

Corporate	Idea		Directors				General B
Exploration	Market		FS	Res 1 - Name	Res 2 - BD	Res 3 - IM	Res 4 - MP

Ascend



2006 - Incorporated

2009 - Voluntary Administration

2010 - New Direction

Board

- Ian Mutton
- Alan Beasley
- Barry Dawes
- Kevin Lynn

Corporation

Idea

Exploration

Market

Way Ahead

Corporate: Share Register

	Undiluted	Fully diluted	%
Ordinary shares currently on issue	246,598,590	246,598,590	32.20
Options currently on issue		203,942,578	26.63
Shares to be issued pursuant to Resolutions 5 - 9	75,000,000	75,000,000	9.79
Shares to be issued pursuant to Resolution 10	24,659,859	24,659,859	3.22
Shares to be issued pursuant to Resolution 12 (and assuming Resolutions 5 to 10 are passed)	103,877,535	103,877,535	13.56
Shares to be issued pursuant to Resolution 13 (and assuming Resolutions 5 to 10 and Resolution 12 are passed)	111,831,537	111,831,537	14.60
Total issued securities	561,967,520	765,910,098	100.00

Options currently on issue	No. listed	No. unlisted	Exercise price	Expiry
AMJO	39,995,678 [*]		\$0.15	30 June 2015
Unlisted		6,283,080	\$0.15	30 June 2015
Unlisted		5,200,000	\$0.25	31 December 2017
Unlisted		6,800,000	\$0.30	31 December 2017
Unlisted		6,500,000	\$0.40	31 December 2017
Unlisted		97,168,142	\$0.15	30 June 2015
Unlisted		2,000,000	\$0.15	30 June 2015
Total	39,995,678[*]	123,951,222		

^{*} Each AMJO option, if exercised, converts to 2 Shares in the capital of Ascend

Corporation

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Way Ahead

Meeting Agenda:

Meeting Procedure

1. Motions will be called by the Chair – a seconder will then be called
 - A mover or seconder can't move an amendment
 - Motion fails if it does not pose a matter for decision
2. Motion discussed (Q from floor and A by mover/seconder)
 - Time limits for discussion are at the Chairman's discretion
3. Motion (or motion to amend motion) put to a vote
 - Voting procedure:
 - Show of hands (one vote for each member present in person or by proxy)
 - Poll –
 - Conducted on the request of a member
 - One vote for each share held by members "present" either in person or by proxy
 - If motion to amend is defeated the motion in the Notice of Meeting will then be put to the meeting

Meeting Agenda:

Minutes and Financial Statements

The attendance register is available for signature

Notice of Meeting – mailed to members and, absent objection, will be taken as having been read

Quorum is two members

No absent member has submitted an apology

The minutes of the last meeting of shareholders are available

To receive and consider the Financial Report of the Company for the financial year ended 30 June 2009, together with the reports by the Directors and Auditors therein.

Corporate	Procedure		R1	R2	R3	R4	R5
			R6	R7	R8	R9	R10
Business	Market		R11	R12	R13	R14	R15

Meeting Agenda:

Resolution 1 – Director

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That Mr Ian Mutton, being a Director of the Company, who retires in accordance with the Company's Constitution and, being eligible, offers himself for election, is hereby elected as a Director of the Company

For (52)	Against	Abstained	Discretion
219,701,578	0	0	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 2 – Director

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That Mr Beasley, being a Director of the Company, who retires in accordance with the Company's Constitution and, being eligible, offers himself for re-election, is hereby re-elected as a Director of the Company

For (51)	Against (1)	Abstained	Discretion
219,201,578	500,000	0	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 3 – Director

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That Mr Dawes, being a Director of the Company, who retires in accordance with the Company's Constitution and, being eligible, offers himself for election, is hereby elected as a Director of the Company

For (52)	Against	Abstained	Discretion
219,701,578	0	0	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 4 – Director

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That Mr Lynn, being a Director of the Company, who retires in accordance with the Company's Constitution and, being eligible, offers himself for election, is hereby elected as a Director of the Company

