

NSX Release 02/02/2011

ASSOB appointments new director

The Australian Small Scale Offerings Board (ASSOB) (NXS:AOB) is pleased to announce it has appointed Peter Stirling as a director.

Peter Stirling is a successful business developer who has a long-standing and deep interest in the health and growth of the small business sector in Australia.

Prior to commencing his own publishing and conference business in 1988, Mr Stirling had been a business journalist and consultant who had written extensively about the venture capital market and about fast growing companies. He had also consulted to a small business association which experienced a three-fold increase in its membership over a six year period during the 1980s.

Having sold his publishing, e-media and conference business to an ASX-listed company in 2008, following a period of rapid growth, Mr Stirling is keen to work with ASSOB to improve the funding prospects for small businesses in Australia. He believes that the future growth of jobs within this country is directly tied to the fortunes of the small business sector.

Mr Stirling has a Bachelor of Economics degree from Monash University.

Background Information

The Australian Small Scale Offerings Board Limited

The Australian Small Scale Offerings Board (ASSOB) is Australia's largest capital raising platform for high-growth, unlisted companies (over \$130M raised to date). ASSOB uses many of the techniques used by stock exchange listed companies to enable unlisted companies to raise between \$500K and \$5M in equity capital via the ASSOB Primary Board. It is a pioneer in this space in Australia and is rapidly becoming known as one of the most innovative capital-raising platforms in the world. ASSOB delivers its services via Accredited ASSOB Sponsors. These ASSOB Sponsors are usually professional advisors and business consultants that work with growing companies and facilitate their listing onto the ASSOB Platform. ASSOB has also launched the ASSOB Secondary Sales System as well as the ASSOB Compliance Listing service which are the first of its kind in the unlisted securities sector in Australia. For more information please visit the ASSOB website, www.assob.com.au

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