



National Stock Exchange of Australia
Ground Floor 384 Hunter Street
Newcastle NSW 2300

BY E-LODGEMENT

Company Announcement

9th December 2008

BREWTOPIA BEGINS RADIO ADVERTISING

The Board of Brewtopia Limited, Australia's leading custom branded beverage company, is pleased to advise that it has commenced radio advertising with DMG owned radio station Nova 96.9 FM.

The series of 30 second ads are programmed throughout the next two weeks, during prime time listening, starting December 7th 2008

Brewtopia and Nova have a long standing business relationship and this campaign was developed jointly, aimed at driving customers to Brewtopia's web site, increasing the company's product sales and general market awareness of the company's activities.

Interested shareholders may listen to this radio advertisement by clicking on the link displayed below:

<http://brewtopia.com.au/images/novaad.mp3>

Interested shareholders may contact the company on (02) 9808 2637 for further information.

Yours faithfully

Andrew Whitten
Company Secretary



About Brewtopia Limited

Brewtopia Limited is a distributor of high quality beverages and associated 'time-out' products. Brewtopia allows its customers to build and design their own labels and then delivers these personally labeled products worldwide. Brewtopia was the first ever company to grow by Viral Equity, whereby participants in surveys received a share in the company by way of Equity. Brewtopia listed on the Stock Exchange of Newcastle Limited on 20 February 2006 and has focused on developing the marketing and distribution of its beverages. For additional information please contact the company on +61-2-9808 2637.

Brewtopia Limited Forward - Looking Statements

This document contains forward-looking statements that reflect the Company's current expectations regarding future events. Forward-looking statements involve risks and uncertainties. Actual events could differ materially from those projected herein and depend on a number of factors including the success of the Company's marketing strategy, and various other uncertainties.