For (52)	Against	Abstained	Discretion
219,701,578	0	0	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 5 – Issue of Shares to Directors

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That, for the purposes of Listing Rules 6.25 and 6.44, Chapter 2E of the Corporations Act and all other purposes, the Company approves the allotment and issue of 15,000,000 Shares in the capital of the Company to Mr Mutton or his nominee on the terms and conditions set out in the Explanatory Memorandum accompanying and forming part of this Notice of General Meeting

For (43)	Against (1)	Abstained (8)	Discretion
53,342,418	500,000	160,859,160	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 6 – Issue of Shares to Directors

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That, for the purposes of Listing Rules 6.25 and 6.44, Chapter 2E of the Corporations Act and all other purposes, the Company approves the allotment and issue of 15,000,000 Shares in the capital of the Company to Mr Beasley or his nominee on the terms and conditions set out in the Explanatory Memorandum accompanying and forming part of this Notice of General Meeting

For (34)	Against (12)	Abstained (6)	Discretion
180,579,148	19,974,464	19,147,966	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 7 – Issue of Shares to Directors

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That, for the purposes of Listing Rules 6.25 and 6.44, Chapter 2E of the Corporations Act and all other purposes, the Company approves the allotment and issue of up to 15,000,000 Shares in the capital of the Company to Mr Dawes or his nominee on the terms and conditions set out in the Explanatory Memorandum accompanying and forming part of this Notice of General Meeting

For (36)	Against (12)	Abstained (4)	Discretion
64,342,418	19,974,464	160,859,160	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 8 – Issue of Shares to Directors

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That, for the purposes of Listing Rule 6.25 and all other purposes, the Company approves the allotment and issue of 15,000,000 Shares in the capital of the Company to Mr Lynn or his nominee on the terms and conditions set out in the Explanatory Memorandum accompanying and forming part of this Notice of General Meeting

For (48)	Against	Abstained (4)	Discretion
210,501,572	0	9,200,006	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 9 – Issue of Shares to Directors

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That, for the purposes of Listing Rule 6.25 and all other purposes, the Company approves the allotment and issue of 15,000,000 Shares in the capital of the Company to Mr Siew or his nominee on the terms and conditions set out in the Explanatory Memorandum accompanying and forming part of this Notice of General Meeting

For (48)	Against	Abstained (4)	Discretion
210,501,572	0	9,200,006	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 10 – Placement

To consider and if thought fit, pass the following Resolution as an ordinary resolution:

That for the purposes of NSX Listing Rule 6.25 and all other purposes, Shareholders approve the placement of up to 24,659,859 Shares at 2 cents per Share on the terms and conditions described in the Explanatory Memorandum

For (51)	Against (1)	Abstained	Discretion
213,701,578	6,000,000	0	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 11 – Change of Activity

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That in accordance NSX Listing Rule 6.41 the Shareholders approve that the predominant activity of the Company be changed to the evaluation and, where commercially advantageous, the exploitation of technologies generally and in the projection of images with an appearance of three dimensions and confirms the change in direction of the Company as the most appropriate course of action for Directors to take for the benefit of the Company and its Shareholders

For (52)	Against	Abstained	Discretion
219,701,578	0	0	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 12 – Allotment of Shares

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That for the purposes of NSX Listing Rule 6.25 and under the provisions of section 708 of the Corporations Act and for all other purposes, approval is given for the Company to issue and allot up to 30% of the undiluted share capital of the Company being, the issue and allotment of: not more than 73,979,577 Shares in the capital of the Company, if Resolutions 5 to 10 are not approved by Members; and not more than 103,877,535 Shares in the capital of the Company, if Resolutions 5 to 10 are approved by Members; at an issue price of not less than 85% of the average market price for the Shares (such average price being calculated over the last 5 days on which sales in Shares were recorded on NSX before the day on which the issue is to be made) or 2 cents (whichever is the greater) and such Shares to be issued within 3 months of the date of this Meeting (or such later date as permitted by any NSX waiver) to the allottees as specified in the Explanatory Memorandum accompanying and forming part of this Notice of General Meeting

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 12 – Allotment of Shares (abridged)

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

Assuming resolutions 5 to 10 are passed ..that ...

