 36,640 Total income from trading portfolio 90,355 70,265 c. Income from Deposits — interest received 4,283 5,343 Total income from deposits 4,283 5,343 d. Income from the provision of services — brokerage received 6,694 - — other income received 6,235 - Total other income 12,929 - e. Other Income 1 35 — commissions received 1 35 — foreign exchange gain - 2 | _ | dividends received | 17,240 | 13,756 |
| b. Income from Trading Portfolio 99,660 33,625 — cost of sales (9,305) 36,640 Total income from trading portfolio 90,355 70,265 c. Income from Deposits - 1,283 5,343 Total income from deposits 4,283 5,343 d. Income from the provision of services - 6,694 - — other income received 6,235 - Total other income 12,929 - e. Other Income 1 35 — commissions received 1 35 — foreign exchange gain - 2 | _ | trust distributions received | 9,257 | 1,997 |
| — sales revenue 99,660 33,625 — cost of sales (9,305) 36,640 Total income from trading portfolio 90,355 70,265 c. Income from Deposits | Tota | I income from investment portfolio | 26,497 | 15,753 |
| — cost of sales (9,305) 36,640 Total income from trading portfolio 90,355 70,265 c. Income from Deposits Value of the provision of t | b. | Income from Trading Portfolio | | |
| C. Income from Deposits — interest received 4,283 5,343 Total income from deposits 4,283 5,343 d. Income from the provision of services — brokerage received 6,694 - — other income received 6,235 - Total other income 12,929 - e. Other Income 1 35 — commissions received 1 35 — foreign exchange gain - 2 | _ | sales revenue | 99,660 | 33,625 |
| c. Income from Deposits — interest received 4,283 5,343 Total income from deposits 4,283 5,343 d. Income from the provision of services — - — brokerage received 6,694 - — other income received 6,235 - Total other income 12,929 - e. Other Income 1 35 — commissions received 1 35 — foreign exchange gain - 2 | | cost of sales | (9,305) | 36,640 |
| — interest received 4,283 5,343 Total income from deposits 4,283 5,343 d. Income from the provision of services - - — brokerage received 6,694 - — other income received 6,235 - Total other income 12,929 - e. Other Income 1 35 — commissions received 1 35 — foreign exchange gain - 2 | Tota | l income from trading portfolio | 90,355 | 70,265 |
| d. Income from the provision of services - brokerage received 6,694 - - other income received 6,235 - Total other income 12,929 - e. Other Income - commissions received 1 35 - foreign exchange gain - 2 | c. — | A - V** | 4,283 | 5,343 |
| — brokerage received 6,694 - — other income received 6,235 - Total other income 12,929 - e. Other Income 1 35 — commissions received 1 35 — foreign exchange gain - 2 | Tota | l income from deposits | 4,283 | 5,343 |
| — other income received 6,235 - Total other income 12,929 - e. Other Income 0 1 35 — commissions received 1 35 — foreign exchange gain - 2 | d. | Income from the provision of services | | |
| Total other income e. Other Income — commissions received — foreign exchange gain 12,929 - 1 35 - 2 | | brokerage received | 6,694 | - |
| e. Other Income — commissions received 1 35 — foreign exchange gain - 2 | _ | other income received | 6,235 | = |
| — commissions received 1 35 — foreign exchange gain - 2 | Tota | other income | 12,929 | |
| foreign exchange gain2 | e. | Other Income | | |
| | | commissions received | 1 | 35 |
| | | foreign exchange gain | - | 2 |
| | Total | other income | 1 | 37 |

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE HALF YEAR ENDED 31 DECEMBER 2010

NOTE 3: DIVIDENDS

Dividends Paid or Declared

| 9,447 | |
|-------|-------|
| | |
| 9,447 | - |
| - | 9,447 |
| - | 9,447 |
| | |

On 8 February 2011 the directors declared a fully franked interim dividend of \$3.50 per share to the holders of preferred income equity securities in respect of the half year ended 31 December 2010, to be paid to shareholders on 30 March 2011. This dividend has not been included as a liability in these financial statements.

NOTE 4: ISSUED CAPITAL

Movements in Issued Capital of the Company during the half year were as follows:

| Date | Details | A Ordinary Shares | B Ordinary Shares | Preferred Income Equity Securities | Issued Capital \$ |
|------------|-----------------|----------------------|----------------------|---------------------------------------------|----------------------|
| 01/07/2010 | Opening balance | 527,885 | 401,212 | 3,863 | 932,960 |
| 31/12/2010 | Closing balance | 527,885 | 401,212 | 3,863 | 932,960 |
| | | | | | |

All ordinary shares rank equally inter se for all purposes of participation in profits or capital of the Company.

A Ordinary shares confer on their holder the right to receive notices, reports and accounts and to attend and speak, but not to vote at general meetings of the Company.

B Ordinary shares confer on their holder the right to receive notices, reports and accounts and to attend and speak and vote at general meetings of the Company.

The holders of preferred income equity securities are entitled to a cumulative preferential dividend of \$10 per annum (inclusive of any franking credits that would accrue to an Australian resident shareholder in respect of that dividend) accruing at the rate of \$5 for each 6 month period (or part of such period) ending on 30 June and 31 December each year during which the securities are on issue.

Holders of preferred income equity securities may request the conversion of the securities into A ordinary shares on 30 November 2013 or on 30 November of any subsequent year by giving written notice to the Company on or before 15 November of the year in which the conversion is to take place and the Company may convert preferred income equity securities into A ordinary shares at any time by giving 60 days written notice to security holders of the date on which the conversion is to take place.

