

| Corporate   | Idea   | Directors |              |            |            | General B  |
|-------------|--------|-----------|--------------|------------|------------|------------|
| Exploration | Market | FS        | Res 1 - Name | Res 2 - BD | Res 3 - IM | Res 4 - MP |

### Ascend



2006 - Incorporated

2009 - Voluntary Administration

2010 - New Direction

#### Board

- Ian Mutton
- Alan Beasley
- Barry Dawes
- Kevin Lynn

## Meeting Agenda: Meeting Procedure

- 1. Motions will be called by the Chair a seconder will then be called
  - A mover or seconder can't move an amendment
  - Motion fails if it does not pose a matter for decision
- 2. Motion discussed (Q from floor and A by mover/seconder)
  - Time limits for discussion are at the Chairman's discretion
- 3. Motion (or motion to amend motion) put to a vote
  - Voting procedure:
    - Show of hands (one vote for each member present in person or by proxy)
    - Poll
      - Conducted on the request of a member
      - One vote for each share held by members "present" either in person or by proxy
  - If motion to amend is defeated the motion in the Notice of Meeting will then be put to the meeting

## Meeting Agenda: Minutes and Financial Statements

Shareholders must register their attendance

Notice of Meeting – mailed to members and, absent objection, will be taken as having been read

Quorum is three members

No absent member has submitted an apology

The minutes of the last meeting of shareholders are available

To receive and consider the Financial Report of the Company for the financial years ended 30 June 2008, 09 and 10 together with the reports by the Directors and Auditors therein.

## Meeting Agenda: Resolution 1 – Remuneration Report

That Ascend's Remuneration Report for the financial year ended 30 June 2008 as set out in the Company's 2008 Annual Report be adopted

|           | For         | Against | Abstai | ined | Discretion |    |
|-----------|-------------|---------|--------|------|------------|----|
|           | 173,367,492 | 200,000 | 100,00 | 00   | 3,400,000  |    |
| Corporate | IProc       | R1      | R2     | R3   | R4         | R5 |
|           | Plan        | R6      | R7     |      |            |    |

## Meeting Agenda: Resolution 2 – Remuneration Report

That Ascend's Remuneration Report for the financial year ended 30 June 2009 as set out in the Company's 2009 Annual Report be adopted

|           | For         | Against | Abstai | ined | Discretion |    |
|-----------|-------------|---------|--------|------|------------|----|
|           | 173,367,492 | 200,000 | 100,00 | 00   | 3,400,000  |    |
| Corporate | IProc       | R1      | R2     | R3   | R4         | R5 |
|           | Plan        | R6      | R7     |      |            |    |

# Meeting Agenda: Resolution 3 – Remuneration Report

That Ascend's Remuneration Report for the financial year ended 30 June 2010 as set out in the Company's 2010 Annual Report be adopted

|           | For         | A | Against | Abstai | ned | Discretion |    |
|-----------|-------------|---|---------|--------|-----|------------|----|
|           | 173,367,492 | 2 | 200,000 | 100,00 | 00  | 3,400,000  |    |
| Corporate | IProc       |   | R1      | R2     | R3  | R4         | R5 |
|           | Plan        |   | R6      | R7     |     |            |    |

### Meeting Agenda: Resolution 4 – Director

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That Mr, Ian Mutton being a Director of the Company, who retires in accordance with the Company's Constitution and, being eligible, offers himself for election, is hereby elected as a Director of the Company

| For         | Against | Abstai | ined | Discretion |  |
|-------------|---------|--------|------|------------|--|
| 173,367,492 | 200,000 | 100,00 | 00   | 3,400,000  |  |
| IProc       | R1      | R2     | R3   | R4         |  |

| Corporate | IProc | R1 | R2 | R3 | R4 | R5 |
|-----------|-------|----|----|----|----|----|
|           | Plan  | R6 | R7 |    |    |    |

## Meeting Agenda: Resolution 5 – Director

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That Mr Beasley being a Director of the Company, who retires in accordance with the Company's Constitution and, being eligible, offers himself for election, is hereby elected as a Director of the Company

|           | For         | Against | Absta  | ined | Discretion |    |
|-----------|-------------|---------|--------|------|------------|----|
|           | 173,367,492 | 200,000 | 100,00 | 00   | 3,400,000  |    |
| Corporate | IProc       | R1      | R2     | R3   | R4         | R5 |
|           | Plan        | R6      | R7     |      |            |    |

## **Meeting Agenda:**Resolution 6 – Director

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That Mr Barry Dawes being a Director of the Company, who retires in accordance with the Company's Constitution and, being eligible, offers himself for election, is hereby elected as a Director of the Company

|           | For |           | Against |  | Abstained |    | Discretion |  |
|-----------|-----|-----------|---------|--|-----------|----|------------|--|
|           | 17  | 3,367,492 | 200,000 |  | 100,00    | 00 | 3,400,000  |  |
| Corporate | )   | IProc     | R1      |  | R2        | R3 | R4         |  |