- *approval is given for the issue and allot up to 30% of the undiluted share capital of the Company (i.e. 73,979,577 Shares in the capital of the Company,)*
- *within three months*
- *at an issue price of not less than 85% of the average market price for the Shares (such average price being calculated over the last 5 days on which sales in Shares were recorded on NSX before the day on which the issue is to be made) or 2 cents (whichever is the greater)*

For (51)	Against	Abstained (1)	Discretion
219,201,578	0	500,000	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 13 – Ratification

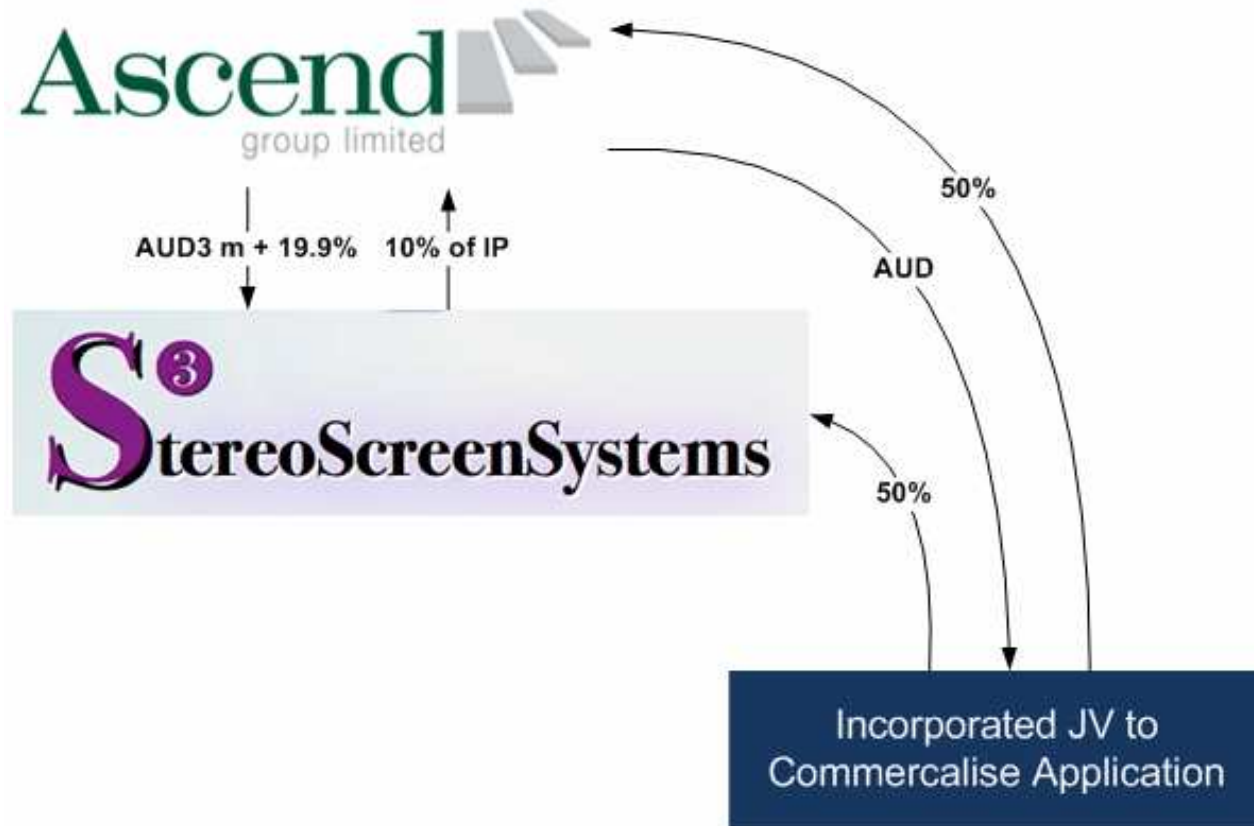
To consider and, if thought fit, to pass the following Resolution as an ordinary resolution

