

BELL IXL INVESTMENTS LIMITED

ACN 113 669 908 ABN 80 113 669 908

ANNOUNCEMENT

Resignation and appointment of Nominated Advisers 30 September 2010

The Listing Rules of the NSX ("NSXLR") specify that a listed entity must have a nominated adviser to assist the entity to comply with its ongoing obligations under the NSXLR.

Taylor Collison Limited ("TCL") has acted as nominated adviser to the company since the admission of the company to the Official List of the NSX on 15 September 2005.

TCL has given notice of its intention to cease to act as nominated adviser. TCL has advised that this decision was taken for purely commercial reasons and the decision in no way reflects on the company or its compliance with the requirements of the NSXLR.

On 15 September 2010 the company applied for permission to appoint two senior executives of the company as nominated advisers to replace TCL. Such approval may be granted by the NSX in its discretion under Rule 2.4(1)(iii) of the NSXLR.

The company has been advised that the Listings & Admissions Committee of the NSX has given approval for the writer and Ramon Jimenez to be appointed as nominated advisers.

The directors of the company today resolved to accept the resignation of TCL as nominated adviser and appoint the writer and Ramon Jimenez as replacement nominated advisers.

Issued on 30 September 2010.

MASSIMO LIVIO CELLANTE

CHAIRMAN AND MANAGING DIRECTOR

Tel: (03) 9840 8710

E-mail: massimo@bellixl.com

Level 2, 651-653 Doncaster Road Doncaster, Victoria 3108 PO Box 111 Doncaster, Victoria 3108 AUSTRALIA



Tel: (03) 9840 8788 Fax: (03) 9840 0088 E-mail: info@bellixl.com WWW: http://www.bellixl.com/ Ticker Symbols: BXL and BXLA