R7

R6

R5

## **Meeting Agenda:**Resolution 7 – Director

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That Mr Kevin Lynn being a Director of the Company, who retires in accordance with the Company's Constitution and, being eligible, offers himself for election, is hereby elected as a Director of the Company

|           | For         |       | Against |  | Abstained |    | Discretion |  |
|-----------|-------------|-------|---------|--|-----------|----|------------|--|
|           | 173,367,492 |       | 200,000 |  | 100,000   |    | 3,400,000  |  |
| Corporate | е           | IProc | R1      |  | R2        | R3 | R4         |  |

R7

R6

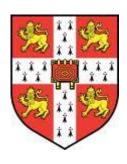
R5

## Business: Index



| Corporate | IProc | Evolution | Told Tech | S | Deliverables | Time Line |
|-----------|-------|-----------|-----------|---|--------------|-----------|
|           | Plan  |           |           |   |              |           |

# **The Idea:** An evolution



1987 Cambridge – "S<sup>3</sup>" technology conceived

#### 1988 to 2009:

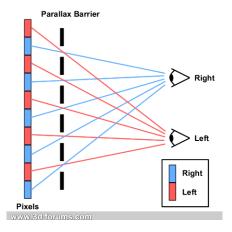
- "S" 3D theory of technology evolved
- electronics componentry developed to point where "S<sup>3</sup>" theory could be tested

### 2010 (August)

demonstration unit assembled

| Corporate | IProc | Evolution | Told Tech | S | Deliverables | Time Line |
|-----------|-------|-----------|-----------|---|--------------|-----------|
|           | Plan  |           |           |   |              |           |

# **The Idea:**Old 3D technologies v new signal format

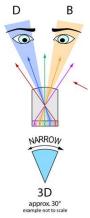


#### Parallax Barrier:

Avatar

#### The barrier and lens:

- require glasses
- purpose built televisions
- distort vision
- limited to "rear" projection



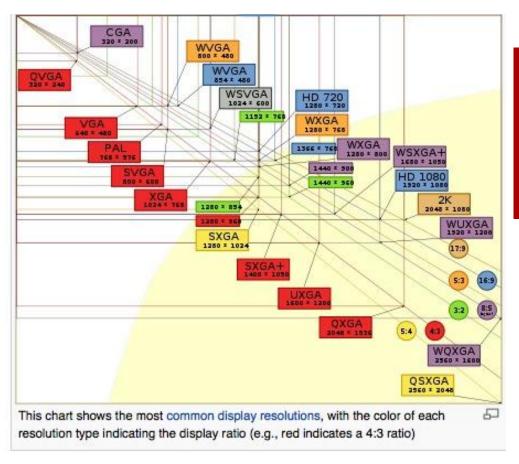
### Lenticular Lens (3D auto stereoscopic):

- Nintendo
- Rear projection

| Corporate | IProc | Evolution | Told Tech | S | Deliverables | Time Line |
|-----------|-------|-----------|-----------|---|--------------|-----------|
|           | Plan  |           |           |   |              |           |

### The Idea:

### Old 3D technologies v new signal format



### "S<sup>3</sup>" does not:

- require glasses
- purpose built televisions
- distort vision
- limited to "rear" projection

| Corporate | IProc | Evolution | Told Tech | S | Deliverables | Time Line |
|-----------|-------|-----------|-----------|---|--------------|-----------|
|           | Plan  |           |           |   |              |           |

# **3D:** What makes Ascend's 3D different

| Phases | <b>Modified</b><br>Camera | Studio based<br>Processor | Channels | <b>Television</b><br>Receiver | Glasses | Cinema Style  Image Industry Standard • based on perceived depth • presently is (x2) | Availability     |
|--------|---------------------------|---------------------------|----------|-------------------------------|---------|--|------------------|
| 1      | Yes                       | Yes                       | 1        | Existing                      | No      | Depth = better than x2 (expect x3)   | Now              |
| 2      | Yes                       | Yes                       | 2        | New                           | No      | Increase in definition See around image (increased profile of concave)               | Within 12 months |
| 3      | Yes                       | Yes                       | 2<br>HD  | New                           | No      | Further increase in definition HD See around image                                   | Within 24 months |

| Corporate | IProc | Evolution | Told Tech | S | Deliverables | Time Line |
|-----------|-------|-----------|-----------|---|--------------|-----------|
|           | Plan  |           |           |   |              |           |

## The Idea: Capital and Development Program

| Sta<br>ge | Deliverable  | Deliverable<br>Dates         | Delivered /<br>Changed Dates |
|-----------|--|------------------------------|------------------------------|
| 1         | Raise capital (AUD500K) to:  • build demonstration unit  | August 2010                  | Raised<br>(AUD406K)          |
| 2         | Present demonstration unit to actual and potential investors   | August 2010                  | December 2010                |
| 3         | <ul><li>Raise capital (AUD5m) to:</li><li>complete acquisition</li><li>protect and market technology</li></ul> | August and<br>September 2010 | January 2011                 |
| 4         | Re-quotation   | August 2010                  | 2011                         |
| 5         | Market 3D technology   | September 2010 and           | 2011                         |

### Delay – patent application; lodged

| Corporate | IProc | Evolution | Told Tech | S | Deliverables | Time Line |
|-----------|-------|-----------|-----------|---|--------------|-----------|
|           | Plan  |           |           |   |              |           |