Approval is given for: the ratification and confirmation of the Agreement made on 4 May 2010 between the Ascend and Mr Donald Martin; and for the purposes of NSX Listing Rule 6.25 and all other purposes, the Company to issue and grant up to 19.9% of the undiluted share capital of the Company to S³, being, the issue and allotment of: not more than 61,264,818 Shares in the capital of the Company, if Resolutions 5 to 10 and Resolution 12 are not approved by Members; and not more than 111,831,537 Shares in the capital of the Company, if Resolutions 5 to 10 and Resolution 12 are approved by Members on the terms and conditions of which are set out in the Explanatory Memorandum accompanying and forming part of this Notice of General Meeting

For (52)	Against	Abstained	Discretion
219,701,578	0	0	0

Corporate	Idea						
Exploration	Market						

Corporate: Resolution 13 – Ratification



Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 14 – Facilitation

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That, for the purpose of section 195(4) of the Corporations Act and for all other purposes, Shareholders approve and authorise the Directors to complete the transactions as contemplated in this Notice.

For (52)	Against	Abstained	Discretion
219,701,578	0	0	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 15 – Issue of Shares to Directors

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an ordinary resolution:

That Duncan Dovico be removed as at the completion of the meeting as auditor of Ascend Group Limited

For (52)	Against	Abstained	Discretion
219,701,578	0	0	0

Corporate	Idea						
Exploration	Market						

Meeting Agenda:

Resolution 16 – Appointment of Auditor

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an special resolution:

That KS Black & Co Chartered Accountants, of 460 Church Street, North Parramatta NSW 2151, having been nominated by a member of the Company pursuant to Section 328B (3) of the Corporations Act 2001 (Cth) (“Act”) and consented in writing to act, be appointed as auditors of the Company pursuant to Section 327B of the Act, effective from the close of this meeting

For (51)	Against	Abstained (1)	Discretion
219,601,578	0	100,000	0

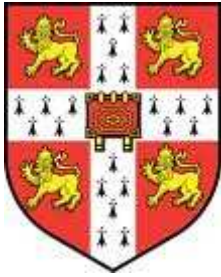
Corporate	Idea						
Exploration	Market						

Business: Index



Corporate	Idea						
Exploration	Market						

The Idea: An evolution



1987 Cambridge – “S³” technology conceived

1988 to 2009:

- “S³” 3D theory of technology evolved
- electronics componentry developed to point where “S³” theory could be tested

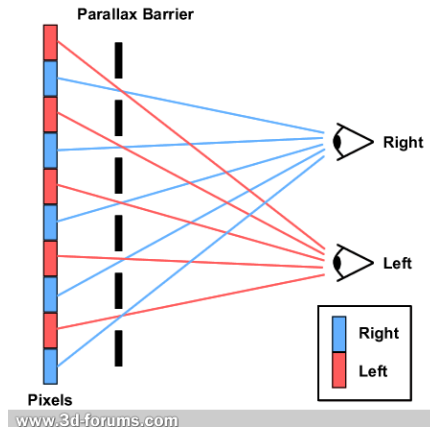
2010 (August)

- demonstration unit assembled

Corporate	Idea						
Exploration	Market						

The Idea:

Old 3D technologies v new signal format

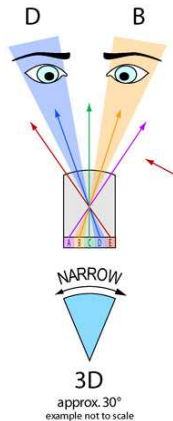


Parallax Barrier:

- Avatar

The barrier and lens:

- require glasses
- purpose built televisions
- distort vision
- limited to “rear” projection

