

22 October 2010

Dear Shareholder

Shareholder Meetings

SunRice announced on 21 October 2010 that it has entered into an agreement for exclusive negotiations with Ebro Foods S.A. in relation to a potential offer to acquire SunRice.

The announcement was lodged on the National Stock Exchange (NSX) and a copy of the announcement was sent by fax to as many shareholders as possible.

The SunRice Board is committed to keeping shareholders fully informed about the potential acquisition. We believe it is very important to speak to as many shareholders as we can as soon as possible.

To achieve this, a special series of shareholder meetings will be held over the next two weeks to supply important information and provide an opportunity for shareholders to ask further questions regarding the proposal.

I realise it is a busy time of the year and many of you are still preparing country and sowing rice but I urge you to attend whichever meeting is most convenient to you.

The meeting schedule is:

Tuesday 26 October	Wakool Services Club Deniliquin RSL Club	1.00 pm 7.00 pm
Wednesday 27 October	Coleambally Bowling Club Finley RS Club	1.00 pm 7.00 pm
Monday 1 November	Leeton Soldiers Club Griffith Regional Theatre	1.00 pm 7.00 pm

I look forward to seeing you at one of the meetings.

Yours sincerely

for Lawron

Gerry Lawson Chairman