On conversion, a holding of m preferred income equity securities will be converted into a corresponding holding of $n = m \times 100 \times e/(a - i)$ A ordinary shares, where e is the total number of issued ordinary shares shown in the last audited accounts, a is the consolidated net assets of the group shown in the last audited accounts, expressed in dollars, and i is any minority equity interest shown in the last audited accounts, also expressed in dollars.

Subject to the *Corporations Act* and the NSX Listing Rules, the Company may redeem preferred income equity securities at \$100 per security on 31 December 2013 or on 31 December of any subsequent year by giving three months written notice to security holders of its intention to redeem the securities.

On a winding up of the Company or on a reduction of capital a holder of preferred income equity securities will be entitled to receive \$100 for each security ahead of any payment to the holders of ordinary shares, but has no other right to participate in surplus assets

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE HALF YEAR ENDED 31 DECEMBER 2010

NOTE 4: ISSUED CAPITAL (continued)

a. Options

On 27 April 2006 the Company issued 339,679 Series 3 Options. A Series 3 Option entitles the holder upon the payment of the exercise price of \$5.00 to 1 A Ordinary share. Series 3 Options may be exercised at any time up to 10 December 2015 (inclusive) but not thereafter. As at the reporting date none of the options had been exercised.

NOTE 5: SEGMENT REPORTING

AASB 8 requires operating segments to be identified on the basis of internal reports about components of the Group that are regularly reviewed by the chief operating decision maker in order to allocate resources to the segment and to assess its performance.

Information regarding these segments is presented below. The accounting policies of the reportable segments are the same as the Group's accounting policies.

The following is an analysis of the Group's revenue and results by reportable operating segment for the periods under review:

| Half year ended 31.12.2010 | Investments | Stockbroking | Total |
|----------------------------|-------------|--------------|---------|
| Revenue | 134,065 | 55,586 | 189,651 |
| Results | 68,486 | 55,586 | 124,072 |

| Half year ended 31.12.2009 | Investments | Stockbroking | Total |
|----------------------------|-------------|--------------|---------|
| Revenue | 91,398 | 24,774 | 116,172 |
| Results | 68,056 | 24,774 | 92,830 |

The revenue reported above represents revenue generated from external customers. There were no intersegment sales during the period.

The following is an analysis of the Group's assets by reportable operating segment:

| 31.12.2010 | Investments | Stockbroking | Total |
|------------|-------------|--------------|-----------|
| Assets | 1,584,758 | 1,104,531 | 2,689,289 |
| 30.06.2010 | Investments | Stockbroking | Total |
| | | 3 | |

NOTE 6: CONTINGENT LIABILITIES

At balance date the Directors are not aware of any material contingent liabilities other than those already disclosed elsewhere in the financial report.

NOTE 7: EVENTS SUBSEQUENT TO REPORTING DATE

Since 31 December 2010 to the date of this report there has been no event specific to the consolidated entity of which the Directors are aware which has had a material effect on the consolidated entity or its financial position.

DIRECTORS' DECLARATION

The directors of the company declare that:

- 1. The financial statements and notes, as set out on pages 4 to 12
 - a. comply with Accounting Standards and the Corporations Regulations; and
 - b. give a true and fair view of the consolidated entity's financial position as at 31 December 2010 and of its performance for the half year ended on that date.
- 2. In the directors' opinion, there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors pursuant to s. 303(5) of the *Corporations Act 2001*.

On behalf of the directors

Steven Shane Pritchard

Director

Enzo Pirillo

Director

21 February 2011

Hamilton, NSW



INDEPENDENT AUDITOR'S REVIEW REPORT TO THE MEMBERS OF PRITCHARD EQUITY LIMITED

Report on the half year financial report

We have reviewed the accompanying half-year financial report of Pritchard Equity Limited, which comprises the condensed statement of financial position as at 31 December 2010, and the condensed income statement, condensed statement of comprehensive income, condensed statement of changes in equity and condensed statement of cash flows for the half-year ended on that date, a statement of accounting policies, other explanatory notes and the directors' declaration of the company.

Directors' responsibility for the financial report

The directors of the company are responsible for the preparation and fair presentation of the half-year financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the *Corporations Act 2001*. This responsibility includes establishing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's responsibility

Our responsibility is to express a conclusion on the half-year financial report based on our review. We conducted our review in accordance with Australian Auditing Standard on Review Engagements ASRE 2410 Review of Interim Financial Report Performed by the Independent Auditor of the Entity, in order to state whether, on the basis of the procedures described, we have become aware of any matter that makes us believe that the financial report is not in accordance with the Corporations Act 2001 including: giving a true and fair view of Pritchard Equity Limited's financial position at 31 December 2010 and its performance for the half-year ended on that date; and complying with Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Act 2001. As the auditor of Pritchard Equity Limited, ASRE 2410 requires that we comply with the ethical requirements relevant to the audit of the annual financial report.

A review of half-year financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Independence

In conducting our review, we have complied with the independence requirements of the *Corporations Act 2001*.



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Conclusion

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that the half-year financial report of Pritchard Equity Limited is not in accordance with the *Corporations Act 2001* including:

- (i) giving a true and fair view of the Pritchard Equity Limited's financial position as at 31 December 2010 and of its performance for the half-year ended on that date; and
- (ii) complying with Australian Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Regulations 2001.

FORSYTHES ASSURANCE & RISK

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MJ Matthews Partner

Newcastle, 21 February 2011

CORPORATE DIRECTORY

Directors

Steven Shane Pritchard - Executive Chairman

Enzo Pirillo

Gordon Bradley Elkington

Secretary

Enzo Pirillo

Principal Place of Business

and Registered Office

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