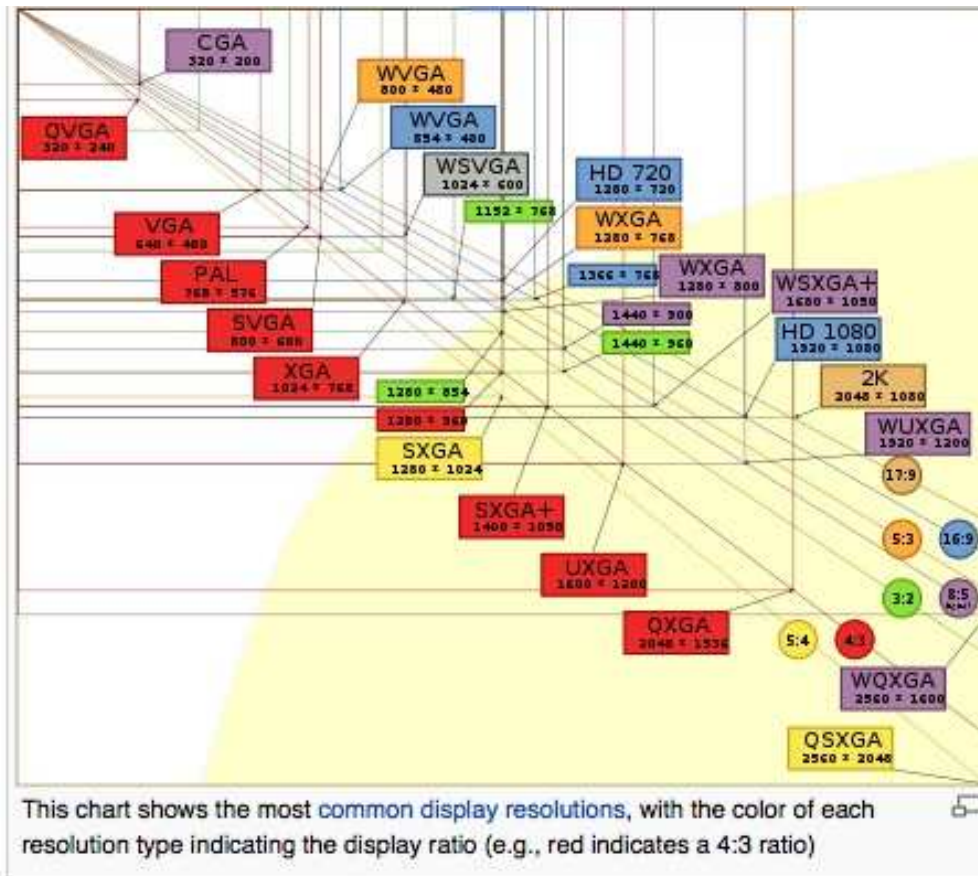


Lenticular Lens (3D auto stereoscopic):

- Nintendo
- Rear projection

Corporate	Idea						
Exploration	Market						

Old 3D technologies v new signal format



“S3” does not:

- require glasses
- purpose built televisions
- distort vision
- limited to “rear” projection

3D:

What makes Ascend's 3D different

Phases	Modified Camera	Studio based Processor	Channels	Television Receiver	Glasses	Cinema Style Image Industry Standard •based on perceived depth •presently is (x2)	Availability
1	Yes	Yes	1	Existing	No	Depth = better than x2 (expect x3)	Now
2	Yes	Yes	2	New	No	Increase in definition See around image (increased profile of concave)	Within 12 months
3	Yes	Yes	2 HD	New	No	Further increase in definition HD See around image	Within 24 months

Corporate	Idea						
Exploration	Market						

The Idea:

Capital and Development Program

Stage	Deliverable	Deliverable Dates
1	Raise capital (AUD500K) to: •build demonstration unit	August 2010
2	Present demonstration unit to actual and potential investors	August 2010
3	Raise capital (AUD5m) to: •complete acquisition •protect and market technology	August and September 2010
4	Re-quotation	August 2010
5	Market 3D technology	September 2010 and

Corporate	Idea						
Exploration	Market						

The Idea:

Corporate	Idea						
Exploration	Market						